

Keep Lakewood Beautiful

Meeting Minutes

February 21, 2024

In attendance: Ruth Gillet, Hannah Gall, Agnes Stevenson, Tony Bruzas, Mindy McGuffee, Matt Bixenstine. Chaired by Melissa Meehan.

Welcome & Comments

- Thanks to Mindy for volunteering to be Secretary and taking notes on short notice!
- Thanks to Agnes who also volunteered to “shadow” chairperson this year!
- Christmas Decorations are down and packed up and back in the City Garage! Thanks Megan & Melissa
- January Meeting Minutes approved, pending one change: Beautiful Home Award Nominations accepted May 15-July 15.

Business

- **Earth Day/Clean-Up Event, April 27, 9-11 a.m.**
 - Location to be City Center Park (Marc’s)
 - Tree Advisory Board’s tree giveaway will be from 10-12 on St. Charles (behind Forage)
 - Tony to begin tree ordering process; 2 types (dogwood? redwood?), 50 trees total
 - Other possible activities:
 - planting in the 3 large containers (pansies), weeding in the garden. Need to coordinate humus delivery with the city
 - Electronics recycling drop off? Melissa to talk with Refuse dept.
 - Invite Rust Belt Riders or Cuyahoga County to have tables? Melissa to reach out
- **Rust Belt Riders Beautification**
 - They asked KLB to consider beautifying the Lakewood Park bin location with plantings
 - KLB recommends a permanent barrier/surround like in Madison Park
- **Adopt-A-Spot Program**
 - Website map needs updated photos and locations; Melissa, Mindy and Matt to discuss
 - Ruth and Megan moving forward for the season, discussing perennial purchases
- **KLB Logo Update**
 - Selected our 2 favorite options (thank you Kristyn!). Agnes to discuss possible revisions to those 2 designs
- **PR Flyers/Information**
 - Matt brought 3 fliers for review. Will update, simplify, and add QR code
 - Website needs to be updated with the new Pop Up schedule
 - Launch first Pop Up announcements around 3/1

Next Meeting: March 20, 2024 at Cove Community Center

Meeting adjourned at 7:09