



Organization	LakewoodAlive
Organization Type	Not-For-Profit
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Project/Program Name	Paint Rebate Program
Total FY27 Project Budget	\$42,000
FY27 CDBG Funding Request	\$42,000

LakewoodAlive

Paint Rebate Program

CDBG Eligibility Criteria

LakewoodAlive's Paint Rebate Program satisfies the following eligibility criteria and is therefore suitable for CDBG funding consideration.

CDBG National Objective

Low-Moderate Income Housing (LMH): Activities including acquisition and rehabilitation that provide or improve permanent residential owner- or renter-occupied, single- or multi-family structures which, upon completion, will be occupied by low-moderate income households.

CDBG-Eligible Activity Category

Housing Rehabilitation (Residential): Repair, rehabilitation, or reconstruction of single- and multi-family owner- and renter occupied housing including bringing property up to local codes; energy efficiency/weatherization; handicapped accessibility/visitability; and emergency repairs. CDBG funds may be provided as grants, loans, or certain other forms of assistance.

HUD-Designated Performance Objectives

- Provide Decent Affordable Housing
- Create Suitable Living Environments

HUD-Designated Performance Outcomes

- Affordability
- Accessibility
- Sustainability

I. ABSTRACT

LakewoodAlive is a 501(c)(3) community development organization dedicated to fostering vibrant neighborhoods. Through our Housing Outreach Program, the Paint Lakewood Program helps income-qualified homeowners maintain safe, healthy housing by providing exterior painting grants on a sliding scale based on household income.

In 2025, LakewoodAlive completed eight exterior painting projects for low- to moderate-income homeowners, investing more than \$70,000 in critical home preservation. The program reduces lead paint hazards, addresses exterior code violations, preserves housing stock, and improves neighborhood appearance.

As LakewoodAlive continues to strengthen internal operations, we are refining how the Paint Lakewood Program is administered, including cross-training staff to ensure long-term sustainability. While demand remains strong, we are requesting our traditional allocation of **\$42,000** to align funding with anticipated project activity.

II. PROJECT NARRATIVE

1. Community Needs Addressed/Service Gaps Filled

Lakewood's housing stock is one of the community's greatest assets, and maintaining it is essential to the long-term strength of our neighborhoods. The Paint Lakewood Program is a city-wide resource that helps income-qualified homeowners make critical exterior improvements more affordable through grant assistance toward painting costs.

The program is not intended to cover the full cost of painting, but to provide enough support to help residents complete necessary maintenance before small issues become larger, more costly problems. By investing in preventative care, the program helps preserve Lakewood's aging housing stock and supports safe, healthy homes.

LakewoodAlive staff work one-on-one with residents throughout the entire process, from obtaining estimates and selecting contractors to final inspections.

Our team helps homeowners navigate challenges, connect to resources, and address potential code concerns before they escalate. For many residents facing limited financial resources, this support provides a path to compliance while avoiding costly enforcement actions and ensuring their homes remain safe and well-maintained.

All Paint Lakewood participants are low- to moderate-income homeowners, and many have received exterior maintenance citations from the Building Department. For some residents, the cost of repairs creates a barrier to compliance. This program helps provide the resources and support needed to address these concerns, avoid further escalation, and maintain safe, healthy homes.

Services Offered in 2025

Services	Completed	Approved	Financial Impact of Completed	Lifetime of Program 2010-2025	Financial Impact
Paint Program	8	7	\$70,958	150	\$680,202

Grant Dollar Amount Approved	\$8,000 (VLI)	\$7,000 (LI)	\$6,000 (LMI)	\$5,000 (LMI)
	3	4		

- All 8 clients served through the Paint Lakewood Program are low-moderate income (80% or less than area median income)
- 5 of 8 clients were elderly citizens or 63%
- 5 of 8 were female heads of household or 63%
- 3 of 8 were single female senior heads of household or 38%

2. Primary Goals & Objectives

Goal

LakewoodAlive's Paint Lakewood Program will serve as a trusted resource for low- to moderate-income households seeking support with exterior painting needs, helping residents maintain safe, healthy, and well-kept homes.

Objectives

- Complete 8-10 exterior painting projects through the Paint Lakewood Program. This range reflects the unpredictable nature of exterior painting projects, including weather, contractor availability, grant amounts, and increasing project costs.
- Educate homeowners on lead-safe practices and the importance of completing exterior work in a safe and responsible manner.
- Help homeowners understand the importance of selecting qualified contractors and conducting due diligence when choosing a company to complete work on their homes.
- Support long-lasting improvements by connecting residents with quality contractors who stand behind their work and provide warranties, helping exterior paint projects remain effective for years to come.

3. Program Design, Uniqueness & Innovation

The Paint Lakewood Program has been a unique resource since its inception, helping low- to moderate-income residents address exterior home maintenance while encouraging proactive care and preservation of Lakewood's housing stock. The program supports residents looking to maintain their homes, as well as those facing exterior citations or other challenges.

Through one-on-one guidance, LakewoodAlive helps residents navigate the process from start to finish, connect with quality contractors, and complete projects that restore pride in their homes and neighborhoods. The 2025 increase in grant funding helped offset rising labor costs and lead-safe work requirements, making these critical repairs more accessible. Due to staff transitions, operational changes, and inclement weather for the spring when painting generally begins, LakewoodAlive may not fully utilize those funds. We are continuing to strengthen program operations and cross-train staff, we are thoughtfully aligning our request with anticipated project activity.

Paint Lakewood is more than a grant program; it is an opportunity to educate and empower residents to make informed decisions, complete work correctly, and protect their investment in their homes.

4. Target Population(s)

Low-moderate income households

5. Geographic Service Area

The City of Lakewood, Ohio

6. Services Provided & Delivery Strategy

LakewoodAlive will begin to promote the Paint Lakewood Program in January 2027, with a goal to commence paint projects in May (weather permitting). Promotion will be done through:

- The Lakewood Observer
- LakewoodAlive Social media accounts
- LakewoodAlive newsletter
- Application distribution through local community partners
 - Office on Aging
 - Building Department

7. Client Outreach Strategies & Efforts

LakewoodAlive works closely with the City of Lakewood Building Department, the Diversion Program through the Municipal Court as well as the Department of Human Services and the Department of Community Development. These partnerships create a large number of referrals. The Housing Outreach Program also utilizes the Lakewood Observer, Sun Press, social media and digital newsletters to spread the word about available programming.

8. Partnerships/Collaboration with Community Organizations Serving Low-Moderate Income Persons

LakewoodAlive will continue leveraging community partnerships to connect residents who may benefit from the Paint Lakewood Program. In January 2027, we will reach out to residents on the existing waitlist and distribute the updated program application to ensure eligible homeowners can access resources as early as possible.

9. Project Staffing

Title	Hours/Week Devoted to Program	% CDBG-Funded	Qualifications & Responsibilities
Executive Director	20	0%	Provides leadership of the Paint Program by managing the process from start to finish. Coordinating with the City of Lakewood, residents, and contractors; overseeing applications, approvals, contracts, funding, and program direction.
Programs Manager	15	0%	Manages the day-to-day administration of the Paint Program, including resident intake, income qualification, documentation, and program tracking. Supports resident communication, and helps with timely follow up.
Event and Volunteer Coordinator	10	0%	Assists in the day-to-day administration and serves as the third member of the team being cross-trained in the Paint Program.

10. Implementation Schedule (add rows if/ as necessary)

Milestone	Completion Deadline
Advertise the Paint Lakewood Program	On going January to September 2027
Collect and process applications	Ongoing February to September 2027
Follow the project through to completion for clients	Ongoing between April to October 2027 (weather dependent)

11. Projected Beneficiaries (January 1 – December 31, 2027)

	Persons	Households
Total Unduplicated Persons & Households to be Served	8-10	8-10
Unduplicated Low-Moderate Income* Persons & Households to be Served	8-10	8-10

* < 80% Area Median Income

12. Program Evaluation (data collection & analysis, outcome measurement procedures & methodology)

Data Collection:

LakewoodAlive continues to strengthen data collection processes for the Housing Outreach Program. Staff track client interactions, program activities, and required beneficiary information through standardized tracking tools and beneficiary data forms. We continue to refine these processes to ensure accurate, efficient reporting.

Outcome Measurement Procedures and Methodology:

LakewoodAlive uses program data to track the success and impact of its Housing Outreach Programs. Staff document client interactions and progress throughout the course of service, along with volunteer projects, participants served, and the value of services provided. The Paint Lakewood Program is tracked throughout the year to monitor completed projects and the status of projects in progress. This information is compiled and reviewed to highlight program accomplishments and report outcomes to our partners.

13. Additional data/information that strengthens the organization's case for CDBG funding support.

LakewoodAlive understands the impact CDBG funding has on our community and works to maximize the resources provided. The implementation of a sliding-scale grant based on household income has been critical in making exterior painting more accessible for low- to moderate-income residents. In 2025, LakewoodAlive increased grant amounts to \$6,000-\$8,000 per household to help address rising painting costs. Along with other CDBG-supported programs, Paint Lakewood helps residents maintain safe, healthy, and affordable homes.

III. FY27 PROGRAM BUDGET

i. Expenses

Expense Category	Total Project (A)	CDBG Funds (B)	CDBG As % of Total (B/A)
Personnel			
Salaries	\$0	\$0	\$0
Fringe Benefits	\$0	\$0	0%
Sub-Total Personnel			
Overhead & Operations			
Rent/Lease	\$0	\$0	0%
Insurance	\$0	\$0	0%
Materials & Supplies	\$42,000	\$42,000	100%
Professional Services	\$0	\$0	0%
Postage	\$0	\$0	0%
Travel	\$0	\$0	0%
Utilities/Telephone	\$0	\$0	0%
Insurance	\$0	\$0	0%
Equipment	\$0	\$0	0%
Sub-Total Overhead & Operations	\$42,000	\$42,000	100%
Total Project Costs/Program Budget	\$42,000	\$42,000	100%

ii. Funding Sources/Revenue

Source	Requested	Committed	Total
Agency Funds	\$0	\$0	\$0
CDBG FY26-FY27 CDBG Carry Forward Funds (est)	\$0	\$0	\$0
Other (Non-CDBG) Federal Funds	\$0	\$0	\$0
State Funds	\$0	\$0	\$0
Local Funds	\$0	\$0	\$0
County Funds	\$0	\$0	\$0
Private (Foundations, Individuals, Other) Funds	\$0	\$0	\$0
Earned Revenue/Fees	\$0	\$0	\$0
In-Kind/Volunteer Support (@ \$15/Hour)	\$0	\$0	\$0
FY27 City of Lakewood CDBG Funding Request	\$42,000	\$0	\$42,000
Total Funding Sources/Program Budget	\$42,000	\$0	\$42,000

IV. FY27 BUDGET NARRATIVE

1. How will City of Lakewood CDBG funds will be utilized to support the proposed program.

The Paint Lakewood Program is maximized to fund the exterior painting of low-moderate income residents. Without this funding, the program would not exist. Following income-qualification and approval, the resident selects a contractor. Once painting is complete, the Housing Outreach Manager conducts an inspection to ensure the work has been completed and done so in a lead-safe manner. Ben is a lead clearance technician.

2. How will the proposed program function if the agency does not receive the full amount of requested funding.

The program would not exist as Paint Lakewood is a rebate/grant program for the exterior painting of an income-qualifying resident. The funds are used exclusively to pay for a percentage of labor and materials. No Paint Lakewood funds are used for LakewoodAlive staff time.

3. Describe the agency's efforts to develop/leverage other sources of funding to support the proposed program.

Paint Lakewood is entirely CDBG funded. In order to administer the program, LakewoodAlive receives a separate CDBG allocation for Housing Outreach. The organization also receives grants from foundations and financial institutions along with individual donations to administer the entire Housing Outreach Program. This program is, from time to time, layered with a Department of Community Development rebate or deferred loan to help low-moderate income residents bring their homes into compliance and live in a healthy and safe environment.