

# Keep Lakewood Beautiful

## Meeting Minutes

January 17, 2024

**In attendance:** Ruth Gillet, Joe Stolitza, Hannah Gall, Agnes Stevenson, Megan Ahlman, Mindy McGuffee, Matt Bixenstine. Chaired by Melissa Meehan.

### Welcome & Comments

- October 2023 minutes approved; motioned by Ruth, seconded by Joe & Hannah G.
- Thanks to City Center Christmas decorators (Melissa, Tony, Agnes, Mindy, Megan) and to Tish Marshall, KLB Board Member resigned 12/31/23

### Business

- **KLB Officer Positions:** approved; motioned by Ruth, seconded by Joe & Hannah G.
  - Chairperson: Melissa Meehan
  - Treasurer: Joe Stolitza
  - Secretary: Mindy McGuffee
  - Public Relations/Social Media Coordinator: Matt Bixenstine
  - Adopt-a-Spot Committee Chairs: Ruth Gillet, Megan Ahlman
  - Beautiful Home Awards Committee Chair: Hannah Gall & Mindy McGuffee
  - Earth Day/Clean Up Committee Chairs (approval pending): Tony & Melissa?
  - Humus & Flower Sale Committee Chairs: Joe Stolitza & Ruth Gillet
- **KLB 2024 Goals**
  - New chairperson in 2025... Who wants to shadow Melissa this year?
  - Light Up Lakewood/Holiday Decorations. Melissa to broach KLB's role with the city, encourage outside firm's involvement and more investment
  - Pollinator Garden. Status of Lakewood Park feasibility project?
  - Create new takeaway flier describing KLB mission & events
  - Establish shared drive for KLB docs & photos, update website, increase and broaden social media posts (specific focus per season? Natives, no-mo May, leave the leaves, etc.)
  - Brainstorm new angles/opportunities for education: packaged talks? Schools?
- **KLB 2024 Events and Schedule**
  - Annual Humus & Perennial Flower Sale: May 11th
  - KLB AAS Flower Purchase & Pickup @Lakewood Garden Center: May 14-24th
  - KLB Home Award Nominations accepted: May 1 - July 15. KLB to photograph and vote by end of July (will require a virtual voting system since no July board meeting)
- **Tree Advisory Board Project**
  - Matt joined the board; opportunity to team up for tree giveaway at the Earth Day event
- **Adopt-A-Spot Program**
  - Going well, KLB has received some new applicants, Megan to shadow Ruth this year
- **KLB Logo/Products/Update**
  - Agnes' friend is working on ideas. KLB hopes to approve a concept in February to order apparel in time for Earth Day
- **New Green Team Coalition Update**
  - Like-minded group, possible cross-advertising?
- **2024 Proposed Budget:** Increased 'Misc.' from \$65 to \$150. Approved; motioned by Megan, seconded by Matt & Mindy

Next Meeting: **February 21** at Cove Community Center  
Meeting adjourned at 7:05