

LakewoodAlive Housing Outreach & Paint Programs

PRESENTED BY
IAN ANDREWS
&
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LakewoodAlive

Mission and Vision

LakewoodAlive is a community centered non-profit organization that fosters and sustains vibrant and welcoming neighborhoods.

Our vision is a welcoming community that thrives on engaged residents, desirable housing and an entrepreneurial spirit that connect in strong diverse neighborhoods to maximize quality of life.

Three Legs of the Stool

- 1) Housing Outreach
- 2) Thriving Commercial Corridors
- 3) Quality of Life Events



Housing Outreach Program

- Program began in 2009
 - Responding to the housing crisis
 - Working to keep folks in their home
 - Keeping our neighborhoods in good repair
- Mission of the program is to ensure that all residents are living in healthy and safe housing
- Staff:
 - Community Engagement Specialist: Mark McNamara
 - Lakewood Tool Box & Housing Outreach Coordinator: Matt Clark
 - Housing Outreach Manager: Ben Klein
 - Executive Director: Ian Andrews

Who We Serve

Between July 1, 2024 -June 30, 2025:

- 417 Client Households Served (non-duplicated)
- 88% of Clients are considered low-moderate income
- 60% Female Head of House
- 72% Senior Citizens (62+)



Housing Outreach Program

Programs and education we provide include:

- Paint Lakewood Program
- Community Engagement
- Bed Bugs Program
- Project Safety Serve
- Project Safe Senior (Aging-in-Place Assessments)
- Knowing Your Home
- One-On-One client meetings



Housing Outreach Program

Programs and education we provide include:

- The Lakewood Tool Box: Tool Lending Library
- The Pride Fund: Loan Guarantee Program
- Volunteer project coordination
- Assist with City Loan and Rebate Programs
- Hoarding assistance
- Contractor referrals
- Snow shoveling for seniors
- Leverage partnerships for additional services

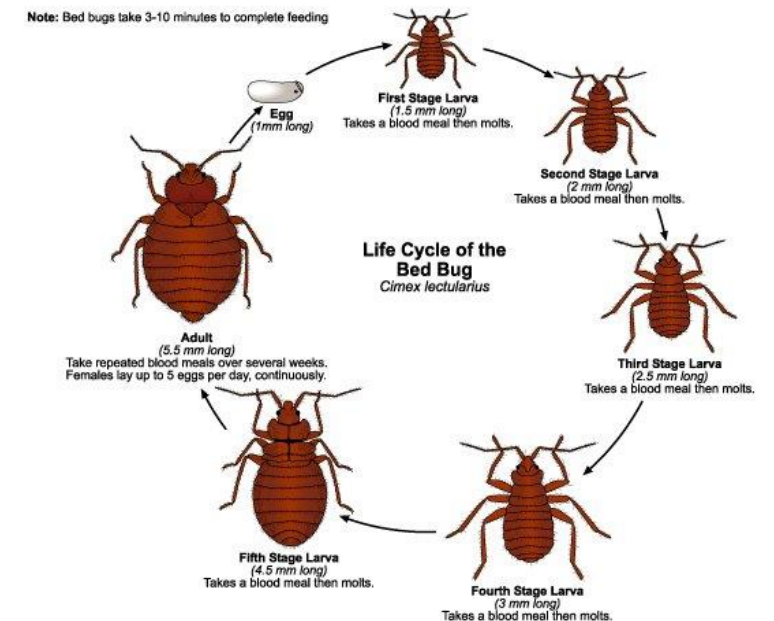


Housing Outreach and Paint Programs Impact

By the Numbers

Beg Bug Support

Service	July 2024– June 2025	2016 -2025
Phone Calls/Referrals	86*	730*
In-Person Meetings	27*	208*
Treated	12	214
Remediated (confirmed no longer has bugs)	4	150
Single Family Home	3	38
Multi-Family	10	225



* Includes all communication to close a case.

Project Safe Senior

- Aging in Place Assessments
 - Identify ways for seniors to remain safely in their homes
 - Assess mobility, eliminate fall hazards
 - For low-moderate income seniors, purchase/install basic equipment (grant funded)
 - Layer with new smoke detector installations
 - Referrals to Neighborhood Paramedic
 - Attempt to locate (and repair) basic furniture/appliances, including beds
- Advocacy for senior tenants
- Aiding the moving of seniors on a case-by-case basis to avoid eviction or other serious causes

Between July 1, 2024 and June 30, 2025, LakewoodAlive performed 27 full Aging-in-Place Assessments.

During the same period, we also provided 13 beds to seniors utilizing a grant from another organization.



DCD

LakewoodAlive works hand-in-hand with the City's Department of Community Development on connecting residents of Low-interest Loan and Zero-Interest Deferred Loan and Rebate Programs

Between July 1, 2023 and June 30, 2024, LakewoodAlive assisted with **12** projects that received approval for funds from the City's Loan Approval Board. These projects received a total of **\$239,051**.

It is LakewoodAlive's observation that projects are becoming more complex and often require the use of multiple programs to fund the project. LakewoodAlive is in continual contact with DCD and meets weekly to coordinate on the projects.

Volunteer Project Program

Mission: We work to ensure that all residents are connected to all available resources that will improve:

- Health & safety
- Quality of life
- Appearance of their homes to regain pride in their homes
- Ensure code compliance, work with Building Department, Prosecutor and Court

Program works with residents who do not have the financial capacity to complete health and safety repairs. Primary focus is for families considered 50% of area median income or less.



From July 1, 2024 to June 30, 2025:

- 32 Projects
- 177 Volunteers
- 472 hours



Volunteer Yard Cleanups with help from the H2O Program

Volunteer Projects with help from some of our partners



Paint Lakewood Program

The Paint Lakewood Program is designed in the form of a grant to help reduce the cost of exterior painting for low-to-moderate income households.

- Used towards exterior paint and labor
- Not supposed to cover the entire cost, instead it is supposed to make the job more affordable. The cost of paint job continues to rise
- The homeowner is required to contribute a minimum of a 10% to participate in the program
- Grant amount awarded is on a sliding scale based on household income
- Contractors are all EPA Lead-Safe Certified. Lead clearance inspection completed after painting

Between July 1, 2024 and June 30, 2025, a total of 7 grants were awarded.

Leveraging \$52,000 in CDBG funds, these paint projects had a total financial impact of \$70,958.

- 43% of awards went to households below 50% of AMI (\$8,000 grant)
- 57% of awards went to households below 50% and 60% of AMI (\$7,000 grant)
- 63% were elderly citizens
- 63% were female heads of household
- 38% were single female senior heads of household

Over the lifetime of the project (2010 to 2025), 159 grants have been awarded with a total financial impact of \$751,000



Before



After

Before



After



Housing Outreach and Paint Programs Impact

Collaboration

Partnerships

- City of Lakewood Division of Community Development
- City of Lakewood Division of Refuse and Recycling
- Cleveland Housing Network (CHN)
- Volunteers from The Lantern
 - ✓ House Cleanout
 - ✓ Insulation
 - ✓ Furnace / AC
 - ✓ Electrical Panel and Upgrades
 - ✓ Bathroom Renovation (pending)
 - ✓ Chair Lift (pending)



Partnerships

- City of Lakewood Division of Housing and Building
- City of Lakewood Prosecutor's Office
- The LakewoodAlive A-Team Volunteers

- ✓ New steps
- ✓ Porch repairs
- ✓ Sidewalk pad



Partnerships

- City of Lakewood Division of Community Development
- Sherwin Williams
- Lots of Volunteers

- ✓ New front porch
- ✓ New furnace and hot water tank
- ✓ Electrical panel replacement and service upgrade
- ✓ Exterior Paint
- ✓ Yard Cleanout



Partnerships

- City of Lakewood Division of Aging
- Cuyahoga County Scam Squad
- Cuyahoga County Adult Protective Services
- United States Attorney's Office
- Lakewood Police Department
- Lakewood Fire Department
- Volunteers

- ✓ Support
- ✓ Cleanout
- ✓ Connections



Thank you!

LakewoodAlive
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