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Organization Type	Government
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Project/Program Name	Public Art Streetscape Enhancements
Total FY26 Project Budget	\$42,500
FY26 CDBG Funding Request	\$42,500

Lakewood Department of Planning & Development

Public Art Streetscape Enhancements

CDBG Eligibility Criteria

Lakewood Department of Planning & Development's *Public Art Streetscape Enhancements Project* satisfies the following eligibility criteria and is therefore suitable for CDBG funding consideration.

CDBG National Objective

Low-Moderate Income Area Benefit (LMA): An activity that is available to and benefits all residents in a defined residential area where at least 51% of the residents are low-moderate income persons.

Slum Blight Area Basis (SBA): Activities that aid in the prevention or elimination of slums, blight, or physical decay in a HUD-designated slum/blight area.

CDBG-Eligible Activity Category

Public Facilities & Improvements: The acquisition, construction, reconstruction, rehabilitation, or installation of public improvements or facilities, excluding buildings for the general conduct of government.

HUD-Designated Performance Objective

Create Suitable Living Environments

HUD-Designated Performance Outcome

Sustainability & Availability/Accessibility

Funding Request

The Department of Planning & Development proposes utilizing \$42,500 in FY26 CDBG funding to implement the Public Art Streetscape Enhancement (PASE) Project, a scattered-site, high-impact, high-visibility initiative that deftly integrates public infrastructure and public art.

As indicated on the attached *Public Art Opportunity Map*, PASE will install (35) distinct pieces of public art in CDBG-eligible low-moderate income (LMI) neighborhoods throughout Lakewood including:

- (30) Traffic Signal Box Wraps;
- (5) Bus Shelter Wraps;



Lakewood's Strong, Ongoing Commitment to Public Art

Lakewood has a strong, ongoing commitment to public art. The City's public art program was launched in 2016 with the formation of a Public Art Task Force followed by the formation of the Public Art Advisory Board (PAAB) in 2021. Comprised of five (5) local artists or art professionals and staffed by City Planner Amanda Cramer, the PAAB collaborates with City officials regarding public art policies and practices, promotes public art initiatives, supports local artists, and educates residents about the benefits of public art on public and private property.

In March 2025, the City was awarded professional planning services through the Cuyahoga County Planning Commission's Community Planning Services Program to develop a Public Art Master Plan. The Master Plan will assess existing conditions; create a process and objective regulations for assessing and prioritizing the location and type of new proposed art; provide a framework for future public art and placemaking projects based on best practices and their capacity to advance the City's community and economic development objectives; and generate additional public and private funding for the creation of new public art pieces and maintenance of the City's existing public art collection. The Department of Planning and Development anticipates the Public Art Master Plan will be completed by Spring 2026.

Artist Selection Process

The Public Art Advisory Board will select artists who've previously worked on bus shelters and traffic signal boxes to create updated designs for the new pieces including (3) artists to design Bus Shelter Wraps (two will design two shelters each, the third will design one shelter); and (6) artists already selected by the PAAB through the 2025 Spectacular Vernacular Public Art RFP process to design (5) Traffic Signal Box Wraps each.

Project Implementation Timeline

The proposed implementation timeline for the FY26 Public Art Streetscape Enhancement Project is as follows (weather permitting):

January 2026	Public Art Advisory Board Update on Project
February 2026	Updated Proposals Submitted by Artists
April 2026	Public Art Advisory Board Proposal Review
May 2026	Artists Submit Final Designs
Summer 2026	Art Installations

Geographic Service Area

Public Art Installations will be located in designated CDBG-eligible block groups throughout the City. *Please refer to the attached Public Art Opportunity Map for additional information.*

Community Benefits

The community benefits conferred by a strong, active, ongoing municipal public art program are varied and vast.

- *Builds Civic Pride & Identity.* Reflects the community's culture, values, and history in a visible, enduring way.
- *Strengthens Connections.* Activates community spaces and creates shared gathering places.
- *Inspires Creativity.* Sparks imagination, conversation, and new ideas.
- *Supports Local Artists.* Provides income, visibility, and platforms for creative expression.
- *Boosts Business & Tourism.* Attracts foot traffic, energizes commercial districts, strengthens neighborhood branding, and draws visitors.
- *Revitalizes Public-Facing Infrastructure.* Transforms neutral, inactive, underused spaces into vibrant destinations.
- *Celebrates Diversity & Promotes Equal Opportunity.* Elevates underrepresented voices and cultural traditions; and enables individuals with limitations opportunities to build connections and engage with their community.
- *Encourages Walkability.* Makes streets and transit stops more inviting.
- *Promotes Well-being.* Energizes daily life with beauty, joy, wonder, and inspiration.
- *Enhances Public Safety.* Serves as landmarks, clarifies rights-of-way and wayfinding, and helps people navigate neighborhoods and feel oriented.

Budget

Traffic Signal Box Wraps (30)

Fabrication	\$9,750 (30 * \$325/Box)
Artist's Fees	\$15,000 (30 * \$500/Box)
<i>Sub-Total</i>	<i>\$24,750</i>

Bus Shelter Wraps (5)

Fabrication	\$10,500 (5 * \$2,100/Shelter)
Artist's Fees	\$4,000 (5 * \$800/Shelter)
<i>Sub-Total</i>	<i>\$14,500</i>

Contingency

<i>Sub-Total</i>	<i>\$3,250</i>
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Total F26 Program Budget	\$42,500
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Public Art Opportunity Map

