

**Keep Lakewood Beautiful**  
**Meeting Minutes**  
**March 20, 2024**

**In attendance**

Matt Bixenstine, Tony Bruzas, Agnes Stevenson, Joe Stolitza, Mindy McGuffee. Chaired by Melissa Meehan. Also in attendance, Betsy Jarvi

**Welcome & Comments**

- Welcome Betsy Jarvi, new Adopt-A-Spot volunteer and Wild Ones member!
- February Minutes Approved

**Business**

- **Earth Day/Clean Up Event Update - 4/24/24**
  - City Center location approved
  - Trees are on order; send along any suitable plastic pots to Tony
  - The city/Kurt will bring mulch to spread, Agnes will check with Paul about planting pansies
  - Possible additional activities:
    - Connect with new Berea Road recycling center- paper shredding? Electronics recycling?
    - Is there a need for new/additional buckets?
    - Agnes will reach out to nearby vendors for possible coffee/snack donations
- **Rust Belt Riders Compost Bins (Lakewood Park)**
  - Melissa will keep talking with the city about beautification in conjunction with repaving the lot
- **Adopt-A-Spot Update/Business**
  - Ruth is moving on flower orders; Agnes will contact her about creating an updated Excel doc
- **KLB Logo Update**
  - Reviewed 2 revised logos; we will vote via email to comment & finalize
  - Once selected, the plan is to order nice t-shirts for the KLB board members to wear to events; down the road we can consider ordering more to sell
- **Communications Update**
  - Matt announced the first Pop Up (3/27, Madison & Warren, Red Rose) and Earth Day notice
  - Also began posting about earth-friendly garden habits
  - Matt is working on flyer updates for Pop Up event
- **Lakewood Park Lakefront Project**
  - KLB will draft a statement representing our interests/wish list to City Council
  - Melissa, Mindy, Agnes, Betsy to discuss a draft after 4/17 board meeting
  - Should we consider drafting other KLB letters (for businesses, landscapers) encouraging native habitat, etc?
- **Humus/Flower Sale**
  - Joe will talk to Tess about utilizing community service hours for humus
- **School Outreach/Kiwanis Kids**
  - Need presentations for 4/11, 3:30 at Emerson for recycling, and 4/18 at Horace Mann for native plants/milk weed garden & a planting
  - Melissa will try to make both; Betsy may be able to join on 4/18

Next Meeting: April 17, 2024, at Cove Community Center  
Meeting adjourned at 6:43