SPECIAL MEETING MINUTES
PUBLIC ART ADVISORY BOARD
CITY OF LAKEWOOD
12650 DETROIT AVENUE
JUNE 17TH, 2024
3:30 P.M.
PLANNING CONFERENCE ROOM

1. Roll Call

Members Present
Bryan Evans, Chair
Dave Robar, Vice Chair
Beth Ryan
Marisa Razi

Staff Present
Amanda Cramer, Secretary, City Planner

Absent: Jason Frederick.

2. Opening Remarks

Ms. Cramer read the Opening Remarks into record.

3. Approval of the May 7th, 2024 Special Meeting Minutes

A motion was made by Mr. Robar, seconded by Ms. Ryan to APPROVE the May 17th, 2024 special meeting minutes. All of the members voted yea; the motion passed.

4. New Business

   a. 12815 Detroit Avenue Mural

Ms. Cramer provided a brief summary of the murals process; the proposals would no longer be heard by the Architectural Board of Review.

Aaron Casey was present to explain the request. Discussion ensued about adding details to the black space, use of the defunct signage, additional detailing in other spaces. The members liked Option 2 best which covered the entire face of the wall. Public comment was closed as no one addressed the item. Staff had no comments.

A motion was made by Mr. Evans, seconded by Ms. Ryan to **APPROVE** the request of option 2 with more detail in the planet and black space, as well as keeping the defunct signage. All the members voted yea; the motion passed.

5. 2024 Spectacular Vernacular Program: Asphalt Art

Ms. Cramer displayed 12 proposals that were submitted for the 2024 Spectacular Vernacular program. The Board was pleased with the number of submittals and noted there were many great proposals.

After considerable deliberation, Mr. Evans made a motion, seconded by Ms. Razi to **select the team of Derek Brennan and Chad Fedorovich to execute the 2024 Spectacular Vernacular program.** All of the members voted yea; the motion passed.

6. Adjourn

A motion was made by Mr. Evans, seconded by Ms. Razi to adjourn the meeting at 4:50p.m. All the members voted yea; the motion passed.

Signature

8/27/24
Date

Oath

(You need not give an oath if you object. If you object to giving an oath, please notify the hearing officer or secretary before signing below.)

I, the undersigned, hereby solemnly swear that the testimony I give at this proceeding will be the truth, the whole truth and nothing but the truth:

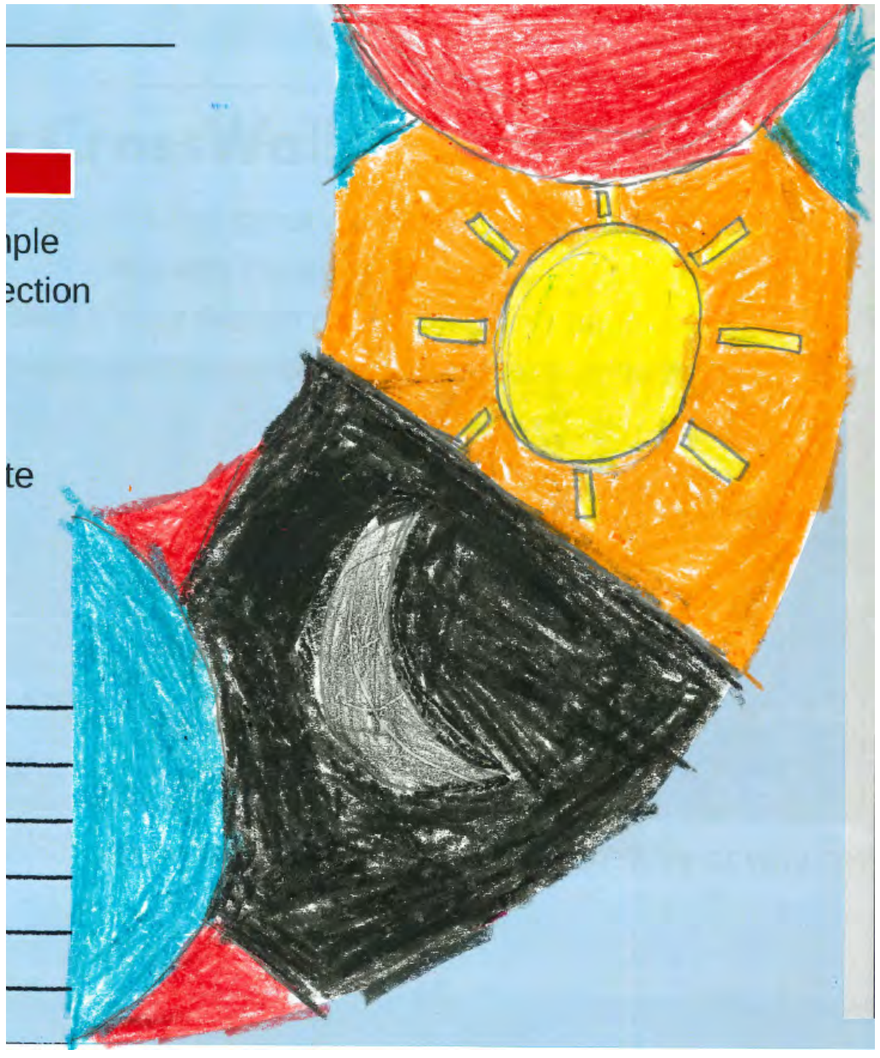
	PRINT NAME:	SIGN NAME:
1.	Aaron Casey	
2.		
3.		
4.		
5.		
6.		
7.		
8.		
9.		
10.		
11.		

Prepared by: The City of Lakewood Law Department, 12650 Detroit Ave., Lakewood, Ohio 44107

FOR CITY USE ONLY

Lakewood Administrative Procedure: ☐ ABR/BBS ☐ Citizens Advisory ☐ Civil Svc. ☐ Dangerous Dog ☐ Income Tax Appeals ☐ Loan Approval ☐ Nuisance Abatement Appeals ☐ Parking ☐ Planning ☐ Zoning Appeals ☒ Other: Public Arts Advisory Board

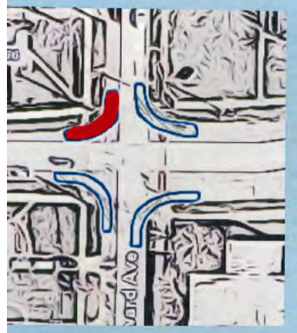
Date of Proceeding: Monday, June 17, 2024 3:30 P.m.





the 4 seasons

ame: Alfred



Sample Intersection

Create a design in the white arc that you think would create a safer crosswalk.

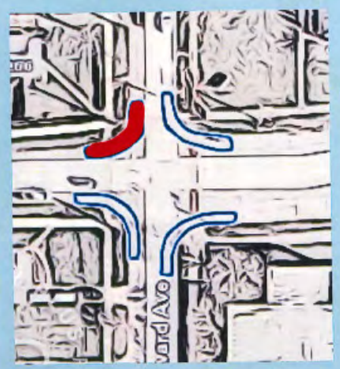
Explain your ideas below:

I like are colored pencils to make a rainbow with a cloud

Seattle is neat



Name:

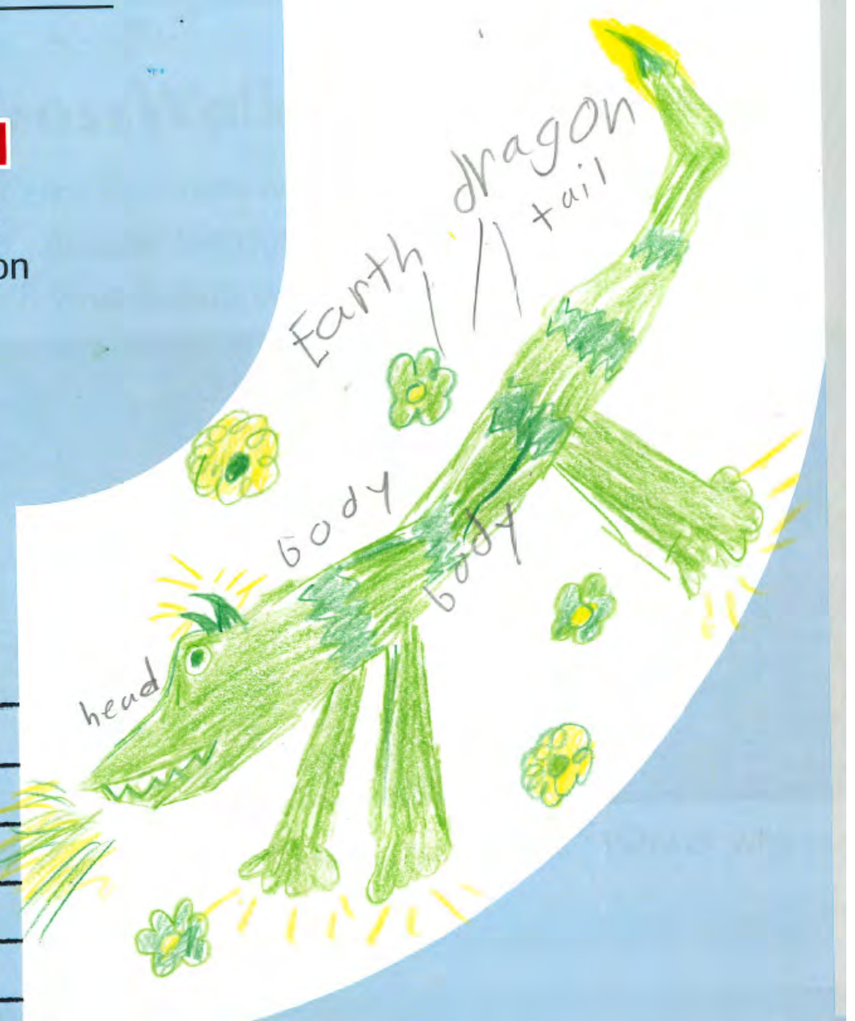


Sample Intersection

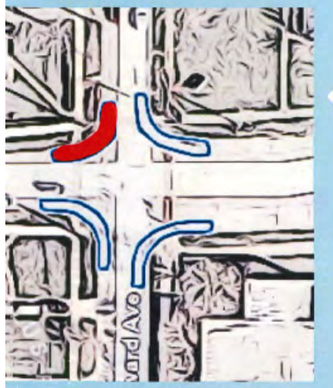
Create a design in the white arc that you think would create a safer crosswalk.

Explain your ideas below:

I would want to draw different dragons like, water, ice, fire, earth.



lame: Danika H



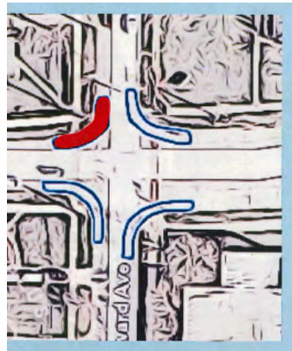
Sample
Intersection

reate a design in the white
c that you think would
eate a safer crosswalk.

n your ideas below:

ght colors
es funkey
sighcard
rts.





Sample
Intersection

reate a design in the white
c that you think would
eate a safer crosswalk.

xplain your ideas below:

You would do one color
drips and one color
for background. or do
rainbow drips with a
white background.

AGENDA
PUBLIC ART ADVISORY BOARD
CITY OF LAKEWOOD
12650 DETROIT AVENUE

June 17th, 2024
3:30 P.M.
PLANNING DEPARTMENT
CONFERENCE ROOM

1. Roll Call
2. Opening Remarks
3. Approval of the May 7th, 2024 Meeting Minutes
4. New Business
    a. Corky's Place Mural
    b. 2024 Spectacular Vernacular Program: Asphalt Art Proposals
5. Other Items
6. Adjourn

"*Individuals with disabilities who require accommodations for participation in meetings must request accommodations at least 3 business days ahead of the scheduled meeting. Contact Michelle Nochta at (216) 529-5906 michelle.nochta@lakewoodoh.net .*"

SPECIAL MEETING MINUTES
PUBLIC ART
ADVISORY BOARD
CITY OF
LAKEWOOD
12650 DETROIT
AVENUE
MAY 7, 2024
5:30 P.M.
EAST
CONFERENCE
ROOM

DRAFT

1. Roll Call

Members Present	Staff Present
Jason Frederick	Amanda Cramer, Secretary, City Planner
Dave Robar, Vice Chair	
Marisa Razi	

Absent: Bryan Evans, Chair and Beth Ryan.

2. Opening Remarks

Ms. Cramer read the Opening Remarks into record.

3. Approval of the August 16th, 2023 Meeting Minutes

A motion was made by Mr. Robar, seconded by Mr. Frederick to APPROVE the August 16, 2023 meeting minutes. All of the members voted yea; the motion passed.

4. Approval of the February 6th, 2024 Special Meeting Minutes.

A motion was made by Mr. Robar, seconded by Ms. Razi to APPROVE the February 6, 2024 Special meeting minutes. All the members voted yea; the motion passed.

5. New Business
    a. Election of Chairperson

A motion was made by Mr. Robar, seconded by Ms. Razi to **ELECT Bryan Evans as 2024 Chair**. All of the members voted yea; the motion passed.

    b. Election of Vice-Chairperson

A motion was made by Mr. Frederick, seconded by Ms. Razi to **ELECT David Robar as 2024 Vice Chair**. All the members voted yea; the motion passed.

Ms. Cramer explained that although elections had occurred at the February 6, 2024 Special Meeting, there was issue with the public notice. For the sake of transparency, it was determined to hold the elections again.

    c. 12815 Detroit Avenue Mural

Ms. Cramer provided a brief summary of the murals process; the proposals would no longer be heard by the Architectural Board of Review.

James "JP" Ptacek was present to explain the request. Discussion ensued about durability of product, scale of the proposal, location on the building, the artistic process. The members liked it. The mural would receive illumination from the adjoining business's lighting; additional lighting was not planned or needed. Public comment was closed as no one addressed the item. Staff had no comments.

A motion was made by Mr. Robar, seconded by Ms. Razi to **APPROVE** the request as submitted. All the members voted yea; the motion passed.

    d. 11831 Detroit Avenue Fence Mural

Isabella Valentin, owner of a new business called Alter Ego Style House at 11831 Detroit Ave., was present to explain the request. Discussion began about the artist (The Sign Guy), location of the fence, product used, etc. Public comment was taken. Staff had no comments.

A motion was made by Mr. Robar, seconded by Mr. Frederick to **APPROVE** the request as submitted with a note about adding the additional painting on the left side on the brick, which had already been painted. All the members voted yea; the motion passed.

    e. 2024 Spectacular Vernacular Program: Asphalt Art

Ms. Cramer explained the program and potential use of funds for mural maintenance. Vinyl wraps were to be replaced totally, not repaired, making maintenance very difficult to include for budgetary purposes. The current year's focus would be on Asphalt Art surrounding crosswalks near Hayes Elementary School. Referring to the 2023 Spectacular Vernacular Program, RTA should be installing the shelter wraps this week. It was suggested that maintenance be included in the RFP. Integration of students was feasible. Potential edits to the RFP were noted by staff during the meeting. One of the RFP requirements would be completion of the project in 2024.

DRAFT

f. Public Art Map

An interactive Public Art Map had gone live on the City's website. Public and PAAB member feedback was encouraged. The wrapped bus shelters and asphalt art piece will be added as the projects are completed.

1. Other Items

Welcome to newest member, Marisa Razi. The next scheduled meeting is in July, and a special meeting will be held in June to review the RFPs (date to be determined).

2. Adjourn

A motion was made by Mr. Robar, seconded by Mr. Frederick to adjourn the meeting at 6:41 p.m. All the members voted yea,; the motion passed.

_____ _____

Signature Date

DRAFT

"*Individuals with disabilities who require accommodations for participation in meetings must request accommodations at least 3 business days ahead of the scheduled meeting. Contact Michelle Nochta at (216) 529-5906 michelle.nochta@lakewoodoh.net* ."


CORKY'S
STOP
16
16
CORKY'S
KARAOKE


CORKY'S
KARAOKE
16
16

SPECTACULAR VERNACULAR

MURAL PROPOSAL

JUNE 12 2024

OUR TEAM



ARTIST:
CHAD FEDOROVICH

He is a multi-media artist, muralist, specialty painter, and the owner of Cleveland Mural Company. He was formally trained as an auto body and paint specialist who spent over a decade perfecting his craft. During his time as an-auto body painter, he remained connected to the arts and helped to create space for artist. He has experience in collage art, graphic design and studio painting, and is currently focusing on painting custom murals, and other specialty paint finishes.

www.wepaintcleveland.com



ARTIST:
DEREK BRENNAN

He had started his mural career while living and working in Cleveland in 2015 and since then has completed nearly 40 murals, primarily in the Cleveland area. Most recently, he worked on large scale projects for MetroHealth, The Cleveland Museum of Art Community Arts Center, and The Cleveland Public Auditorium. With all of his mural work, his goal is to connect with people and encourage them to interact with art.

www.derek-brennan.com

ARTIST STATEMENT OF INTEREST

My name is Derek Brennan, and I'm joined by fellow artist Chad Fedorovich. We're excited to submit our application for the Spectacular Vernacular Asphalt mural project. With a shared passion for art and a combined 25 years of experience in creating murals, we're eager to bring our unique perspective to Lakewood. Our collaborative approach, along with our commitment to delivering high-quality work, makes us confident that we can transform this intersection into something truly remarkable and personal to the community.

With a proven track record in mural creation, I've had the privilege of working on significant projects for esteemed institutions such as Cleveland State University, the City of Cleveland's Public Auditorium, the Cleveland Museum of Art, LCCC, the City of Sandusky, Lakewood Alive, Metro Health's Pediatric Center and Walmart. Additionally, Chad brings valuable expertise, having created murals for the NBA, Cleveland Cavaliers, Phoenix Suns, Nike, Mountain Dew, Meijers, Goodwill, Heinen's, and Terminal Tower Residencies to name a few.

In my previous experiences engaging with communities, I've discovered numerous avenues to integrate their ideas and even their artwork into my final designs. For instance, when tasked with creating a mural themed around 'Parade the Circle' for the Cleveland Museum of Art, I collaborated with local children, inviting them to contribute their own mask designs, which I then seamlessly integrated into the mural. Similarly, for the Metro Health Pediatric Mural 'Through the Canopy,' I encouraged children to draw jungle animals, incorporating their artwork into the mural to create an interactive 'Hidden Object' experience for them on a larger scale. I strongly advocate for introducing such collaborative efforts early in the design process for this project by collaborating with the students and faculty of Hayes Elementary. Getting kids involved in the design development stage will create an even larger sense of ownership for the kids and be something they can be proud of for years to come.

REFERENCES

Derek Brennan

JOE LANZILOTTA
DIRECTOR OF DESIGN+ STRATEGY
LAND STUDIO
JLANZILOTTA@LAND-STUDIO.ORG
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OWNER
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RHOGREFE@H2PRODUCTIONS.COM
(858)688-2874

Chad Fedorovich

LAUREN CIESLAK
PROFESSOR
BEHAVIORAL THERAPIST, COMMUNITY ACTIVIST
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PAUL KOOPERMAN
OWNER
HOLY ROLLER PAINTING CO.
PAULJKOOPMAN@GMAIL.COM
(440)623-5336

PREVIOUS WORK



DEREK BRENNAN

ARTIST
DEREKBSTUDIOS@GMAIL.COM
(419)202-4298

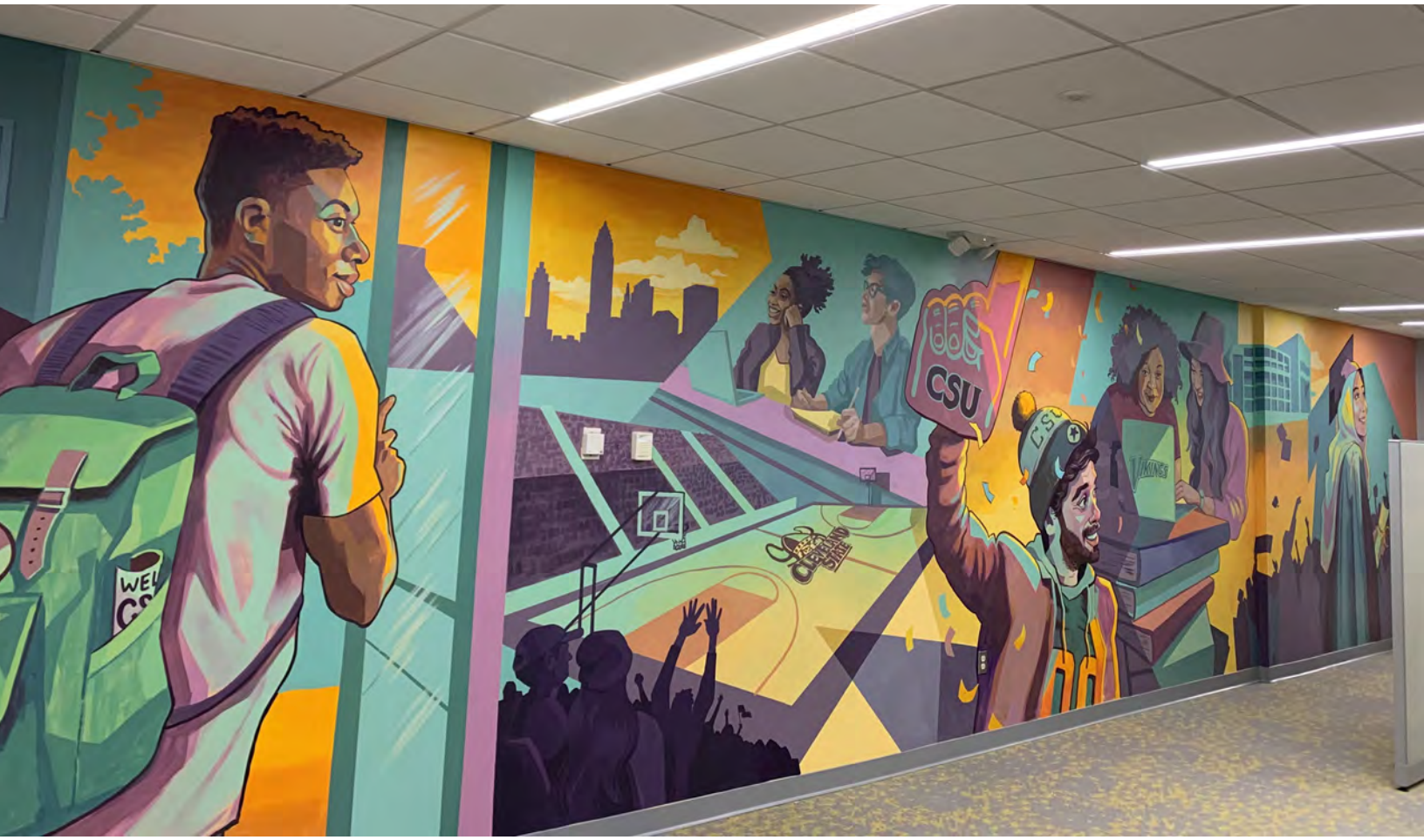
THROUGH THE CANOPY
Cleveland, OH
METROHEALTH Glick Center
Acrylic paint on drywall
30′-0″ x 10′-0″
September 2022



DEREK BRENNAN

ARTIST
DEREKBSTUDIOS@GMAIL.COM
(419)202-4298

PARADE THE CIRCLE
Cleveland, OH
Cleveland Museum of Art Community Center
Acrylic paint on drywall
40'-0" x 10'-0"
April 2021



DEREK BRENNAN

ARTIST
DEREKBSTUDIOS@GMAIL.COM
(419)202-4298

LUV PANTRY
Cleveland, OH
Cleveland State University
Acrylic paint on drywall
37'-0" x 8'-0"
March 2021



DEREK BRENNAN

ARTIST
DEREKBSTUDIOS@GMAIL.COM
(419)202-4298

BLOOM
Shreveport, LA
Private Residence
Acrylic paint on drywall
33’-0” x 9’-0”
April 2023



DEREK BRENNAN

ARTIST
DEREKBSTUDIOS@GMAIL.COM
(419)202-4298

SEASONS BLOOM
Sandusky, OH
Van Duesen Condominium
Acrylic paint on brick
30′-0″ x 30′-0″
August 2023



CHAD FEDOROVICH

ARTIST
CLEVELANDMURAL@GMAIL.COM
(216)618-5058

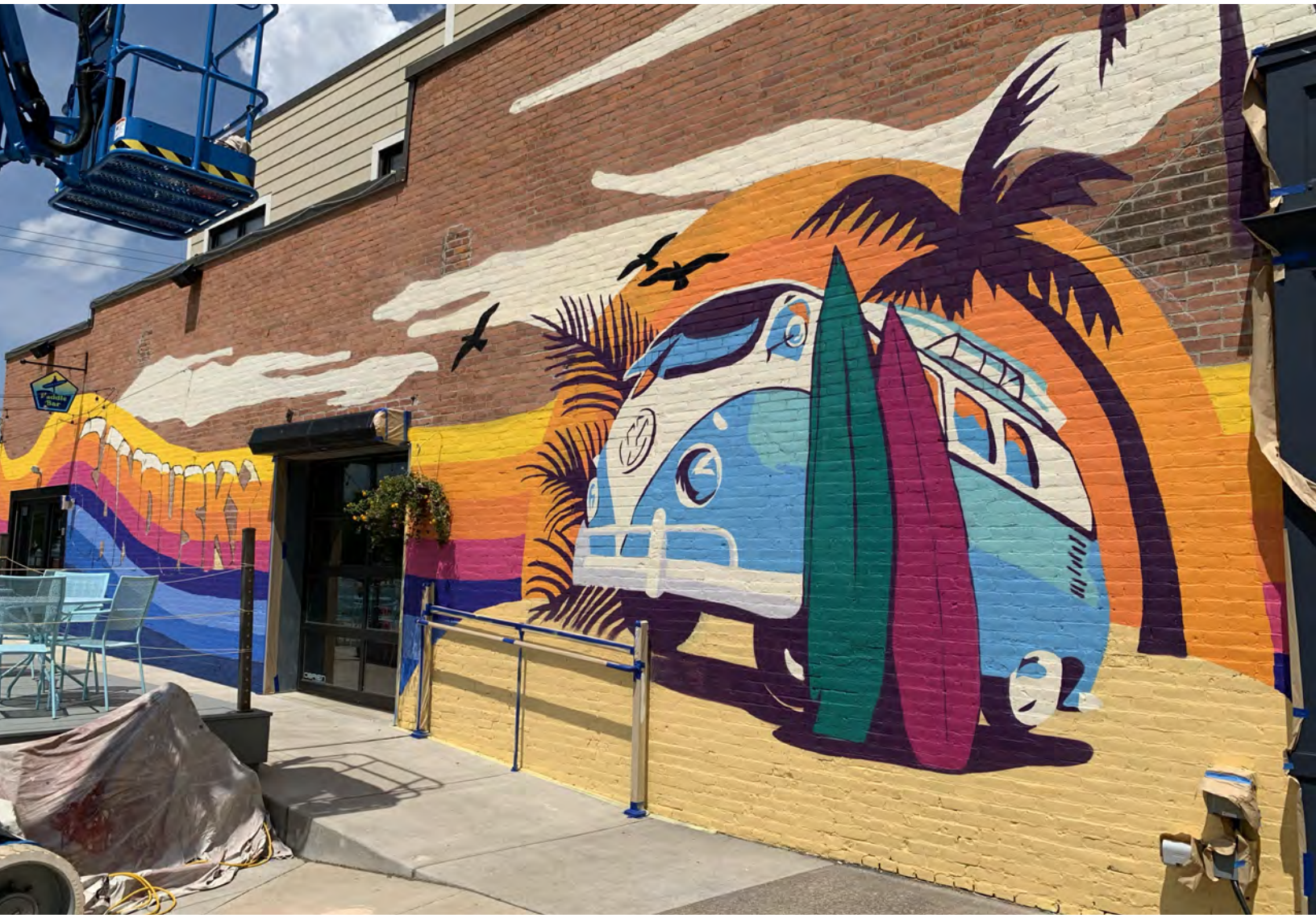
Frederick Douglass
Euclid, OH
Frederick Douglass Highschool
20′-0″ x 10′-0″
November 2023



CHAD FEDOROVICH

ARTIST
CLEVELANDMURAL@GMAIL.COM
(216)618-5058

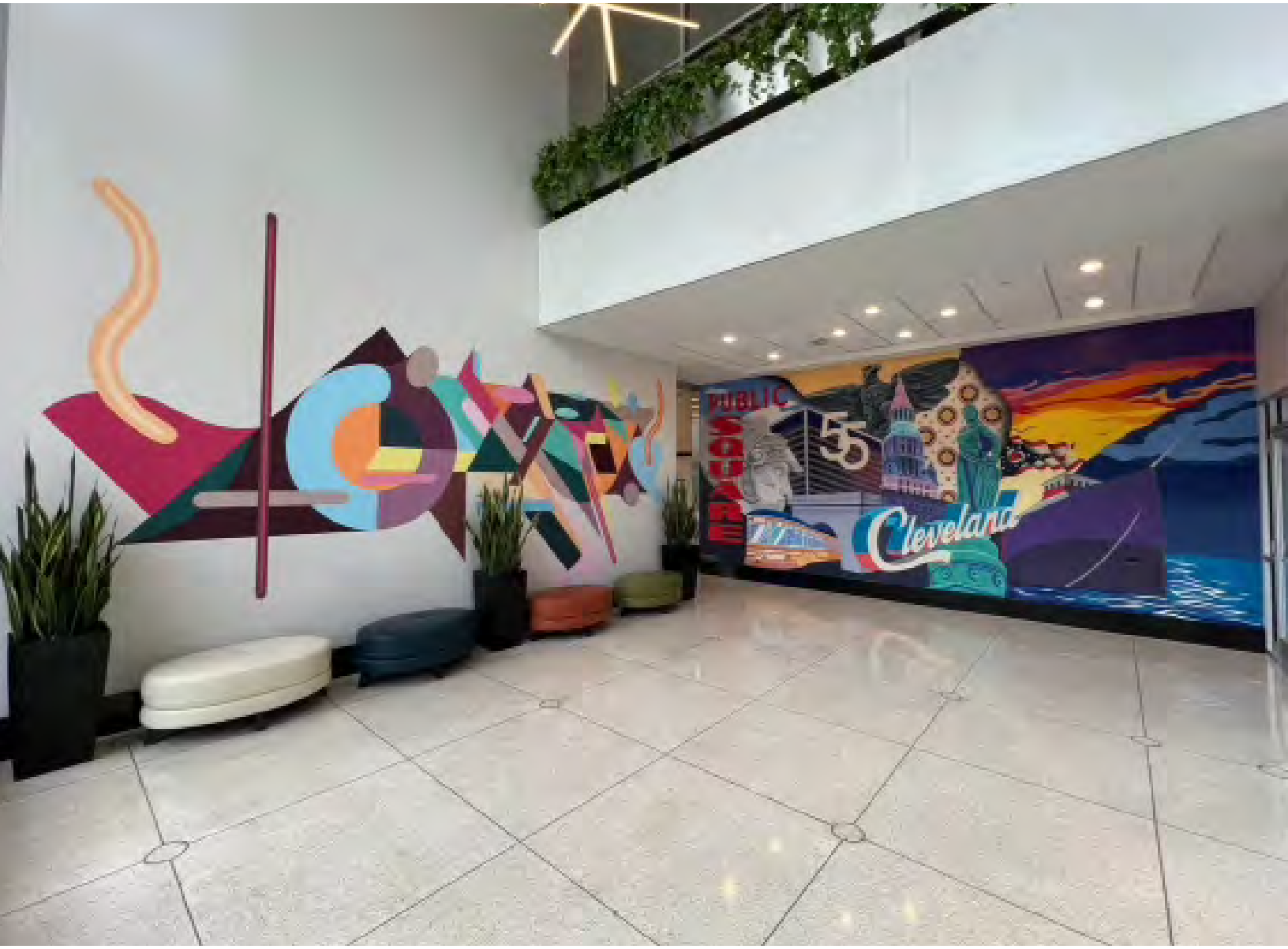
We Shine Brighter Together
Elyria, OH
Elyria South Library Branch
75′-0″ x 15′-0″
June 2023



CHAD FEDOROVICH

ARTIST
CLEVELANDMURAL@GMAIL.COM
(216)618-5058

Paddle Bar
Sandusky, OH
74’-0” x 16’-0”
August 2022



CHAD FEDOROVICH

ARTIST
CLEVELANDMURAL@GMAIL.COM
(216)618-5058

55 Public Square Lobby
Cleveland, OH
28’-0” x 15’-0”
2022



CHAD FEDOROVICH

ARTIST
CLEVELANDMURAL@GMAIL.COM
(216)618-5058

SI SI PUEDE BASKETBALL COURT
Chicanos Por La Causa
Pheonix,Arizona
120-0″ x 7-0″
2023

THANK YOU!

DEREK BRENNAN

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E Derekbstudios@gmail.com

WWW.DEREK-BRENNAN.COM

CHAD FEDOROVICH

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E Clevelandmural@gmail.com

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@thelovelyforest
6/14/24

HELLO!

I am writing to express my enthusiasm and submit my application for this year's Spectacular Vernacular grant program. I believe that art has the power to transform public spaces and enhance the everyday experiences of residents and visitors alike. I am eager to propose a unique, bold, and fun solution for the Hayes Elementary School asphalt art project.

Safety when walking is incredibly important to me. I live in Lakewood and have become an avid walker. I love seeing all the unique old homes and beautiful gardens. Unfortunately, I have almost been hit by a car while walking in a crosswalk and have seen many other close calls with fellow pedestrians. Adding lots of bright color to highly trafficked walkways around Hayes Elementary sounds like a great way to call attention to drivers to slow down and look for pedestrians.

I love working with kids. My full-time job is design manager for Cloudco Entertainment, a children's entertainment company in which designing for the Care Bears brand is my main priority. Through this job, I have worked on many projects with children, so working with the students at Hayes Elementary School will be easy and fun.

If I were to be selected, my vision for the project would ultimately be guided by the student body of Hayes Elementary School. One of the most important aspects of my public art practice is creating in partnership with the residents and owners of any space my art will appear on or in. My gut instinct would be to use lots of bright bold colors and create fun graphic shapes inspired by nature—think clouds, rainbows, stars, flowers, etc.

I am confident that this project will contribute to the cultural vibrancy of Lakewood while fostering a sense of community pride and increased safety.

Thank you for considering my application. I am excited about the opportunity to bring bright, bold, and colorful art along with increased safety to the city of Lakewood.

Sincerely,

Stephanie Crossen

the LOVELY FOREST
TM & © 2024 TLF

REFERENCES

DANI KRASNICKI / LAKEWOOD, OH
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CARLOS VILLAGRA / MACEDONIA, OH
Head of Creative
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Cleveland, OH 44113
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LIZ VIDAS / BRUNSWICK, OH
Associate Product Manager
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liz.vidas@amgreetings.com

KIM WEBER / WESTLAKE, OH
Visual Communications Vocational Teacher
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weberki@parmacityschools.org

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6/14/24

"WORDS OF AFFIRMATION"

Location: Jose De Diego Middle School, Miami, FL

Dimension: 74" x 42'

Project Date: December 2019

Medium: Asphalt Paint

Designed by: Cloudco Entertainment (including myself)
+ Staff & Students of Jose De Diego Middle School

Installation by: Cloudco Entertainment (including myself)
+ Students of Jose De Diego Middle School

Budget: $1,000

Project Concept: Fill the school's basketball court with positive affirmations ideated by the students along with cute Care Bears. We also met with the students and discussed creativity and how to pursue creative careers. I did all of this in a Care Bear onesie, it was a blast.









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6/14/24

“Summer at the Lake”

City of Lakewood Spectacular Vernacular Mural Program

Location: United Readers, Lakewood, OH

Dimension: 28’ x 16’

Project Date: October 2022, Completed On Time

Medium: Aluminum Diabond Sheets

Designed by: Stephanie Crossen

Installation by: Scherba Industries

Project Partners: United Readers & The City of Lakewood

Budget: $1,800 Design Fee + $6,000 Fabrication/Installation Fee

Project Concept: Immortalize the beauty of seeing a sunset (more commonly known as a clapper...IYKYK) at Lakewood Park while showcasing the diversity of the community and all the fun ways we utilize Lake Erie.



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6/14/24

"Love to All"

City of Lakewood Spectacular Vernacular Mural Program

Location: Nosotros Rock Climbing Gym, Lakewood, OH

Dimension: 152" x 359"

Project Date: October 2021, Completed On Time

Medium: Brick Wrap

Designed by: Stephanie Crossen

Installation by: Scherba Industries

Project Partners: Nosotros Rock Climbing Gym, Lakewood Baptist Church, & The City of Lakewood

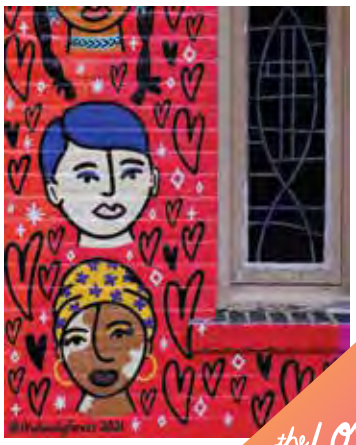
Budget: $1,316 Design Fee + $3,684 Fabrication/Installation Fee

Project Concept: Create a visual representation of the inclusivity and diversity that is embraced by the City of Lakewood, Nosotros Rock Climbing Gym, and Lakewood Baptist Church.









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6/14/24

"MY HAPPY PLACE"

City of Lakewood Spectacular Vernacular Mural Program

Location: Aladdin's Eatery, Lakewood, OH

Dimension: 221' x 501'

Project Date: October 2020, Completed On Time

Medium: Brick Wrap

Designed by: Stephanie Crossen

Installation by: Scherba Industries

Project Partners: Lakewood Alive, Aladdin's Eatery,
The City of Lakewood

Budget: $2,000 Design Fee + $12,283 Fabrication/Installation Fee

Project Concept: Create a visual representation of Lakewood's most beautiful natural elements and bring happiness to the community.



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6/14/24

“Eternal Sunrise/Sunset”

Phase Two of Warren Rd. Beautification Project Mural

Location: Doughnut Pantry, Lakewood, OH

Dimension: 54’ x 9‘

Project Date: May 2020, Completed On Time

Medium: Brick Wrap

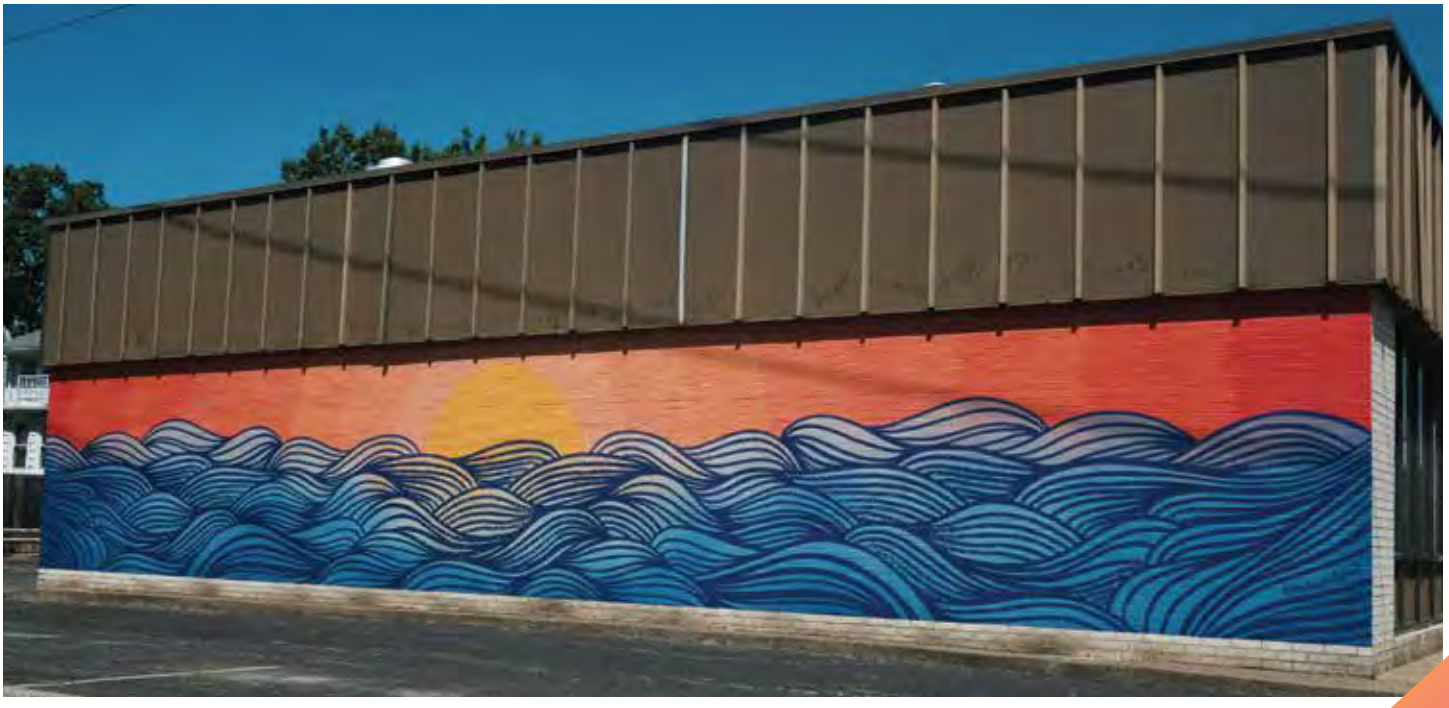
Designed by: Stephanie Crossen

Installation by: Scherba Industries

Project Partners: Lakewood Alive, The Doughnut Pantry, The City of Lakewood

Budget: $2,000 Design Fee

Project Concept: Create a never ending sunrise or sunset for the residents of Lakewood. Mural to bring positivity and joy on the community’s many cold, dreary and sunless days.



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6/14/24

“Eye See You”

Phase Two of Warren Rd. Beautification Project Mural

Location: Intersection of Warren and Madison, Lakewood, OH

Dimension: 3.5‘ x 2’

Project Date: October 2020, Completed On Time

Medium: Brick Wrap

Designed by: Stephanie Crossen

Installation by: Scherba Industries

Project Partners: Lakewood Alive, The City of Lakewood

Budget: $500 Design Fee

Project Concept: Create a colorful and fun design to delight the community while traveling on one of Lakewood’s busiest streets.





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6/14/24

“I Love Lakewood”

Phase Two of Warren Rd. Beautification Project Mural

Location: Intersection of Reveley and Madison, Lakewood, OH

Dimension: 3.5‘ x 2’

Project Date: November 2020, Completed a month after the original deadline due to concept theme changes during the design approval process.

Medium: Brick Wrap

Designed by: Stephanie Crossen

Installation by: Scherba Industries

Project Partners: Lakewood Alive, The City of Lakewood

Budget: $500 Design Fee

Project Concept: Create a vibrant, Lakewood themed design to delight the community while on one of Lakewood’s busiest streets.





the LOVELY FOREST
TM & © 2024 TLF

the LOVELY FOREST
BY STEPHANIE CROSSEN

Stephanie Crossen / The Lovely Forest
1418 Rosewood Ave.
Lakewood, OH 44107
440-655-7865
inthelovelyforest@gmail.com
www.thelovelyforest.com
@thelovelyforest
6/14/24

“Moody Waters”

Residential Mural

Location: Lakewood, OH

Dimension: 10’ x 10‘

Project Date: April 2021, Completed On Time

Medium: Spray Paint and Wall Paint

Designed by: Stephanie Crossen

Installation by: Stephanie Crossen

Project Partners: Home Owner

Budget: $1,500 Design/Installation Fee

Project Concept: Create a visual representation of cold moody waters to act as an accent wall for a home owner’s office.





the LOVELY FOREST
TM & © 2024 TLF

the LOVELY FOREST
BY STEPHANIE CROSSEN

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Lakewood, OH 44107
440-655-7865
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www.thelovelyforest.com
@thelovelyforest
6/14/24

“Love To See You”

Residential Mural

Location: Elyria, OH

Dimension: 5’ x 7.5‘

Project Date: May-June 2024, Completed On Time

Medium: Wall Paint

Designed by: Stephanie Crossen

Installation by: Stephanie Crossen

Project Partners: Home Owner

Budget: $800 Design/Installation Fee

Project Concept: Create a colorful, whimsical, and cheeky design for the home owner’s bathroom.





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the LOVELY FOREST
BY STEPHANIE CROSSEN

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6/14/24

“Care Out Loud!”

2019 Care Bears Art Basel Mural

Location: Wynwood, Miami, FL

Dimension: 18‘ x 100’

Project Date: November 2019, Completed On Time

Medium: Spray Paint and Paint

Designed by: Stephanie Crossen, current employee of Cloudco Entertainment, and other members of Cloudco Entertainment

Installation by: Stephanie Crossen, current employee of Cloudco Entertainment, and other members of Cloudco Entertainment

Project Partners: Cloudco Entertainment

Budget: $5,000

Project Concept: Create a mural for the Care Bear brand to share the brand’s care out loud initiative at Art Basel.



the LOVELY FOREST
TM & © 2024 TLF

KATIE DAUGHERTY
illustration & design

(724) 561 3171 www.katiedaugherty.com katiedaughertydesign@gmail.com

LETTER OF INTEREST
SPECTACULAR VERNACULAR 2024: ASPHALT ART

To the City of Lakewood's Public Art Advisory Board,

My name is Katie and I'm a Cleveland-based designer and illustrator who loves to design with families and children in mind. I would like to be considered for the Spectacular Vernacular 2024 mural project and be part of the city's effort to create beautiful spaces that allow pedestrians and drivers share the road more safely, especially around an elementary school. My craft focuses on the art of illustration as a persuasive medium for communicating ideas and emotions, particularly through bright colors and simple shapes. I would love to create a design that inspires fun, positivity and conversation that is also uplifting for the local community.

Thank you for your time and consideration.

Respectfully,
Katie Daugherty

PROPOSAL

Concept:
MODULAR FUN!

The overall impact of this concept is all about color. Bright colors that feel very fun and inspire conversation and imagination while creating definition between the main road and crossings. There are so many directions this approach could go, they could be simple color blocks, blocks of pattern, blocks of small illustrations, etc. Each section of the mural would be composed of multiple squares of color, allowing for as little or as much story telling as we would like. Each intersection would have a fun color story to help differentiate between the different crossings, particularly for the youngest students who haven't learned to read yet. Colors would be bright and would include blues, greens, oranges, pinks and more.
Overall mood is playful, vibrant, and inspirational.

Community engagement idea:
- Some modules, maybe one intersection's worth, could be based on prompt like "what Lakewood means to me". Students (or community) submit their answers then I would take them and create very simple geometric illustrations to be included in the mural. There could also be days where different classrooms are responsible for designing or painting 1-2 squares.



Mockup of possible intersection color impact



Mockup of possible illustration based modules

KATIE DAUGHERTY | katiedaughertydesign@gmail.com

PAST WORK:







House 330 Starbucks Mural
Dimension: 25’ x 5.5’

Client: LeBron James Family Foundation

Material: Interior paint on brick

Role: Installation crew and design assist. Lead designer: Terran Washington

KATIE DAUGHERTY | katiedaughertydesign@gmail.com

PAST WORK:



Baby Nursery
Dimension: 10’ x 12’

Client: Private Client

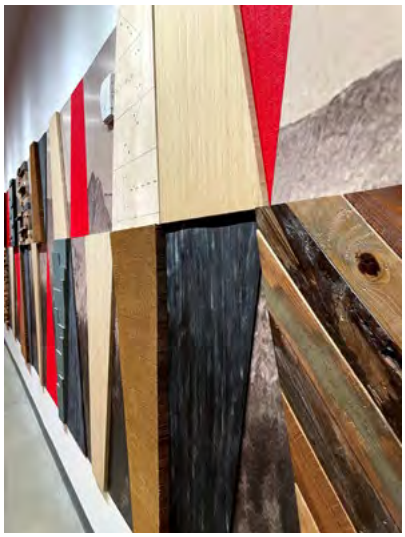
Material: Interior paint on plaster

Role: Designer and muralist

PAST WORK:









Office Cafeteria Mural
Dimension: 39’ x 6’

Client: American Greetings
Material: Mixed Materials

Role: Designer and installation crew

PAST WORK:



Welcome to Cleveland
Dimension: 500’ x 15’

Client: Cleveland Hopkins International Airport

Material: Exterior paint on concrete

Role: Installation crew. Lead designer: Terran Washington

KATIE DAUGHERTY | katiedaughertydesign@gmail.com

PAST WORK:



Cleveland Playground Checklist
Dimension: 11” x 17”

Client: Free Period Press

Material: Digital Print

Role: Designer and illustrator

KATIE DAUGHERTY | katiedaughertydesign@gmail.com

PAST WORK:



Cleveland Metropark Mini-Guide
Dimension: Various

Client: Free Period Press

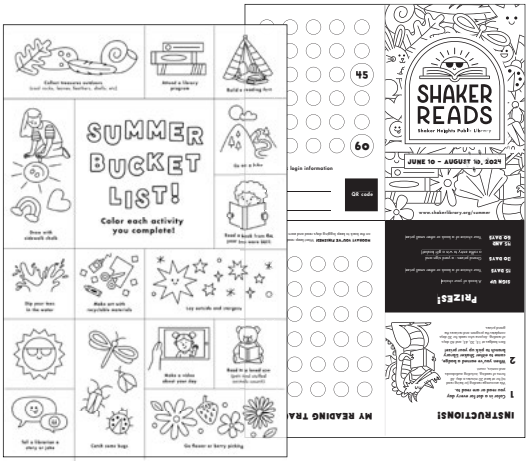
Material: Digital Print

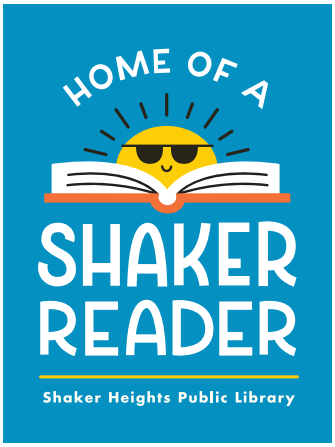
Role: Designer and illustrator

PAST WORK:











Shaker Reads Branding and Collateral
Dimension: Various

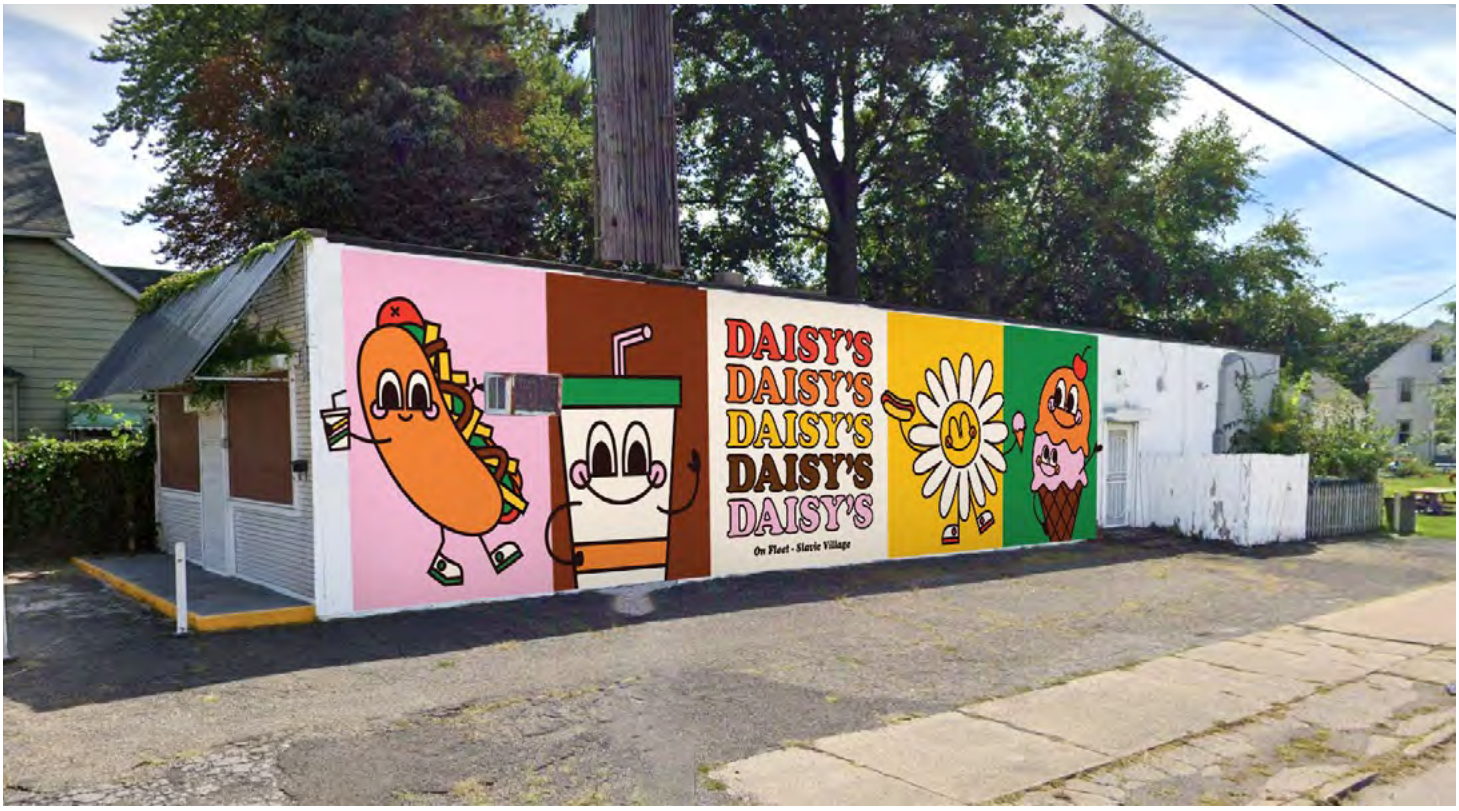
Client: Shaker Heights Public Library

Material: Various

Role: Designer and illustrator

KATIE DAUGHERTY | katiedaughertydesign@gmail.com

PAST WORK:



Daisy's on Fleet Mural concept
Dimension: 40'

Client: Daisy's on Fleet

Material: Concept only

Role: Designer and illustrator

KATIE DAUGHERTY | katiedaughertydesign@gmail.com

KATIE DAUGHERTY
illustration & design

(724) 561 3171 www.katiedaugherty.com katiedaughertydesign@gmail.com

PROFESSIONAL REFERENCES

LORA DIFRANCO

owner, Free Period Press

lora.difranco@gmail.com

Relationship:

I have worked with Lora as a designer and illustrator for Free Period Press for 8+ years.

LYNDSEY BRENNAN

Communications and Marketing Manager, Shaker Heights Public Library

Lyndsey.Brennan@shakerlibrary.org

Relationship:

Recently completed a project for Lyndsey for Shaker Heights Public Library's summer reading program for elementary school aged children.

Camara Goodrich

Cam Creates Art Studio

6610 Lear Nagle Road Lot 165

North Ridgeville, Ohio

(216)401-5708

Dear Mrs. Cramer,

My name is Camara Goodrich, and I am the artist and owner of Cam Creates Art Studio in North Ridgeville, Ohio. As a professional full-time artist, I work with individuals, children, the broader community and multiple art organizations. I am excited to submit my proposal for the Spectacular Vernacular 2024: Asphalt Art project.

- Project Reference: Recently, I led a successful asphalt art project in Lorain County, showcasing my capability to deliver impactful public art. On May 13th and 14th my team of artists painted the asphalt art project (40'x40') "WE ALL WALK TOGETHER "at the intersection of Pearl Road and East 31st Street in South Lorain, Ohio, working with Firefish Arts, the City of Lorain, Choice, the Lorain County School System, The Lorain Public Library System and El Centro.

Project Understanding and Approach

- Project Understanding: This project aims to enhance pedestrian safety and beautify the infrastructure around Hayes Elementary School by using vibrant, large-scale asphalt art.

- Approach: I plan to collaborate closely with students, teachers, and administrators at Hayes Elementary School. My approach includes conducting workshops to gather design ideas from students, focusing on bold and colorful designs. In my previous project, "We All Walk Together," I led a youth community engagement initiative. We organized a contest where youth submitted art that represented their culture and their experiences within the community. The winning pieces were then incorporated into an asphalt art mural. I will use a similar inclusive and interactive process for this project.

Experience and Qualifications

- Relevant Experience: I have recently led an asphalt art project in Lorain County and many another significant projects in South Lorain, Ohio, collaborating with local arts organizations, the city, the school system and library.
- Skills and Techniques: I specialize in community engagement, particularly with youth (currently facilitating Art in the Parks for kids every Wednesday), and have extensive experience in creating large-scale, bold asphalt art.

Project Team

- Team Members:

Camara Goodrich- Lead Artist

Maia Arabuli- Composition Artist

Julie Remnick- Assisting Artist

Taylor Bash- Assisting Artist

Katy Lowman- Education Specialist/Assisting Artist

Budget

- Cost Breakdown

4/2hour Community engagement workshops $250 each

Lead Artist-$12000

Composing Artist-$5000

Assisting Artists-$2500

Total Project Management-$5000

Paints and Supplies for workshops and final project

$12600

- Total Cost: $43,100

Community Engagement

- Engagement Plan:

My plan for community engagement is to facilitate a series of four separate workshops at two hours each workshop to allow children in the community of Hayes elementary school to participate in an art contest. This art contest would implement the winners as the final art, Asphalt composition. .

- Student Involvement:

All students will be eligible and encouraged to participate either in their respective art classes or at one of these workshops.

- **REFERENCES**

I have included my reference (specific to this project) after the images below. I do have multiple references but due to the 10-page maximum, I could not fit. If you'd like my references from organizations like Destination Cleveland, Art in the Parks, Lorain Public Library Systems, National Urban League of Greater Cleveland etc. please let me know and I will forward them to you!



40’x40’ dimensions

Drone view of WE ALL WALK TOGETHER, Asphalt Art Project May 13th & 14th 2024

City of Lorain

Asphalt Mural Pilot Project

The Mural on Pearl Ave and E 31st St

In May 2023, the City of Lorain initiated plans to apply for the Bloomberg Philanthropies Asphalt Art Initiative, aiming to install a series of murals at Oakwood Park in South Lorain. Anticipating the competitive nature of the grant, the City also considered creating a mural independently.

Although the City did not secure the Asphalt Art Initiative grant, assistance from the Northeast Ohio Areawide Coordinating Agency (NOACA) enabled a new arts project to proceed. Utilizing NOACA's Street Supplies program, which provides materials for temporary street projects to gather public feedback and assess project benefits, the City pivoted to developing its own mural. The goal of this pilot mural project was to evaluate the process of painting a mural in the public right-of-way, identifying the necessary steps, permissible actions, and key participants. This initiative aims to establish a future framework for other groups in the city to apply for permission to create their own murals.

Collaboration was key to this project. The City partnered with FireFish Arts, El Centro de Servicios Sociales, Horizon Science Academy, and the Lorain Public Library System to form a team for Lorain's first street art project. Emphasizing community involvement, an art contest was organized with the theme "We All Walk Together." This theme encouraged kids from El Centro, Horizon Science Academy, and the South Branch Library to reflect on their culture and share their experiences, promoting community pride in Lorain, the "International City."

Participants attended after-school workshops led by industry artist Cam Goodrich, providing educational opportunities and potential career inspiration in the arts. The contest yielded 158 submissions, from which six young artists were selected. Their work was chosen for its creativity and representation of community, diversity, and the cultural heritage of South Lorain. The resulting mural features a vibrant collage including a girl in traditional attire, neighborhood buildings, cultural flags, and icons, all framed by footprints and a rainbow border.

The City extends its gratitude to the community partners who made this project possible: FireFish Arts, El Centro de Servicios Sociales, Horizon Science Academy, the Lorain Public Library South Branch, Lorain Connected, and the City of Lorain Police Department and Auxiliary Officers. Your support and dedication were essential to the successful completion of this project.



City of Lorain- publication about Asphalt Art WE ALL WALK TOGETHER

The Morning Journal- publication on day 1 of Ashalt Art Project WE ALL WALK TOGETHER



LORAIN

COMMUNITY PRIDE

MARTIN MCCONNELL — THE MORNING JOURNAL

Artist Taylor Bash mixes paint for the city of Lorain's new asphalt art mural at the intersection of East 31st Street and Pearl Avenue.

FireFish Arts brings together artists for mural on intersection

By Martin McConnell
mmcconnell@morningjournal.com

The intersection at East 31st Street and Pearl Avenue in South Lorain will look a lot different for the next few months.

The city of Lorain and a team at FireFish Arts gave the area a splash of color May 13.

The art piece stemmed from a student project to design an art mural at the intersection.

Joan Perch, FireFish Arts artistic and funding director, said the city of Lorain started the project, and reached out to her team for help bringing it to life.

"The asphalt art project is a project that was a competition for students mostly from Horizon (Science Academy of Lorain) and El Centro (De Servicios Soc) to help us initiate some community asphalt art in South Lorain," Perch said. "The city of Lorain is very excited about this opportunity, and FireFish became involved to help translate the art (to the asphalt)."

After the FireFish team was unable to pick just one, they decided on a collage of pieces from a number of students, Perch said.

"What happened was workshops were held with artists and art teachers, and submissions were submitted to a committee," she said. "We couldn't just pick one; we ended up creating a kind of a collage of art by

PRIDE » PAGE 4

NATION & WORLD

LORAIN COUNTY





One of the workshops I conducted for the youth art contest. The winning selections were then made into a mural composition which was used for the final Art!

In progress



Joan Perch
Founder, Executive Director
FireFish Arts
520 Broadway Ave, 3rd Floor
Lorain, OH 44052
admin@firefisharts.org
June 14, 2024

To Whom It May Concern:
It is with great pleasure and utmost confidence that I wholeheartedly offer this letter of support for Camara Goodrich and her application for the Asphalt Art Project in Lorain. I would especially like to express our deep appreciation for the impactful work supported by this opportunity, and clearly reflect our firm belief in Camara Goodrich as the ideal candidate for this project.

In fact, this Spring, Ms. Goodrich led a team of FireFish Art artists in a similar asphalt art project titled "We All Walk Together." Project partners included FireFish Arts, the City of Lorain, and Lorain Connected, as well as Horizon Schools, the Lorain Public Library, El Centro Services de Sociale's 231GO! Program, and countless volunteers.

Under Camara Goodrich's leadership, a series of workshops were held with youth participants to explore the idea of community and culture, specifically the diverse culture of Lorain's South Lorain neighborhood, the second largest Hispanic neighborhood in the country. Student artists submitted images related to cultural icons and the theme of "We All Walk Together," a theme developed by Ms. Goodrich in partnership with FireFish Arts.

A committee juried the work and selected six works that best reflected the theme, and Camara Goodrich created a cohesive "collage" for the temporary asphalt art image painted at the intersection of E. 31st Street and Pearl Avenue by a team of artists she coordinated. She was responsible for every element of the project, also including ordering supplies and scaling up the design to street size. Also key to the project was Camara's interaction with community members that came to watch, and with her

our organization has been a cornerstone of positive change in Lorain since the inception of the FireFish Festival in 2015. The festival has evolved into a transformative event, turning downtown Lorain into an interactive, live artwork that engages people of all ages and backgrounds. We have successfully broadened our impact beyond the annual festival, encompassing year-round initiatives such as our youth SPARKS! program, Fire It Up First Fridays!, and creative placemaking projects like The Alley Project and Butterfly Garden Sculptures.

Our strategies are firmly rooted in our core values, which include providing free neighborhood-level access to excellent arts programming, uplifting the arts as a driver of civic, cultural, and economic progress, and giving stage to Lorain's artists, musicians, performers, and creatives. We are dedicated to fostering a vibrant, creative, and inclusive downtown Lorain through collaboration with local artists, entrepreneurs, community members, non-profit organizations, and businesses.

This background, I believe, is key to understanding our connection to Camara Goodrich and her work with our organization. In a little over a year, she has established herself both in the noted Asphalt Art Project but as leader of our Artist Advisory Board, and she has quickly become a “go to” artist for a wealth of our initiatives. Whether she is demonstrating painting, working with our youth, other artists, or the greater community, or simply always “showing up,” she reflects all of the values our organization seeks to reflect in our work. Her caring, warm, professional and cheerful demeanor and respect for all people is shown in all her interactions. We can count on her to reflect the very best personal and artistic qualities we value.

Thank you for considering her application. I look forward to the opportunity to discuss her proposal further and can be reached at 440-935-3655 or by email at admin@firefisharts.org

Sincerely,

Joan Perch

Joan Perch
Founder and Executive Director of FireFish Arts

TERRENCE HUBBARD

Phone Number: (216) 630-1397

Email: t.hub88@gmail.com



Space Jam: Warsaw Park

Project Partner: SPACES Gallery, The Satellite Fund supported by the Andy Warhol Foundation

Prepared by:Terrence Hubbard, Artist, Coordinator

Dimensions: Outdoor Basketball court 94’ x 50’

August 14, 2021

TERRENCE HUBBARD

Phone Number: (216) 630-1397

Email: t.hub88@gmail.com



Cat on the Scene

Project Partner: LANDStudio

Prepared by:Terrence Hubbard, Artist

Dimensions: Traffic light control box. 45” x 55” x 25”

July 31, 2021

TERRENCE HUBBARD

Phone Number: (216) 630-1397

Email: t.hub88@gmail.com



Slavic Village

Project Partner: Slavic Village Development; Rooms to Let 2021

Prepared by:Terrence Hubbard, Artist

Dimensions: Type Font Mural. 65” x 120”

July 12, 2021

REFERENCES

Sheila Brown: (216) 258-4583

Bernie Holston: (216) 287-4160

Hello from Snack Break Studio!



We are artist/designer team Roni and Kim. Powered by Roni's (right) background in large-scale mural and 3D installations and Kim's (left) graphic design and illustration experience, we collaborate with one goal in mind: to create unapologetically bold interior and exterior experiences — *and* have fun along the way!

Let's work together:

EMAIL
snackbreakstudio@gmail.com

INSTAGRAM
@snackbreakstudio
@sugarharris
@kimperly

WEB
snackbreakstudio.com

ARTISTS' BIO



Roni has a background in large-scale mural installation, custom interior painting and 3D installations. Roni is experienced at installing in-environment pieces by working with large-scale design specifications, as well as using the grid method to install murals.

Kim has a background in graphic design, typography and illustration. She is experienced at building to-scale digital artwork necessary for the specified output, i.e. vinyl, large-format prints, etc. and collaborates with vendors throughout the entire production timeline.



Together, they have over 30 years of professional experience in their respective fields. They specialize in making a vision come to life by intentionally guiding each project from concept sketches to installation, maintaining a high-standard of work along the way.

Snack Break Studio strives to work with open-minded community leaders and business owners, who want to create human connections through the unstoppable power of art + design.

Roni Callahan

EDUCATION

Cuyahoga Community College, Cleveland, OH — Associate of Arts: Interior Design — MAY 2022

Completed the Associates degree program which required coursework in AutoCAD, Revit, hand drafting, preparing construction documents, material selection, etc.

Kent State University, Kent, OH — Bachelor of Arts: Fine Arts, Painting — DECEMBER 2008

PROFESSIONAL HIGHLIGHTS

Whole Foods Market: Completed mural and sign painting for 4 brand new stores.

Anthropologie: Continued to work on a freelance basis for store openings and display development.

Progressive Insurance: Completed a mural at their headquarters.

Ohio Local Businesses: Oceanne Jewelry, Yellowcake, Blue Spruce Boutique, Citizen Pie, Rebuilder's Exchange, Bolt and Spool, Van Aken District, Alair Homes

Kim Lavery

EDUCATION

Kent State University, Kent, OH — BFA: Visual Communication Design; Concentration: 3D design; Minor: Advertising — DECEMBER 2009

The Bachelor of Fine Arts degree included a Sophmore and Junior (pass/no pass) review as well as a senior show.

PROFESSIONAL HIGHLIGHTS

Cleveland Guardians: Design for integrated marketing campaigns.

Saint Ignatius: Design lead for rebrand of brand architecture including core brand elements and athletic department.

BOMBA Tacos & Rum: Design lead on original brand and positioning, digital campaign and collaboration of restaurant experience with Richardson Design, including exterior facade and signage.

Cru Uncorked: Design and art direction for grand opening including menu design, food photography and web/social.

George Gund Photography Exhibit: Design and art direction for an interactive photo exhibit featuring color-changing pillars, typography as well as printed and projected photography at the Downtown Library.

REFERENCES

Amanda Cramer, *City Planner, City of Lakewood*
(216) 529-6630
Amanda.Cramer@lakewoodoh.net

Karen Starr, *WHNO Project Manager*
(330) 414-3167
arts@whno.org

Anna Baldi, Owner, Contrast Interior Design
(440) 821.9416
abaldi@contrastid.com

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WORK SAMPLE

NEO Office Mural

We created a mural to accompany the newly renovated downtown office at Team NEO.

The artwork reflects the company's core values and NEO industries that they serve, while complimenting the interior space of the office. The piece is centered around the custom typography of "Together" and utilizes shapes and textures that reflect the unique qualities of NEO.

Kim Lavery + Roni Callahan, Snack Break Studio

May 2024

Cleveland, OH

16.5’ x 9’

Materials: vinyl

Budget: $1,200



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WORK SAMPLE

Tillman Park Sidewalk Mural

***Installation summer 2024.**

Commissioned by TPL, LAND and CMSD Garrett Morgan, this 132-foot sidewalk mural was developed for a pocket park near Garrett Morgan High School in Cleveland.

The artwork was informed by focus groups with Garrett Morgan High School students, which we held in their classrooms.

The design is meant to be interactive, providing opportunities to play games, practice exercises, mindfulness and be inspired It also includes references to Garrett Morgan, paying homage to his mark on Cleveland and beyond.

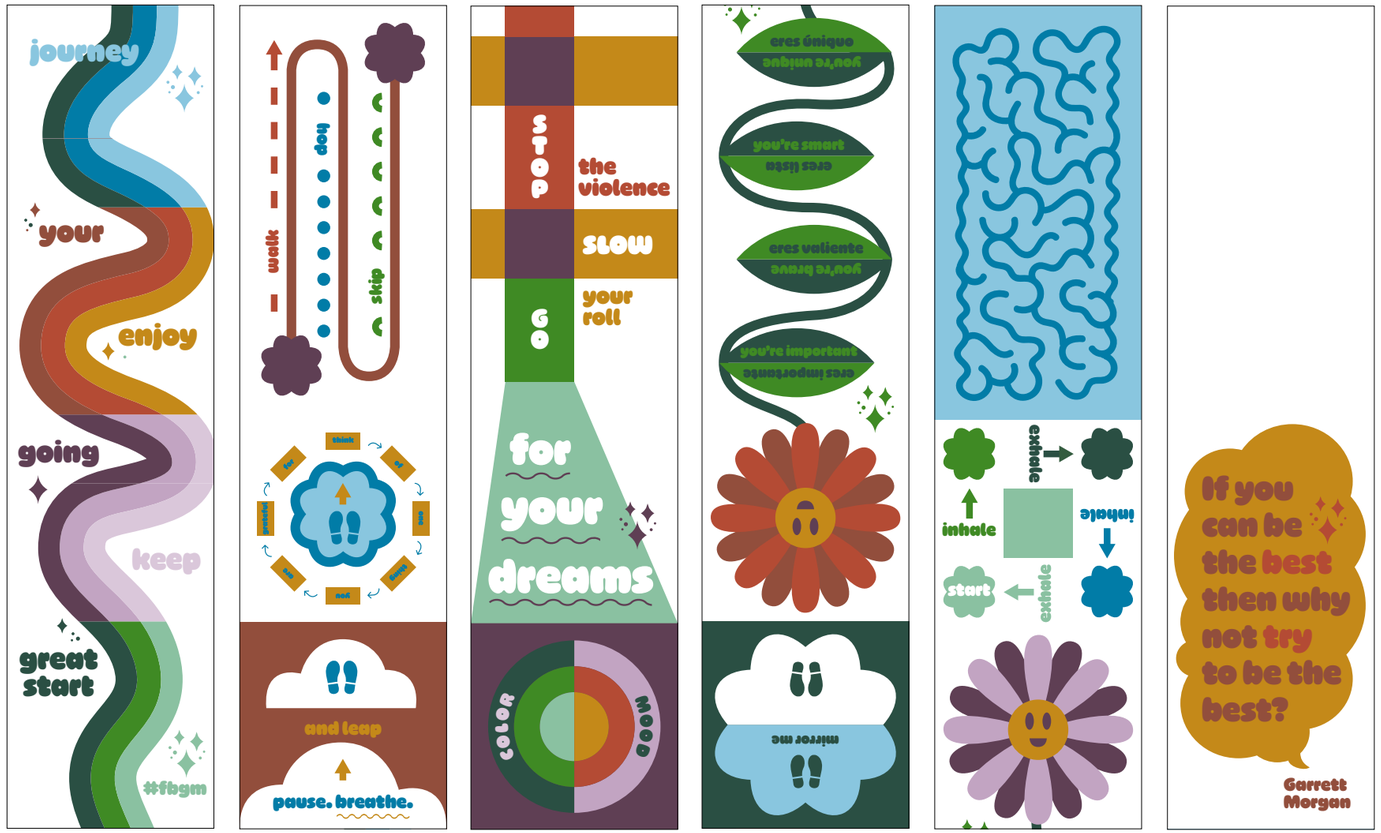
Kim Lavery + Roni Callahan, Snack Break Studio

Summer 2024

Cleveland, Ohio

~ 6' x 132'

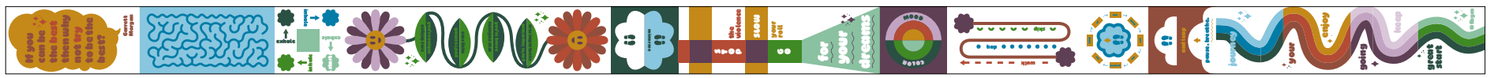
Materials: paint



Start

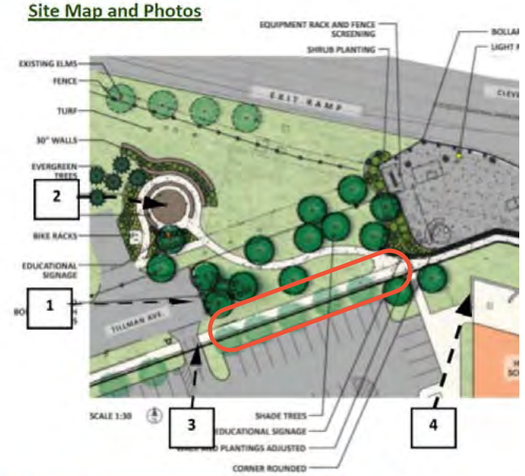
End

(Contiguous artwork; white=no paint)



Full length of artwork: ~ 132 feet

Site Map and Photos











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WORK SAMPLE

West Hill Mural

Commissioned by the West Hill Neighborhood Organization of Akron, this 285-foot mural was created to reflect the many distinguishing features of the West Hill area.

The design centers around the typographic message “West Hill Best Hill”— built with a modern typeface, but embellished with Victorian elements — a nod to the unique architecture of nearby homes.

The adjacent landmark Glendale cemetery, served as inspiration for the Gothic flowers, bell tower and nighttime scene. A large donut sun and sprinkle motif pay homage to the country's first-ever Krispie Kream store. Critters such as ravens and a skink also reflect the unique West Hill landscape.

Kim Lavery + Roni Callahan, Snack Break Studio

Akron, Ohio

~ 285' x 7.5'

Materials: paint



Full mural ~285 feet long





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WORK SAMPLE

Colors+ Youth Center Window Display

Spanning two large bays of windows, this installation consists of layers of (left bay) colorful suspended “plus signs”, vinyl window lettering, and (right bay) functional “plus sign” pedestals at varying heights and a large “plus sign” window seat.

We hand-fabricated the window seat and pedestals from plywood.

Kim Lavery + Roni Callahan, Snack Break Studio

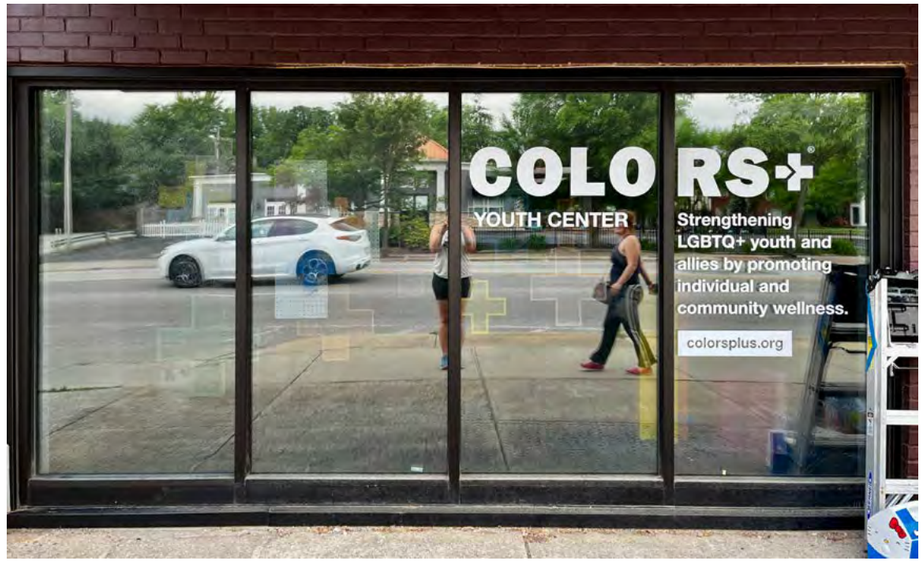
2023 Fairview Park, Ohio

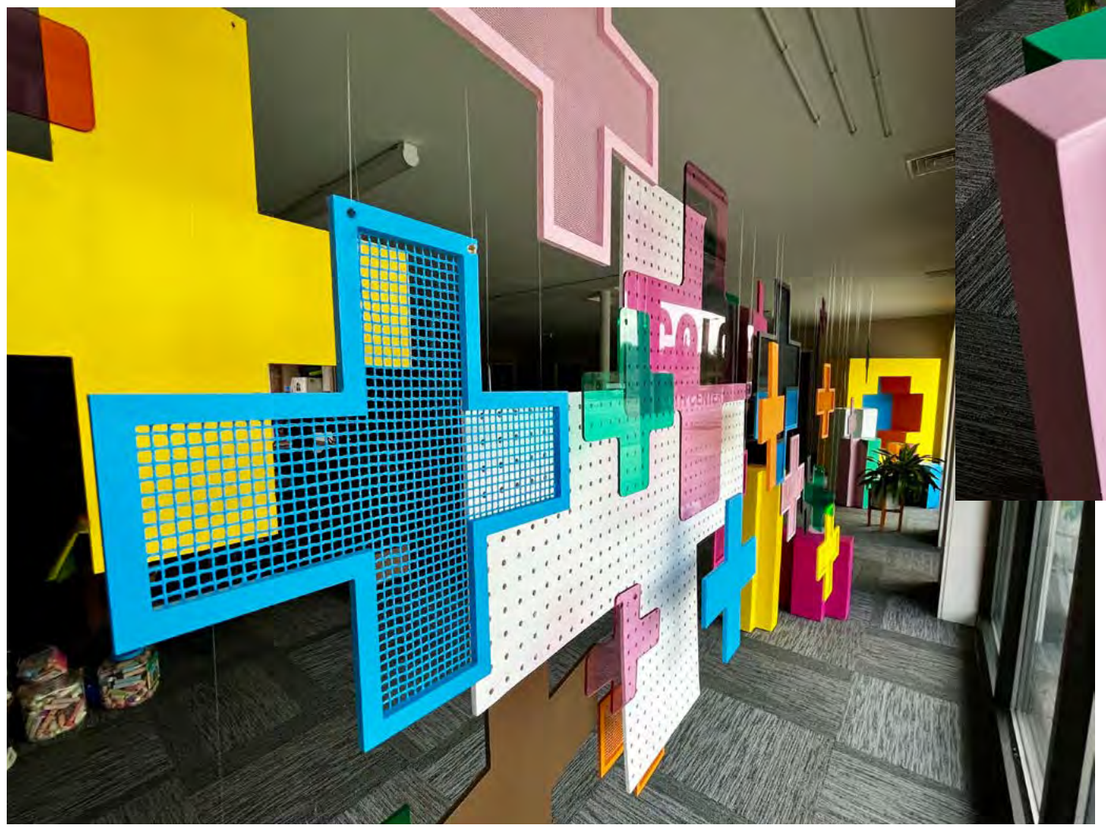
21430 Lorain Rd #400, Fairview Park, OH 44126

Left Window ~ 14 × 7.5’

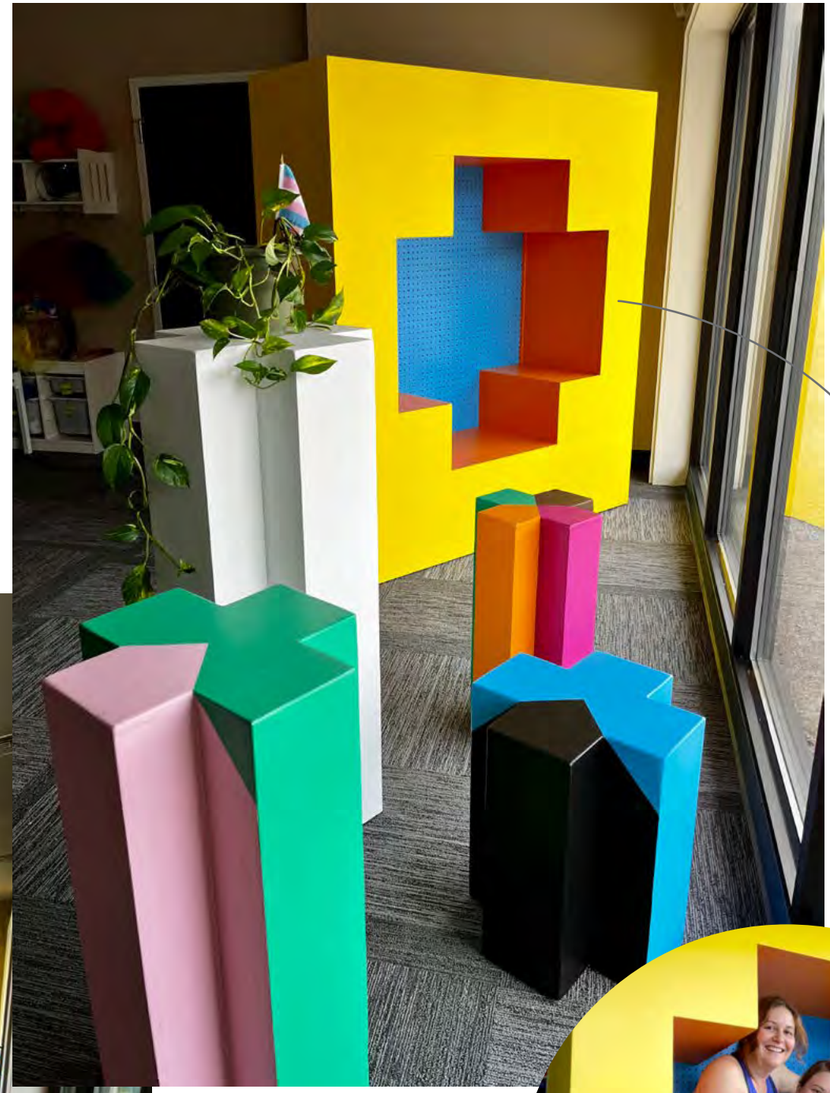
Right Window ~ 14 × 7.5’

Materials: plywood, peg board, mesh, acrylic, vinyl window cling and paint





Left bay of windows: suspended plus signs



Right bay of windows: plus sign pedestals and window seat



Testing out the window seat!

© **Roni Callahan and Kim Lavery |** snackbreakstudio@gmail.com

WORK SAMPLE

Cleveland Airbnb Mural

Designed and painted for the interior of a Downtown Cleveland Airbnb Loft.

The client wanted a celebratory Cleveland mural to welcome visitors to the city. We incorporated a few select CLE icons as a nod to the culture and spirit of the city and surrounding area.

Kim Lavery + Roni Callahan, Snack Break Studio

Cleveland, Ohio

October 2023

~ 10’ x 7’

Materials: Paint





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WORK SAMPLE

Floral Airbnb Mural

Designed and painted for the interior of a Downtown Cleveland Airbnb Loft.

The client wanted a bouquet of Ranunculus and Daisy flowers to welcome their guests. We complimented the existing decor with a warm tone-on-tone palette to add a sense of coziness but also freshness to the space.

Kim Lavery + Roni Callahan, Snack Break Studio

Cleveland, Ohio

November 2023

~ 3’ x 7’

Materials: Paint







© **Roni Callahan and Kim Lavery |** snackbreakstudio@gmail.com

WORK SAMPLE

The Land

This concept was created in the finalist round for Destination Cleveland.

Our proposed artwork features the unique recreational aspects of life by the lake, the many natural delights of this land and of course, the music — all centered around a big splash of water. We created a dynamic composition, that while being bright and bold, offers little surprises when viewed close-up.

Kim Lavery and Roni Callahan

Digital Mock-up



© **Roni Callahan and Kim Lavery |** snackbreakstudio@gmail.com

WORK SAMPLE

Lakewood RTA Bus Stop Vinyl Wraps

***In production Spring 2024**

Artwork created for 10 bus stops on Detroit Avenue in Lakewood, Ohio. (Mock-ups shown).

Two themes were developed to represent key features of the area's landscape — "Kite City" and "Forest Floor". Representing different flavors of recreation for the area — lake life and land life, specifically the Rocky River Reservation.

The artwork created for each theme is contiguous and unique to each stop.

We worked closely with RTA to meet visibility and safety standards and created designs within the constraints of each stop.



"Kite City" theme: 4 bus stops



"Forest Floor" theme: 6 bus stops



Contiguous art

Kim Lavery + Roni Callahan, Snack Break Studio

Lakewood, Ohio

Materials: vinyl wrap

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WORK SAMPLE

Downtown Elyria Mural

***Installation summer 2024.**

Commissioned by Elyria Community Partnership, we held a series of focus groups with the Project Ready youth program of the Lorain County Urban League to create artwork that speaks to their lived experience.

The design pays homage to the town's beloved Apple Festival. It also includes references to the nearby Cascade Park waterfall, native flowers, the local ice cream shop, bus trips, graduation, basketball and the total eclipse. The phrase "A place to be yourself" is one of their guiding lights. The kids will help to paint the inside of the smiley face at the end of installation.

Kim Lavery + Roni Callahan, Snack Break Studio

Summer 2024

Elyria, Ohio

25’ x 20’

Materials: Paint



© Roni Callahan and Kim Lavery | snackbreakstudio@gmail.com

To Whom It May Concern:

I am writing to express my interest in participating in the 2024 Spectacular Vernacular art project aimed at enhancing crosswalks near Hayes Elementary School. As an artist and mother, this project resonates deeply with me, and I am thrilled about the opportunity to contribute to the community's safety while creating something both functional and beautiful.

As a built environment design nerd, I find this initiative particularly exciting. I believe it would be both enjoyable and immersive for children to encounter scenes that spark their curiosity and engagement. For instance, envisioning a vibrant, wave-like background for the crosswalk adorned with scattered lily pads could encourage children to hop across the "pond" while exposing them to the flora and fauna of Northeastern Ohio wetlands.

I see this as a wonderful chance to introduce children and community members alike to native plants and animals, thereby offering an educational experience while simultaneously calming traffic and fostering community involvement. It would be a privilege to be chosen for this project, and I am enthusiastic about collaborating with the City of Lakewood's Public Art Advisory Board to create something bright, colorful, and fun!

Thank you for considering my application. I am eager to further discuss my ideas and qualifications with you!

Cecilia Li

Portfolio Sample

I hope this broad selection of work highlights my sense of color, a bit of who I am as an artist, my range of diverse experience & ability to create fun, engaging & approachable art!

Murals

01 Nursery Nature Mural
02 Lost Nation Sports Park West

Illustrative Work

06 Work from “The Book of Cuddles”
07 Fungi sticker

Painting & Drawing

03 Mushroom Queen
04 Untitled piece
05 Womb

Animation

08 “I Love to Compost”
09 The Cleveland Orchestra “Listening Maps”
10 Red Bull’s “Art of the Can”



01 Nursery mural

Dimensions: ~ 8’ x 8’
Designed & painted by Cecilia Li

On a whim, I painted this for my son’s nursery while I was pregnant. A quick 5 minute sketch, and then I rolled out the tarp and attacked the wall!

02 Lost Nation Sports Park West

Dimensions: ~ 20' x 100' (???)
Designed & painted by Cecilia Li, with assistance from Felipe Freitas

This facility is set back away from the main road. They asked me to paint an eye-catching mural that would help announce it's presence to people driving by! My husband and I spent a few weeks on a manlift tackling this massive sports mural.





03 Mushroom Queen

Dimensions: 11” x 14”
Painted by Cecilia Li

Watercolor, guache, pen & ink

A personal painting I completed while researching fungi folklore from around the world.



04 Untitled

Dimensions: 12” x 16”
Painted by Cecilia Li

Watercolor, acrylic, pen & ink

A painting of my brother that I completed in the early days of COVID.

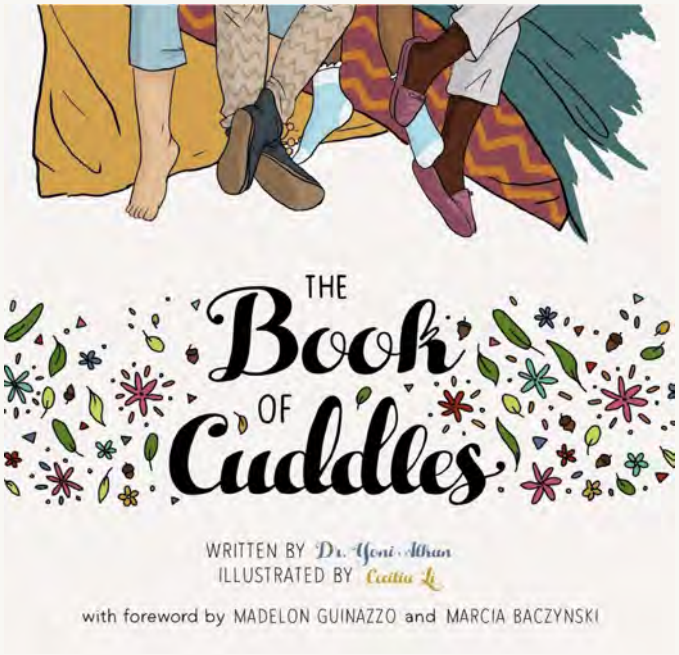


05 Womb

Dimensions: 18” x 18”
Drawing by Cecilia Li

Pen & Ink

I want my son to grow up feeling connected to nature and held by Mother Earth. In this piece, I drew him in the womb, surrounded by a layer of earth containing inter-connected roots & mycelium. In the outer ring, food of each season shows the cyclical nature of life & nurturing.



06 Work from "The Book of Cuddles"

Dimensions: Digital format, N/A
Illustrations and layout by Cecilia, book was co-created with the author, Dr. Yoni Alkan

Digital drawings, book is 8.5" x 8.5"

We aimed to create a platonic book of cuddling that was approachable & inclusive - highlighting bodies of all ages, sizes, color & ability engaging with each other with mutual respect and care.









07 Mushroom Pin

Dimensions: N/A, digital format

Digital drawing created for a 3” pin

Just for fun to give away to people and perhaps spark curiousity in all of the different myriad forms and colors that nature plays with!

08 Rust Belt Riders “I Love to Compost”

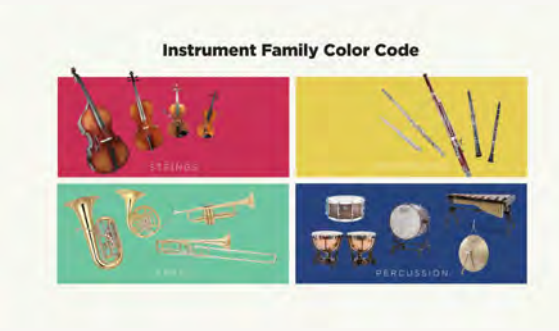
Dimensions: Digital, 1920 x 1080
Written, designed & animated by Cecilia Li at Clockwork 9

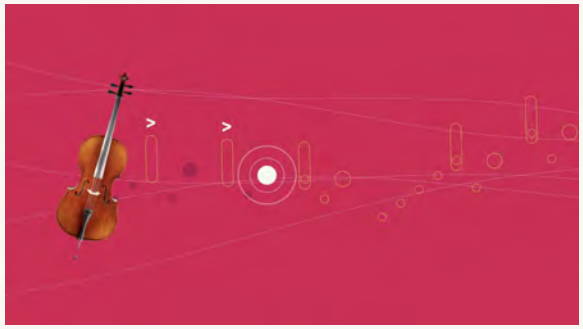
I have worked as an animator for the last decade and I art direct, design & animate a large breadth of commercial projects.

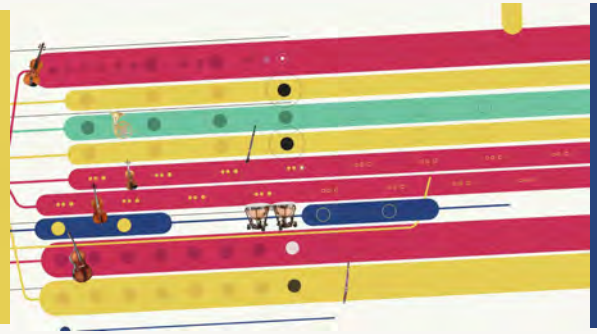
When we don’t have a lot going on in the studio, we will tackle personal projects. I made this piece for the love of composting and donated it to Rust Belt Riders to use as they please.

Click here to watch the full animation








09 The Cleveland Orchestra "Listening Maps"

Dimensions: Digital, 1920 x 1080

Designed & animated by Cecilia Li at Clockwork 9

The orchestra's education department was looking for a video to help kids learn how to listen to classical music. I devised this animation to help kids hear and follow individual instruments in a fun and engaging way!

Click here to watch the full animation

10 Red Bull's "Art of the Can"

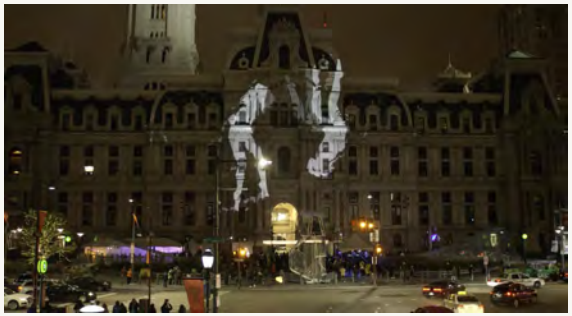
Dimensions: Digital, Installation: Humongous
Cel animation by Cecilia Li, produced by Klip Collective

This massive collaborative art piece was projected onto Philadelphia's City Hall in 2015. Pedestrians could control which of 5 animations played by twisting Red Bull cans on a control panel at the sidewalk level. This public invitation to "VJ" was a massive undertaking on all levels!

This one really must be seen in motion to be fully appreciated.
My contribution is seen from 3:19-4:05

Click here to watch the full animation





References

Daniel James Whitely
Artist, muralist, teacher

My art teacher & long time mentor. Dan and I have kept in touch over the 12 years since I graduated from his program at Shaker Heights High School.

(440) 554-2911

Stevie James & Andrew Spirk
Clockwork 9

These two own the digital agency where I have been the Director of Motion Graphics since 2021.

3800 Lakeside Ave East #202
Cleveland, OH 44114

(216) 654-0095

Thank you very much for your time & consideration.

I appreciate your service & dedication to making our community safer and more beautiful!

Please do not hesitate to reach out to me with any questions.

Cecilia Li

(216) 333-7400
xli.cecilia@gmail.com
cxlmotion.com

Please consider my application for the Spectacular Vernacular project at Hayes Elementary School. I am an artist and art educator living in Rocky River looking for ways to collaborate with the community through art projects like this one.

I imagine you will be reviewing a larger number of applications, so please allow me to be concise with my letter of application.

Here are what I consider to be my strengths as related to this project:
(Each is numbered, with a corresponding number below in the case that you'd like more information or supporting details.)

1. Extensive career experience as an art educator in public schools.
2. Six years working locally as an artist, building a practice and a reputation through residencies, exhibits, and teaching.
3. Successful work leading large-scale projects and teams.
4. Experience managing budgets for large-scale projects.
5. Extensive experience managing and maintaining large quantities of art tools and materials.
6. Flexibility and time availability to complete the project in a timely manner.

Supporting Details:

1. I worked as a classroom art educator before becoming the Supervisor of Visual Arts in Baltimore County Public Schools, the tenth largest school district in the United States. My work included curriculum development, exhibition planning, professional development design/implementation, and resource management.
2. I returned to Ohio in 2018, building my practice to include work in fiber, collage, sculpture, and painting. I received the Ohio Arts Council Award of Excellence in 2023, and participated in a residency in Sanquhar, Scotland in 2024. I volunteer to teach lessons that infuse visual art and horticulture at two Cleveland elementary schools. Additionally, in 2019 I created a collaborative art project titled *Everyday Delights,* which became a book and led me to create a sculpture, *Modern Apothecary: Cabinet of Delights*. I have included excerpts from the book in my PDF proposal.
3. As Supervisor, I worked with over 250 art educators to develop and implement programs to improve the quality of arts education in the schools. This work included collaborative art projects as well as large-scale, community-based exhibits and workshops.
4. I have managed budgets for visual arts departments in schools and overseen budgets for system-wide programs including large-scale exhibitions, community workshops, and support for schools.
5. I have managed art tools and materials in my classroom working with an average of 600 students per week. I have learned a lot of methods for extending the life of paints and brushes, and how to keep plumbing systems free of hazardous materials.

6. My schedule is flexible and unencumbered. I am available to work extensively on this project during the time frame provided.

Here are what I consider to be my shortcomings related to this project:

1. I lack experience designing and implementing large-scale art installations of my own. Although I am willing to learn and work with others to make this project a success, my lack of experience is a drawback that may slow the project down.
2. The work I create is generally for myself, not created in response to a client's specific need or request. Although I am well versed in working from prompts (and in designing prompts for others to follow), this project will require more collaboration, flexibility, and patience.

Thank you for your consideration. I believe I have included everything required in the attached PDF. I look forward to hearing from you.

Sincerely,

Linda McConaughy

Linda McConaughy

portfolio

COLLABORATION CAN BE A DELIGHT

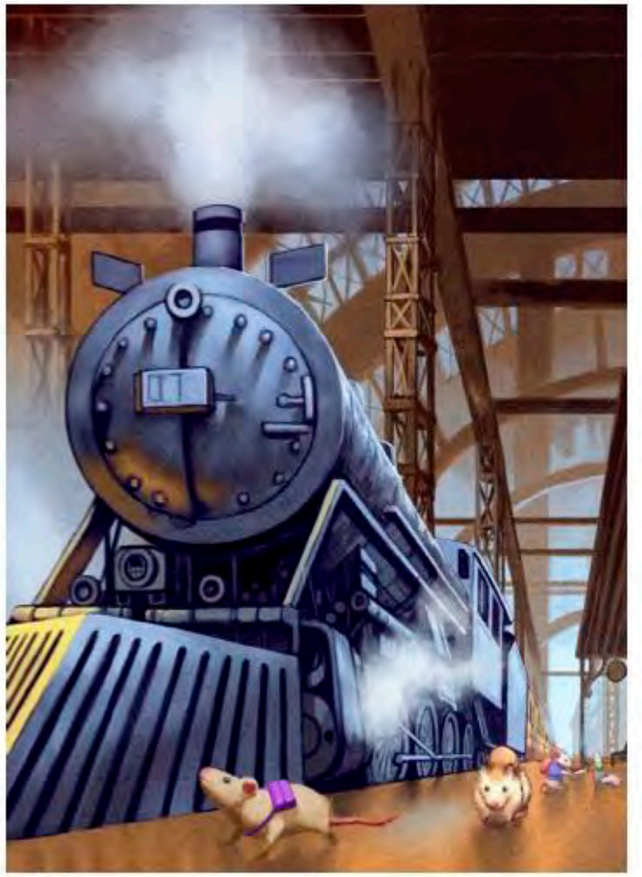
"One day last July, feeling delighted and compelled to both wonder about and share that delight, I decided that it might feel nice, even useful, to write a daily essay about something delightful. I remember laughing to myself for how obvious it was. I could call it something like The Book of Delights." From the preface to The Book of Delights by Ross Gay, Algonquin Books of Chapel Hill, 2019

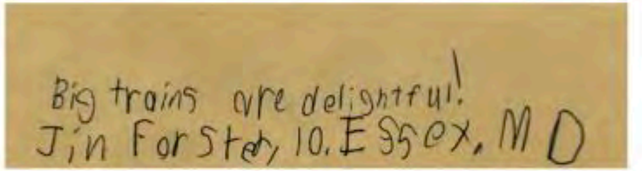
The idea of everyday delights strikes me as a concept around which a collaborative art project could grow. I invited people from all over to send me descriptions of everyday delights -- hand-written -- to help start conversations about the small joyful things encountered every day.

I asked each artist friend to select a delight, and I connected the writers of the delights with the artists through social media. The resulting artworks reflect each artist's interpretation of an everyday delight shared by a writer.

Please enjoy the written and visual delights included here, and consider finding time to experience each everyday delight for yourself. Or, create a collection of your own everyday delights.

Linda McConaughy





Artwork by Frank Simmonds, text by Jin Forster

Excerpts from Everyday Delights, 2020: a 40-page book containing text and images contributed by artists and others during the pandemic.



Coffee in the morning. The ritual, the taste, the fragrance.
-TOM

Artwork by Vernon Fains, Text by Tom Gorman

Excerpts from Everyday Delights, 2020

WRITERS

JULIET AMES
STACY BENTLEY
DENISE BURDYCK
ANDY CAPALLO
JULIA CAPALLO
ELLEN CRAIG
JOHN CUMMINGS
KYLE FIAT
JIN FORSTER
JEN JOY FOX
TOM GORMAN
JOSHUA JACOBS
KATHRYN KNIGHT
TRICIA LANE-FORSTER
KAIA LURZ
BRAD MCKINNEY
JENNY MENDES
LAURA MILAS
EMILY MOORE
LINDA POPP
CAITLIN SELZER
NIKI STEWART
LILLIAN VINCENT
DARLENE WOLINSKI

ARTISTS

RISELLE ABRAMS
JULIET AMES
JOVOOL BALTAZAR
STACY BENTLEY
JULIA CAPALLO
QUINN CARALLE
MONICA CERKEZ
ERIKA CLARK
FIONA COULTER
VERNON FAINS
DENA FIAT
PATTY FLAUTO
BILL FORD
JEN JOY FOX
CATHY GOUCHER
SASHA HARTER
GRACE HULSE
KATHRYN KNIGHT
MINNA KNIGHT
TRICIA LANE-FORSTER
KAYTEE LURZ
JENNIFER MCBRIEN
LAVERNE MIERS-BOND
EMILY MOORE
SARA MURPHY
BECKIE PAGANI
LAUREN PELLEGRINI
AILEEN PUGLIESE CASTRO
JAYME RODRIGUEZ
ALISON SCHAFFLER-MURPHY
FRANK SIMMONDS
ANNIINA SUOMINEN
RYAN TWENTEY
DENISE WEBSTER
CAITLIN WINEGROVE
DARLENE WOLINSKI



Linda McConaughy Borderlands 2024 Collage, Monoprint, Collage on Paper
16 x 16



Linda McConaughy Boundaries 2024 Collage, Monoprint, Collage on Paper 16 x 16



Linda McConaughy Deep Water 2024 Collage, Monoprint, Collage on Paper 16 x 16



Linda McConaughy Connecting Spaces 2023 Collage, Monoprint, Collage on Paper 16 x 16



Linda McConaughy Star Cha Cha Cha 2022 Cotton Machine Pieced, Hand Quilted 31 x 28



Linda McConaughy Intersections 2023
Cotton Machine Pieced, Hand Quilted 31 x 28



Linda McConaughy Lake Erie Sun 2023 Cotton Machine Pieced, Hand Quilted
40 x 38



Linda McConaughy After Amish 2022 Single-Use Plastic
Machine Stitched, Hand Quilted 28 x 42



Linda McConaughy Plastic Flying Geese (detail) 2020 Single-Use Plastic
Machine Stitched, Hand Quilted 120 x 72

Linda McConaughy
proposal

Design Idea 1:

- Base the design on modern/improvisational versions of traditional Amish quilt block designs (flying geese, half square triangles, square in a square, I am certified to teach in Ohio, and would like to work with students to interpret and reimagine various traditional patchwork quilt designs, using improvisational strategies to modernize and simplify.
- Please refer to my portfolio for examples of modern/improvisational quilts based on traditional Amish designs.
- Each crossing point could be painted in varying palettes of bright colors.
- The Artist could collaborate with the Ohio regional *SAQA* (Studio Art Quilt Associates) group and Lakewood's quilt shop, *The Quilting Bee,* to organize support staff/volunteers to work with community members.

Design Idea 2:

- Base the design on student drawings of elements of native plants: flowers, leaves, fruits.
- The names of each plant could be incorporated into the design.
- The crossing points could each be painted with the same palette, but each one would emphasize a different color within the palette.
- The artist could collaborate with Master Gardener Volunteers of Cuyahoga County to organize support staff/volunteers to teach students and/or the community about native plants and to assist with oversight of painting.

Community Engagement:

- Students would contribute the basis of the design for each crossing point. The artist in charge of the project, along with the Public Art Advisory Board, would work together to generate an overall pattern/design for each crossing point, based on student work.
- The artist would be responsible for mapping out the design to scale. Students and community members could be provided with templates and diagrams to assist with painting the design.
- Community painting events would be organized with the assistance of the City of Lakewood.

Anticipated Cost:

Labor:

- Surface preparation (done by the City of Lakewood?)
- Classroom visits/working with students/faculty/staff at Hayes Elementary School
- Design work (done by the artist with input from the Public Art Advisory Board)
- Design mapping on location
- Transportation of materials to the site
- Painting/Coordinating painting of the site

Materials:

- Access to design software (Adobe InDesign) to map location at scale
- Chalk, spray paint, masking tape (for layout of design on location)
- Paint
- Sealant
- Brushes, Rollers in various sizes
- Templates (flexible plastic)
- Buckets
- Rags, paper towels, cleaning supplies
- Tarps

Structural Needs:

- Access to water
- Access to shade (portable canopy/tent)
- Access to printer (for aiding painters with design/template/mapping)

Linda McConaughy

CV

Linda McConaughy 2790 Wildflower Drive Rocky River OH 44116

lindamcconaughy.com lindymcconaughy@gmail.com • Cell 410-790-4050

Education

Doctoral Studies in Art Education 2008 to 2012
Florida State University
Currently ABD. Dissertation focus: teacher embodiment of curriculum and teacher identity.

M.Ed., Art Education 2002
Towson University, Towson, Maryland - Graduation thesis on performance-based assessment in art education.

Graduate Studies 2000 to 2005
Maryland Institute, College of Art – Continuing Studies Program
Course work in painting and illustration.

B.S. in Art Education, BFA with emphasis in Drawing and Ceramics 1987
Bowling Green State University, Bowling Green, Ohio - Dual degrees in fine arts and art education.

Awards & Residencies

Kolaj Institute 2024
Sanquhar, Scotland

Award of Excellence 2023
Ohio Arts Council

AIR Paducah 2019
Residency

Group Exhibitions

Infinite Mix
Worthington Yards, Cleveland, OH April - May 2023

Selected Juried Exhibitions/Fine Art

Fresh
Summit Art Space January - March 2024

Biennial Juried Exhibition
Ohio Arts Council, Columbus, OH October 2023 - January 2024

Inner Sense
Art Fluent, Boston, MA September - October 2023

Ohio Artist Registry Exhibit
Ohio Arts Council, Columbus, OH February - March 2023

National Juried Exhibition
Morgan Conservancy, Cleveland, OH May 2022

The New Now
The Artists Archive of the Western Reserve February - April 2021

OH+5 Biennial Juried Exhibition
Athens, OH January – March 2020

The Ties that Bind
Gallery One, Ellensburg, WA February - March 2019

Small Matters
Colorado Mesa University Art Gallery December 2018 – January 2019

2018 Athenaeum Invitational
Athenaeum Gallery, Alexandria, VA September – October 2018

Book as Art v. 6: Pulp
Decatur Arts Alliance August – September 2018

Abstract Sanctuary
Verum Ultimum Gallery, Portland OR February – March 2018

Small Wonders
Circle Gallery, Annapolis, MD December 2017 – January 2018

Inner Worlds
Cade Gallery, Arnold, MD November 2017 – January 2018

Fuel for the Fire
The Arts Council of Fayetteville, NC September – October 2017

Being Sentient, Sentient Being
Wills Creek Exhibition: Alleghany Arts Council August – October 2017

Selected Juried Exhibitions/Quilts

Art Quilt Elements 2024: International Juried Exhibition
Wayne Arts Center, Wayne, PA March - April 2024

Biennial Juried Exhibition
Ohio Arts Council, Columbus, OH October 2023 - January 2024

2023 Quilts Unlimited
View Arts Center, Old Forge, NY October - December 2023

Hygge: The Art of Contentment
Pourd Gallery, Rockford, MI January - March 2022

International Quilt Festival: In the American Tradition
Houston, TX October – November 2019

Linda McConaughy
references

Sherri Fisher, Director, Office of CTE and Fine Arts, Baltimore County Public Schools sfisher7@bcps.org 443-809-8921

Mary Joe Rawlings, Board Member, Master Gardener Volunteers of Cuyahoga County, darbyo317@aol.com 216-410-6273

Re: Spectacular Vernacular 2024: Asphalt Art Calling All Artists

Dear City of Lakewood Public Art Advisory Board,

My name is Kristen Mimms Scavnicky, an artist, designer, and educator of architecture who fluidly navigates between art and design, specializing in abstract expression and examining the impact of spatial conditions on mental well-being. My work focuses on mindful design, aesthetic agency, and the intersection of painting, drawing, and spatial installation. I believe that public art should enhance the visual landscape and positively impact the community's mental well-being. By integrating abstract expression and celebrating cultural aesthetics, I create spaces and artworks that are thought-provoking and emotionally uplifting. While I use conventional paint and brush tools to create some works, I often seek out unconventional materials to explore the social dynamics of space, fostering a sense of place and identity.

My creative process involves thorough research as well as client authorship–for this project I would envision the elementary school community as the client as the artworks would be on display for them in their day-to-day. As an example of this client authorship, in a previous project in Ohio City, Cleveland, Ohio, I collaborated with a client to renovate a vacant garage using a Corten steel screen and hand-cut patterns inspired by my meditative drawings of Nigerian heritage, the artwork of Joan Miro (the client's favorite artist), and the building's transformation from drab storage garage to magnificent light box. This approach ensured the project reflected the authorship of myself as a Black artist/designer and the client who hand-cut the shapes into the steel herself. It is through the authorship and collaboration of creation that people can tangibly experience a sense of belonging to a locale. I believe that using this approach with the Spectacular Vernacular project would accomplish this as well.

I have a demonstrated history of designing and implementing projects into the physical world, as I was previously a Project Manager at two architecture firms prior to beginning my career in academia. As a Project Manager, I have successfully completed 20+ projects from preliminary drawing phase to completion of Construction Administration phase. Now that I have moved into the academic realm, I teach architecture courses full time but often take on other projects to further develop my research interests. I am currently the lead architectural designer for a community engagement project with non-profit organizations in North Hill, Akron, OH. Together with a team of colleagues we are working to develop a third place for the people of North Hill which will also place authorship of abstract expression at the forefront of the visual display. This project's collaboration was made possible by Kent State University's Bettering Communities Challenge of which we obtained $100,000 in funding for the project that will span from Summer 2024 to Summer 2026. I believe that running these projects concurrently will further enhance the outcome of each experience for myself, the teams, and the communities they will serve.

For the Spectacular Vernacular, I envision a design that honors four main themes derived from Lakewood City Schools' mission: (1) critical and creative thinking, (2) life-long learning, (3) diversity, and (4) global citizenship. I aim to produce a series of artworks that work in collaboration towards this goal. These themes will be illustrated through graphics provided by myself as the artist but

arranged and narrated by the Hayes Elementary students and faculty. In essence, the students and faculty would be given a kit-of-parts to design their own composition as it relates to the assigned theme–potentially each grade from kindergarten to 5th would be assigned one of the four intersections within the project scope. In addition, I propose installing planters to serve as bollards, creating an extra layer of defense from cars and to extend the life of the civic investment in public art work. I believe that we could also provide a planter to represent each of the individual classes currently enrolled, of which they would painter the planter as a group.

I am deeply committed to creating public art that is both visually and emotionally impactful to its surrounding community. I am enthusiastic about the opportunity to contribute to the Spectacular Vernacular project, celebrating its lifelong impact on the student body and enhancing the community's visual and spatial experience as they travel to and from the school on a day-to-day basis.

Budget Considerations

	Quantity	Item Cost	Subtotal
Materials			
Powerwash Rental - day-to-day basis	4	$50.00	$200.00
Benjamin Moore Command Waterborne Acrylic Urethane 1 gal. 350 – 450 sq. ft. coverage	25	$75.00	$1,875.00
Raised Garden Beds 8 ft. long 2 ft. height	14	$169.00	$2,366.00
Labor			
Local Guest Speaker – School Assembly	2	$500.00	$1,000.00
Student / Faculty Art Workshop Supplies	10	$50.00	$500.00
Design and Project Management Labor	110	$90.00	$9,900.00
Kent State Student Assistants Labor (4)	320	$20.00	$6,400.00
		total art-based cost estimates	$22,241.00

**This budget is strictly in the scope of artistic/design related costs. Additional fees may be required/applied for administrative tasks outside of the artist's scope of work / capability*

Artist Contact Information

Name	Kristen Mimms Scavnicky
Email	kmimmssc@kent.edu
Phone #	513-307-3843
Address	173 Marvin Ave. Akron, OH 44302
Online Portfolio Link	https://kristenmisc.com/ and https://www.miscpartners.com/

Professional References

Name / Title	Mark Mistur, Dean of the College of Architecture and Environmental Design at Kent State University
Email	mmistur1@kent.edu
Phone #	+1-330-672-2917
Name / Title	Tina Patel, Associate Professor in Interior Design at Kent State University
Email	tpatel10@kent.edu
Phone #	+1-330-672-2917
Name / Title	Heather McCloud
Email	heather@thebrasshandvintage.com
Phone #	+1-614-289-8606



Digital Mural

Commissioned by Main Street Kent

Kristen Mimms Scavnicky / kmimmssc@kent.edu / 4’-0” x 6’-0” / Sole Artist



Ink Drawing + Mixed Media

Personal Projects

Kristen Mimms Scavnicky / kmimmssc@kent.edu / 8” x 10” + 24” x 24” / Sole Artist



Mural

Invited by 934 Outdoor Gallery

Kristen Mimms Scavnicky / kmimmssc@kent.edu / 6’-0” x 13’-0” / Sole Artist



Poster

Commissioned by Main Street Kent

Kristen Mimms Scavnicky / kmimmssc@kent.edu / 18” x 24” / Sole Artist



Sculpture

Commissioned by the Columbus Fashion Alliance

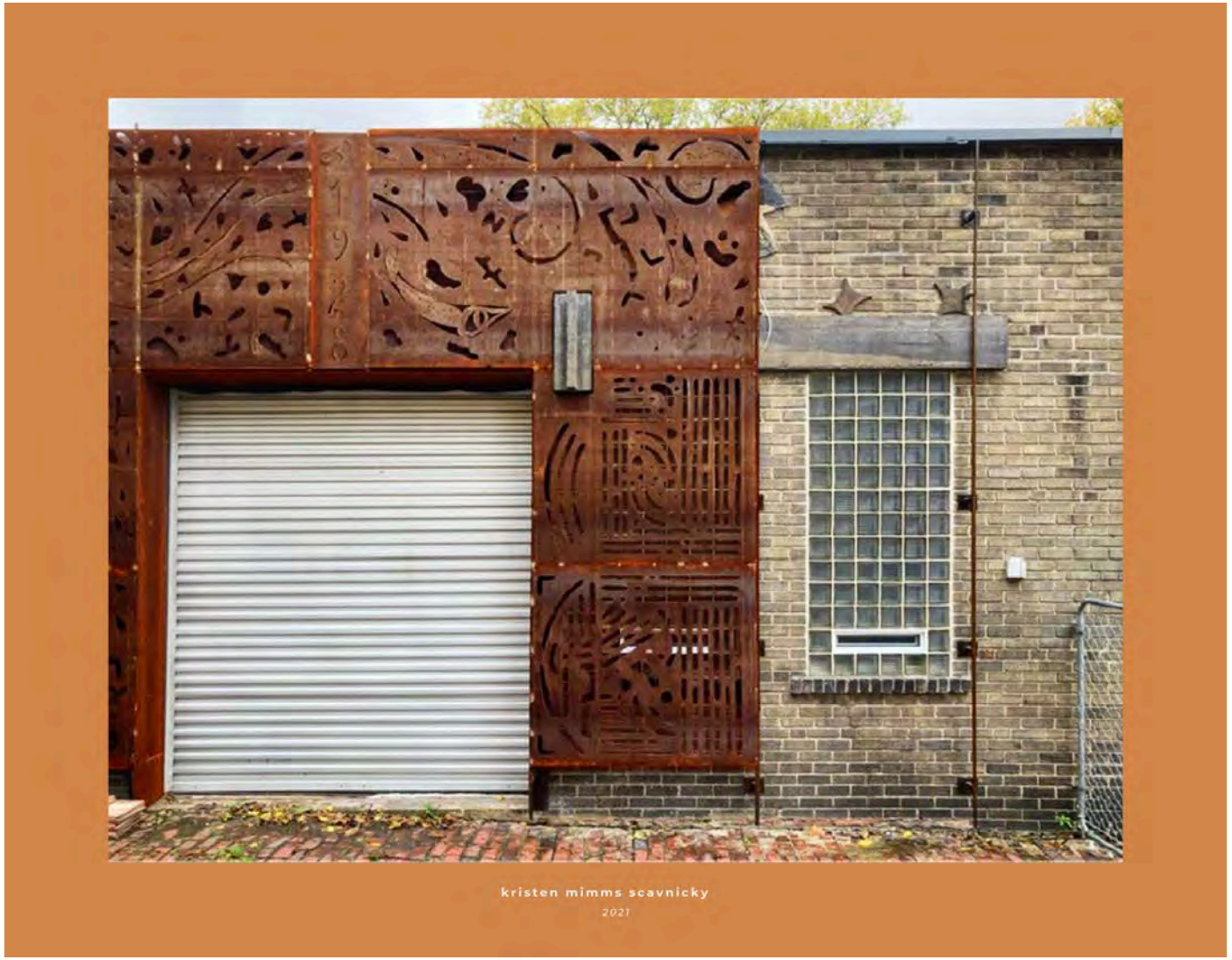
Kristen Mimms Scavnicky / kmimmssc@kent.edu / 3’-6” x 8’-0” / Co-Artist with Dre McLeod



Mixed Media

Personal Project exhibited by Emergent Art + Craft

Kristen Mimms Scavnicky / kmimmssc@kent.edu / 24" diameter / Sole Artist



Sculpture

Commissioned by Bonnie Ziganti and Steve Kibler

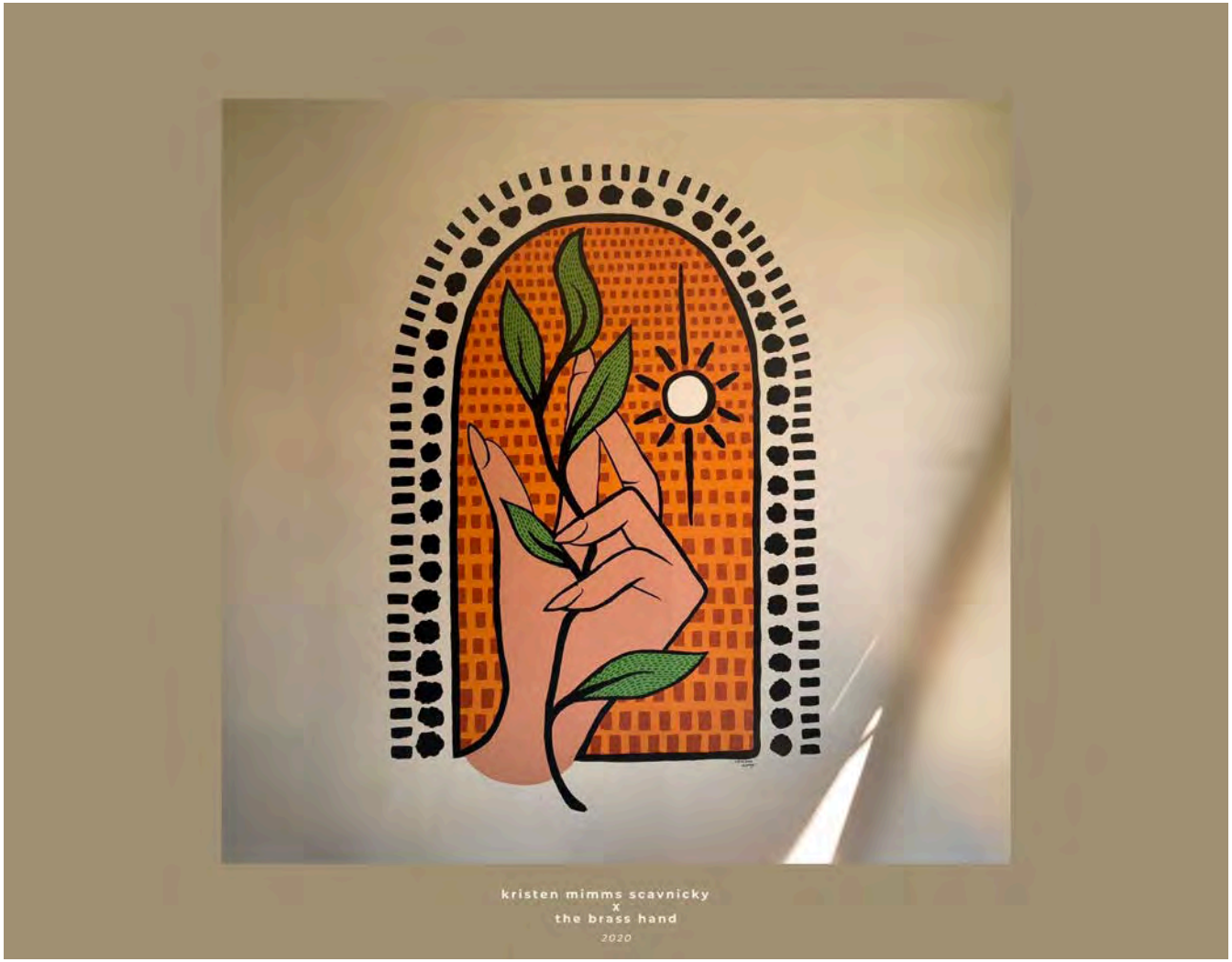
Kristen Mimms Scavnicky / kmimmssc@kent.edu / 13’-6” x 38’-6” / Lead Designer + Co-Artist with Client



Storefront Vinyl and Branding Design

Commissioned by The Brass Hand

Kristen Mimms Scavnicky / kmimmssc@kent.edu / 8’-0” x 15’-0” / Sole Artist

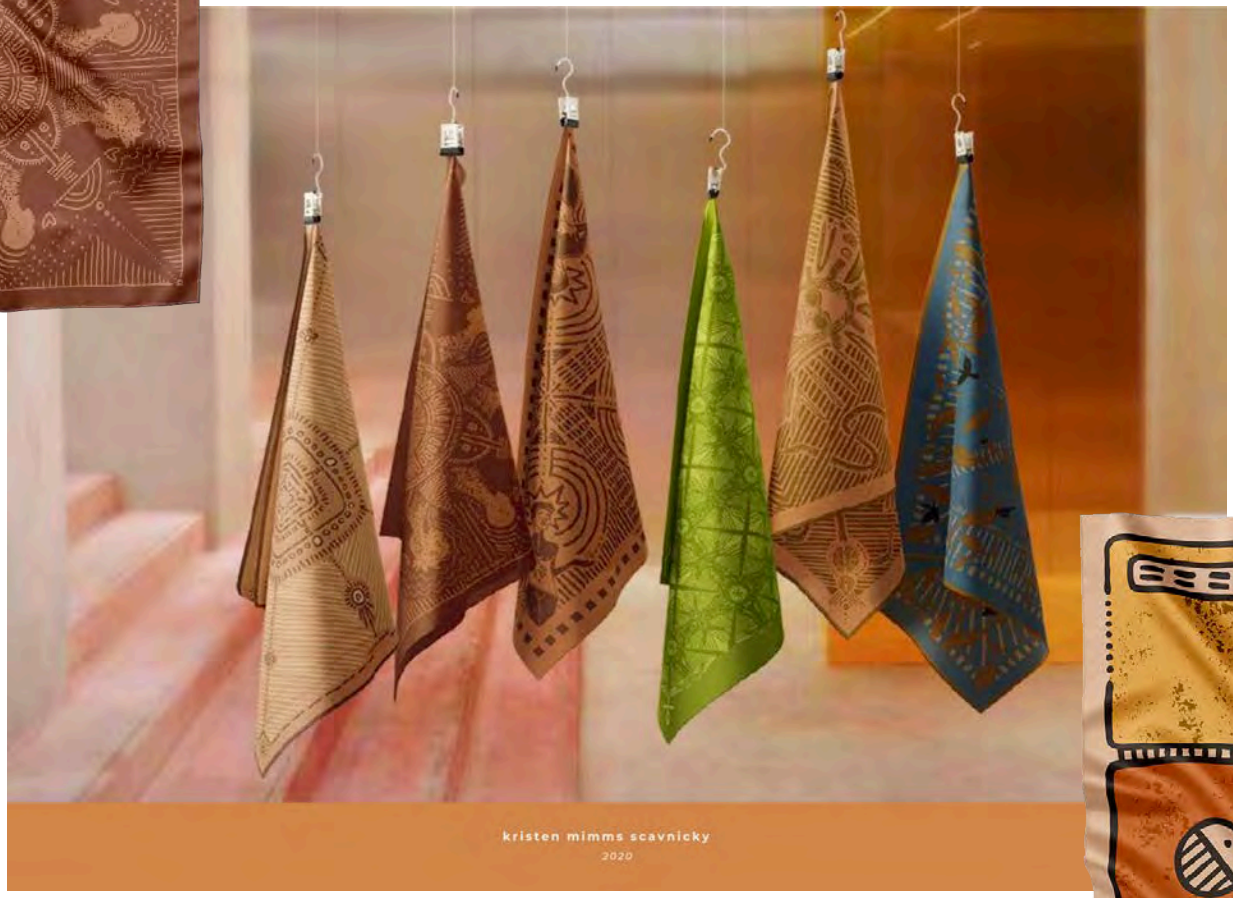


Mural

Commissioned by The Brass Hand

Kristen Mimms Scavnicky / kmimmssc@kent.edu / 4’-6” x 6’-0” / Sole Artist







Silk Scarf Design

Personal Project

Kristen Mimms Scavnicky / kmimmssc@kent.edu / 36” x 36” / Sole Artist + Designer

Hello!
My name is Julia Pinkerton I'm a multi-media artist local to Lakewood for 6 years now! I have a background in figure skating; I skated and competed for over a decade and continued on to coach for the past 6 years working closely with children and their parents. I feel more than qualified and comfortable discussing ideas and brainstorming with the school and all of its participants in this project! I love working with kids and exploring all kinds of artistic mediums I like to follow where my inspiration leads me! That being said mediums I've explored and become familiar with include pen/ink, water color, acrylic painting, wood burning (pyrography), pastel, embroidery, chalk, crochet and photography some of which I've included below. I am always inspired by nature and it's whimsy I feel my work tends to reflect that!

I have always had interest in larger scale projects and have been looking for new ways to get involved with the Lakewood community. I feel I would be a perfect fit for this project! I have completed some works for Roasted Lakewood on multiple occasions— I work with the owner to regularly update their chalk wall at their tremont location with seasonal decorative designs and recently painted all 7 of their Lakewood locations windows in a floral design for the summer months!

Below attached are my 10 photos that represent my portfolio which I will leave a description of as well as my proposal for the design that I would love to expand on. I am out of town currently so the proposal is somewhat of a rough draft but I understand it is subject to change anyway.

I understand there must be many qualified artists interested in this opportunity, should you find them better fitting for the job I'd love any other resources/events/projects coming up that you feel I might be well suited for! You can reach me here via email, on my instagrams @juliapsart or via phone (614) 230-8515. Thank you for your time and consideration and I look forward to hearing from you!
Pictured is a spring chalk mural 6ft by 3ft I made for Roasted Tremont featuring their bean logo

6ft by 3ft chalk wall art for Valentine's Day for Roasted Tremont featuring their bean logo
6ft by 3ft chalk wall art winter scene for Roasted Tremont featuring their bean logo
1ft by 1ft wood burn forest scene piece

Multiple watercolor pieces ranging from 3 x 2 inches to 6 x 6 inches

Floral lino-print stamp pieces 7 x 3 inches

Acrylic Window painting for Roasted Lakewood

Pen and ink birds 4 x 10 inches

Four mini wood burn pieces 2 x 2 inches

Pen/Ink sketchbook 4 x 10 inches

Here is my proposal for the crosswalk— I would love to complete a tribute to ohios beautiful marshes! Including native plants and animals like the great blue Herron, lily pads and arrow-arum, blackbirds, dragonflies, damsel flies, weeping willow and more! I think this would be a very fun concept to work on with the schools.

References: Sofia Syed owner of Roasted Tremont and Roasted Lakewood +1 (440) 591-9240
Kayla Koewler Director I'd Learn to Skate at Winterhurst arena +1 (832) 562-6135


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SpRing
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Lounge Green
157-C3






























Allstate


mugs and
kisses <3
LUV U
FEB
14
BE MINE
XOXO

Application for the 2024 Spectacular Vernacular Program

Dear Ms. Amanda Cramer,

I am excited to submit my application for the 2024 Spectacular Vernacular program. The City of Lakewood's initiative to collaborate with artists, elementary students, teachers, and administrators to create asphalt art is truly inspiring. I am eager to contribute my skills and creativity to this transformative project, particularly around Hayes Elementary School.

As an artist with extensive experience in public art installations, I am passionate about creating works that enhance community spaces and foster social connections. I have conducted numerous community engagement workshops and art installations in Lorain County, working with youth and community members of all ages. Recently, I completed a project in South Lorain in collaboration with the local school district, which is similar in scope to this proposed installation. Additionally, I run summer programs with a group of artists, focusing on projects that involve community input and participation.

In my recent installation in Lorain County, we organized a coloring contest for the students based on a theme. The top designs from multiple age groups were selected to be recreated as life-sized art on the crossing we painted. This approach not only engaged the students creatively but also gave them a sense of ownership and pride in the project.
I would be honored to be selected but also to bring my Firefish Artists family to lead the project but this time to our city and school districts!

My approach will focus on engaging with the students and staff at Hayes Elementary School to incorporate their ideas and visions into the artwork. This collaborative process will ensure the final installation reflects the community's spirit and values.

I am confident in my ability to manage the project within the provided budget of $50,000, covering all materials, labor, and community engagement processes. The example project in Baltimore has provided great inspiration, and I am eager to bring a similar level of impact and vibrancy to Lakewood.

Thank you for considering my application. I look forward to the opportunity to contribute to this meaningful project.

Best regards,

Julie Reminick
440-854-9060
jreminick@gmail.com
Owner of JNR Art & Design

Professional References:

Joan Perch CEO Lorain County Firefish Arts
440-935-3655

Camara Goodrich Owner of CamcreatesArt Studio
216-401-5708

Kara Wyrock
Destination Cleveland
kwyrock@destinationcle.org

Jessica El Centro South Lorain Youth Program Teacher
440-767-1477

My IG link: https://www.instagram.com/jreminick?igsh=dWlIY25mcTNmODZn&utm_source=qr

7:29
83
morningjournal.com
THE MORNING JOURNAL

LOCAL NEWS

FireFish Arts brings together artists for mural on South Lorain intersection



Artist Taylor Bash mixes paint for the city of Lorain's new asphalt art mural at the intersection of East 31st Street and Pearl Avenue. (Martin McConnell — The Morning Journal)


LORAIN
OHIO
We All Walk Together...

MULTI MEDIA COMMISSION ARTIST

JNR; Art&Design CLEVELAND

JREMINICK@GMAIL.COM

LIVE PAINTING YOUTH ART INSTRUCTOR

MENTAL HEALTH RESOURCE PROVIDER FACE PAINTING

LOGO DESIGN MARKETIING DESIGN

COMMUNITY ENGAGEMENT EVENTS

CHARITY ART EVENT PLANNING MURALS

CUSTOM GRAPHICS SIP&PAINTS

- Art in the Park Program Teaching Artist: Contributed as a teaching artist in the 2023 Art in the Park program, engaging with the community through art education and workshops.
- Firefish Lorain County Featured Artist: Selected as a featured artist for the Firefish Festival in Lorain County, showcasing artwork and participating in festival activities.
- NAMI Mental Health Awareness Artist: Recognized for contributions to mental health awareness through artistic endeavors, collaborating with NAMI (National Alliance on Mental Illness) to raise awareness and reduce stigma.
- Destination Cleveland: Involved with Destination Cleveland, contributing to initiatives that promote the city's arts and cultural scene to residents and visitors alike.
- Maicon AI Featured Artist: Featured artist in Maicon AI, highlighting innovative approaches to art and technology through artificial intelligence platforms.






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IN HONOR OF BLACK HISTORY MONTH

COME TO LONGFELLOW FOR:

PAINT, POETRY, & PASTA

ART PROGRAM RUNS FROM 3:30 TO 6 P.M.

SCHOOL CONFERENCES RUN FROM 3:30 TO 7:30 P.M.

FEB. 15, 2024

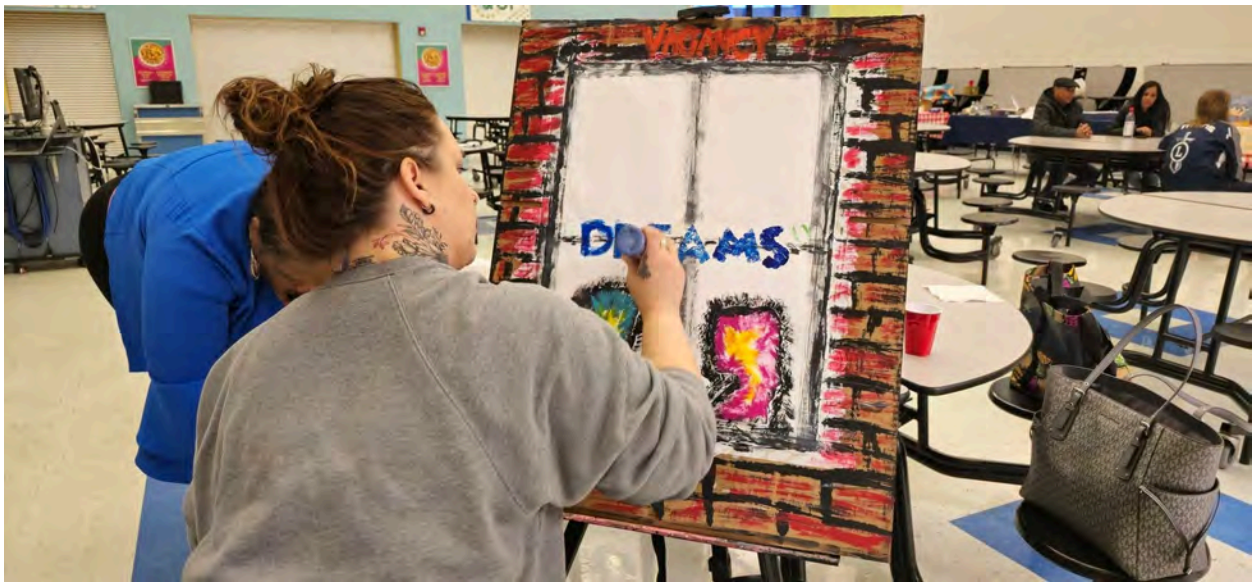
(LMS CONFERENCE NIGHT)

FEATURING ART IN THE PARK LLC. AND ARTISTS:

CAMCREATES ART STUDIOS & JULIE REMENICK

AWAKENING OUR MEMORIES -MAKING A POETRY QUILT USING POETIC LANGUAGE FROM LANGSTON HUGHES AND MAYA ANGELOU




VIKING
DREAMS

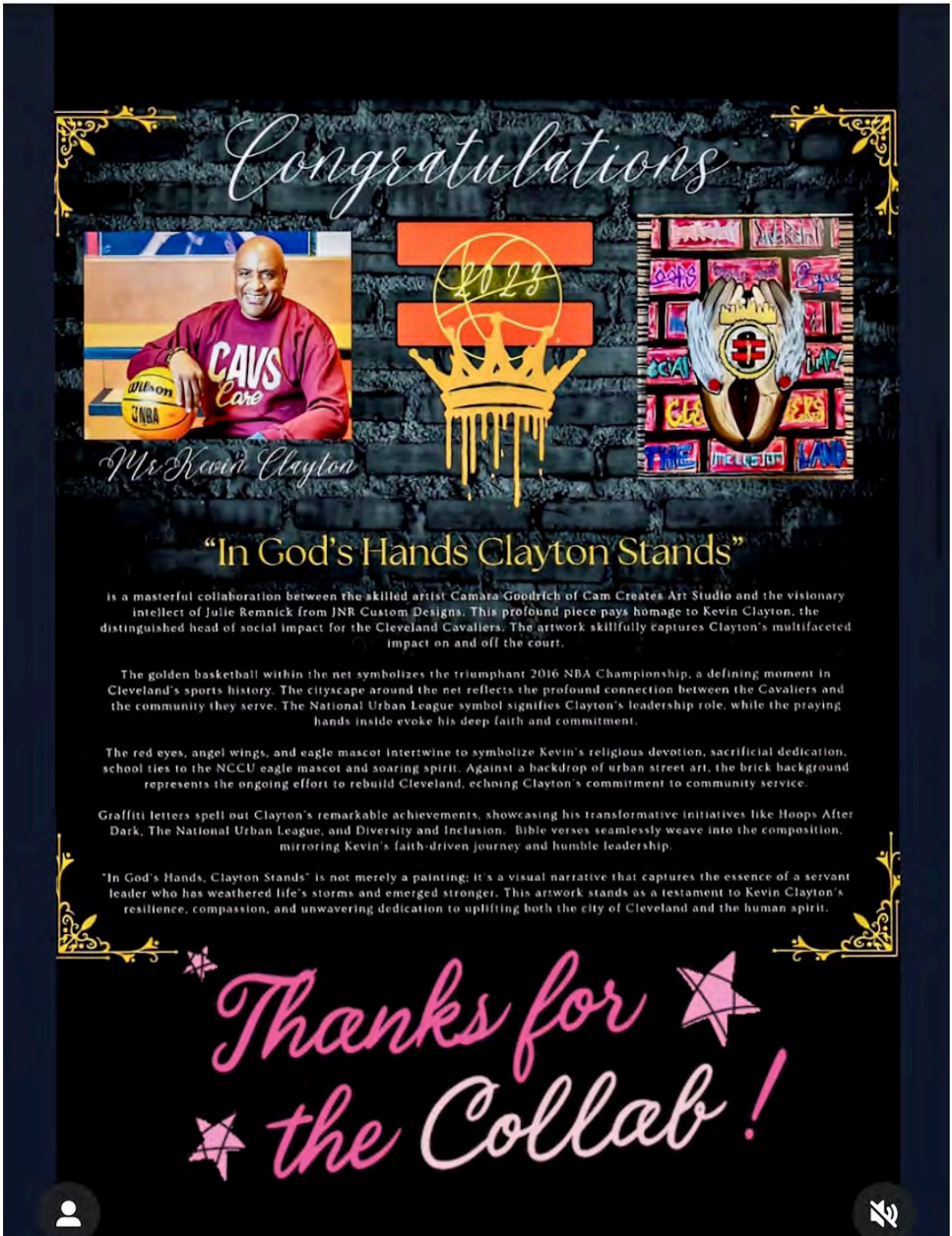

We Walk Together
Submitted: Deadline: March 27th, 2024
Khaleesi
Layla At



#FINISHEDARTWORK

individu.art




Congratulations
2023
Mr Kevin Clayton
"In God's Hands Clayton Stands"
is a masterful collaboration between the skilled artist Camara Goodrich of Cam Creates Art Studio and the visionary intellect of Julie Remnick from JNR Custom Designs. This profound piece pays homage to Kevin Clayton, the distinguished head of social impact for the Cleveland Cavaliers. The artwork skillfully captures Clayton's multifaceted impact on and off the court.
The golden basketball within the net symbolizes the triumphant 2016 NBA Championship, a defining moment in Cleveland's sports history. The cityscape around the net reflects the profound connection between the Cavaliers and the community they serve. The National Urban League symbol signifies Clayton's leadership role, while the praying hands inside evoke his deep faith and commitment.
The red eyes, angel wings, and eagle mascot intertwine to symbolize Kevin's religious devotion, sacrificial dedication, school ties to the NCCU eagle mascot and soaring spirit. Against a backdrop of urban street art, the brick background represents the ongoing effort to rebuild Cleveland, echoing Clayton's commitment to community service.
Graffiti letters spell out Clayton's remarkable achievements, showcasing his transformative initiatives like Hoops After Dark, The National Urban League, and Diversity and Inclusion. Bible verses seamlessly weave into the composition, mirroring Kevin's faith-driven journey and humble leadership.
"In God's Hands, Clayton Stands" is not merely a painting; it's a visual narrative that captures the essence of a servant leader who has weathered life's storms and emerged stronger. This artwork stands as a testament to Kevin Clayton's resilience, compassion, and unwavering dedication to uplifting both the city of Cleveland and the human spirit.
Thanks for the Collab!


COMMUNITY
DIVERSITY
Loops
Equi
upport
THE
LAND



June 12, 2024

City of Lakewood
12650 Detroit Ave.
Lakewood, OH 44107

Dear City of Lakewood's Public Art Advisory Board,

We are writing to express our strong interest in being selected as the artist team to design and implement 2024's Spectacular Vernacular Asphalt Art project!

Erin Guido is a Cleveland-based artist with an interest in creating approachable public art that brings surprise and joy to its audience, especially when that audience is kids or kids-at-heart. Erin has a background in urban planning and printmaking and enjoys making artwork with text, bright colors, shapes, and illustrations. John Paul Costello is a Cleveland-based artist, designer, and fabricator with an interest in color and material exploration and making artworks that create special experiences, especially for children. Together, John Paul and Erin co-created So Fun Studio, a design collaborative that creates murals, kinetic public art, and interactive experiences. So Fun Studio believes that art and design can be a tool to bring wonder and imagination to everyday life, which we need now more than ever.

As an artist couple, we bring our personal life into our art practice, and living with two children under the age of three has greatly influenced our artistic direction. We were excited to learn that this year's Spectacular Vernacular will allow the selected artist to collaborate with students that attend the Hayes Elementary School (as well as the teachers and administrators, and the City of Lakewood)! We have experience working with children and others of all ages to get input and participation in creating simple, colorful, well-executed designs. In our portfolio selections, we included not only mural examples, but also projects where we worked with a broad audience to develop designs or create participatory art experiences. We also have experience painting very large-scale outdoor surfaces.

So Fun Studio aims to create artwork for everyone that encourages social interaction and brings color and joy to the public realm. We have worked with various regional institutions, like MetroHealth, Ohio City Incorporated, Urban Community School, and the Cleveland Public Library, to create artworks that engage all types of users. We enjoy getting design input from our clients, children, community members, and those with expertise other than ours.

Creating a public art project for the City of Lakewood and the children of Hayes Elementary School would be a dream collaboration for So Fun Studio! Thank you so much for your time and consideration.

Sincerely,
So Fun Studio (Erin Guido and John Paul Costello)
(440) 346-0273
sofunstudio@gmail.com

I'M FEELING
Artist: So Fun Studio (Erin Guido and John Paul Costello, designers/fabricators/installers)
Year: 2023
Dimensions: 5' x 5' x 1.5'
Location: MetroHealth Glick Center Pediatrics Unit
Materials: Mixed media
Commissioning Agency: MetroHealth

I'm Feeling is a kinetic artwork designed to help pediatric patients express their emotions. We worked with pediatric staff and specialists at MetroHealth to create language and messaging for our artwork that best allows the viewer to explore a range of emotions in an inviting, approachable, and playful way.

The artwork has over 200 individually fabricated components that make up the entire piece.

(See how it moves here!)



HINGETOWN MURAL
Artist: So Fun Studio (Erin Guido, lead designer and installation, and John Paul Costello, assist installation)
Year: 2016
Dimensions: ~17'x50'
Location: Ohio City (Cleveland)
Materials: Paint
Commissioning Agency: Cleveland Foundation

As part of Creative Fusion 2016, painted mural on West 26th Street in Ohio City/Hingetown neighborhood of Cleveland.

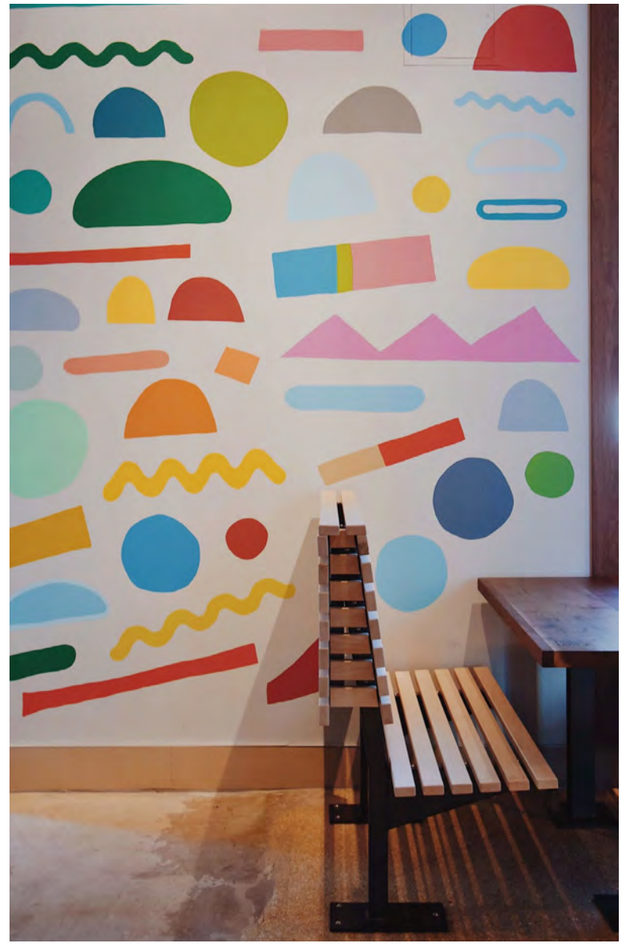


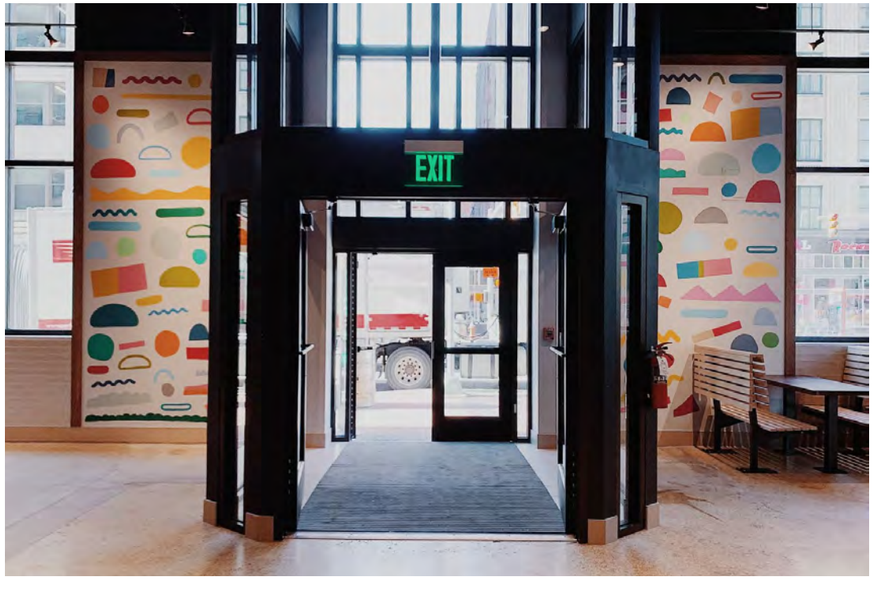


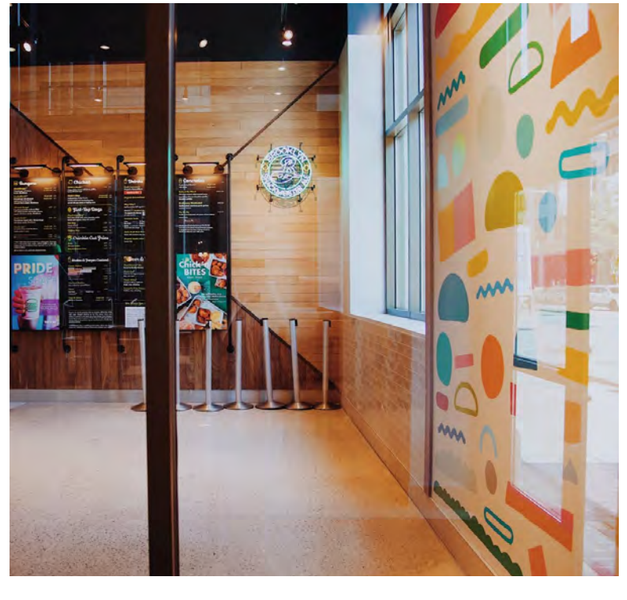
SHAKE AND CRINKLE
Artist: So Fun Studio (Erin Guido, lead designer and installation, and John Paul Costello, assist installation)
Year: 2020
Location: Shake Shack, 601 Euclid Ave., Downtown Cleveland
Dimensions: Each side is about ~7’x25’
Materials: Acrylic paint
Commissioning Agency: Muros / Shake Shack

A mural for Shake Shack, located at 601 Euclid Ave. in downtown Cleveland.









LOVE DOVES
Artist: Erin Guido designer/installer in collaboration with Joe Lanzilotta designer/installer
Year: 2017
Location: Interbelt Bridge in Ohio City
Dimensions: ~30’x100’
Materials: Paint
Commissioning Agency: Instagram

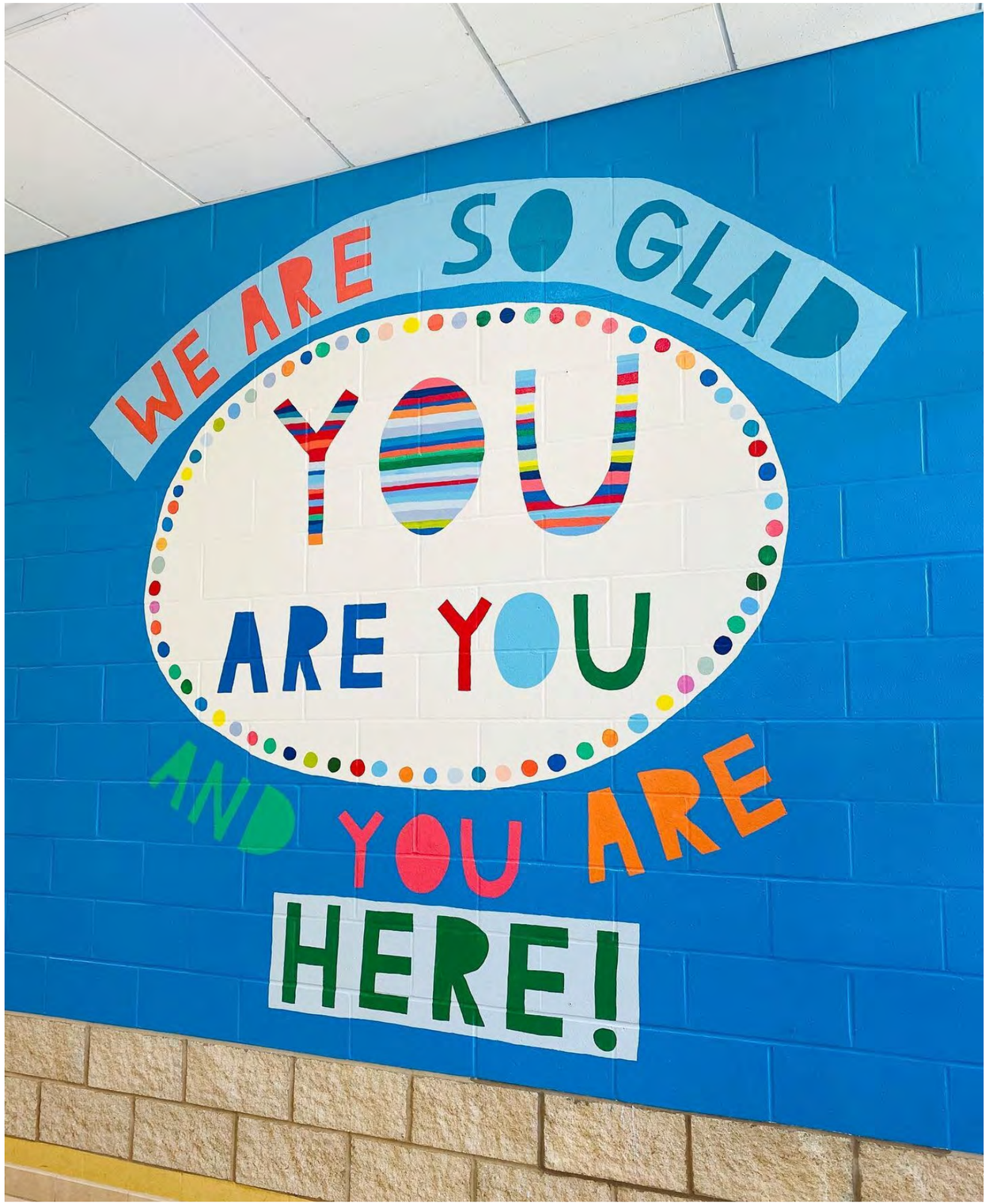
Mural commission by Instagram for 2017 Pride Month campaign, #KindComments, to promote kindness and acceptance. The mural, Love Doves, is a collaboration with artist Joe Lanzilotta.





YOU ARE YOU
Artist: So Fun Studio (Erin Guido, lead, and John Paul Costello, assist)
Year: 2020
Location: Urban Community School
Dimensions: 12’x10’
Materials: Paint
Commissioning Agency: Urban Community School

Interior mural in the hallway at Urban Community School.



URBAN COMMUNITY SCHOOL STENCILS
Artist: So Fun Studio (Erin Guido and John Paul Costello, designers/fabricators/installers)
Year: 2022
Dimensions: variable
Location: Urban Community School
Materials: Wood stencils, spray chalk
Commissioning Agency: Urban Community School

We created a set of mix and match stencils for Urban Community School to create temporary welcoming messages throughout the UCS campus. We used a variety of colors of sprayable chalk.

(See additional images here.)



TODAY I FEEL
Artist: So Fun Studio (Erin Guido and John Paul Costello, designers/fabricators/installers)
Year: 2017
Dimensions: ~6'x6'x6'
Location: Originally Akron Ark Museum (temporary), Ohio City Street Festival (temporary), Cleveland Public Library (currently)
Materials: Plywood, steel, acrylic
Commissioning Agency: Akron Art Museum

Today I Feel is a free standing kinetic installation. It's wheels spin freely from one another and give users complete freedom to display their "feelings".

The sculpture is roughly 6'x6'x6' and is made of 15 wheels, each with 30 sections of hand-painted alphabet and punctuation. It is made of plywood, steel, and acrylic

Today I Feel was originally produced for Please Touch, a show at the Akron Art Museum on display March 2nd to July 16th, 2017. *Today I Feel* is now permanently installed at the main campus of the Cleveland Public Library.

(See additional images here to see how artwork moves, or see for yourself at CPL main campus!)



SHAPES AND PEGS
Artist: So Fun Studio (Erin Guido and John Paul Costello, designers/fabricators/installers)
Year: 2019
Location: Akron Art Museum (temporary)
Dimensions: ~5’x10’
Materials: Mixed media
Commissioning Agency: Akron Art Museum

This “make your own mural” is a 5’x10’ pegboard that invites users to add, subtract, and arrange colorful shapes to create their own art. The shapes range in size from 13” to 4” across.

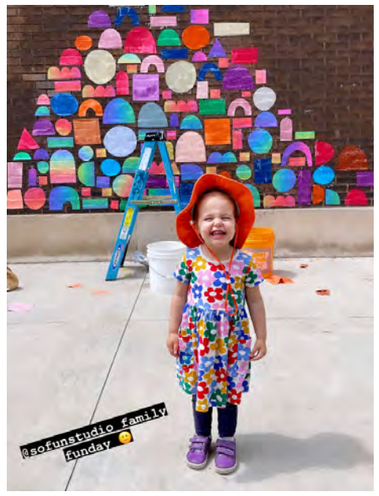
Shapes and Pegs was originally produced for Please Touch, a show at the Akron Art Museum.

(See additional images here see how artwork works.)



SO FUN FAMILY WHEATPASTE
Artist: So Fun Studio (Erin Guido, John Paul Costello, Lyra Costello, designers, installers)
Year: 2024 (temporary)
Location: Ohio City (W. 26th St.)
Dimensions: ~15x15’
Materials: Paper, paint, wheatpaste

Temporary paper mural installation completed by the whole So Fun Studio family!









MIX AND MATCH
Artist: So Fun Studio (Erin Guido and John Paul Costello, designers/fabricators/installers)
Year: 2023
Location: The Vitrolite
Dimensions: 15 shapes ranging from 1′-3′
Materials: Mixed media
Commissioning Agency: The Vitrolite

Giant mix and match shape sculptures originally created for a Milksshop x So Fun interactive kids photo shoot at The Vitrolite. 15 shapes ranging from 1′-3′.

(See additional images here.)









SO FUN STUDIO

Erin Guido + John Paul Costello

Sculpture | Murals | Interactive and Kinetic Art | Design | Fabrication

References

Linda Jackson
Director, Center for Arts in Health
O 216-778-7685
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ljackson1@metrohealth.org
MetroHealth Medical Center
2500 MetroHealth Drive, Cleveland, OH 44109

Aaron Mason
Director & CEO, Mid-Continent Public Library
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amason@mymcpl.org
Mid-Continent Public Library
Independence, Missouri

Anne Hartnett
CoFounder, Harness Collective
M (216) 785-7746
anne@harnesscollective.com
The Vitrolite
2906 Church Ave Cleveland, OH 44113

Asphalt Art Proposal

Hayes **Element**ary **S**chool – **ELEMENTS**

by

Dr. Venera Gashaj
v.gashaj@lboro.ac.uk

Developmental Psychologist
Research Focus: Motor Development, Physical Activities, and Early Math Cognition

1678 Roosevelt Ave, Lakewood, OH 44107, USA

Dear Public Art Advisory Board of the City of Lakewood

I hope this message finds you well.

I am writing to propose an addition to your current asphalt art initiative, which is making significant strides in enhancing both the safety and aesthetic appeal of our community. As a developmental psychologist with a research focus on motor development, physical activities, and early math cognition, I have a deep understanding of how interactive and engaging environments can benefit children's development.

I have conducted extensive research in the areas of motor development, physical activities, and early math cognition. Interestingly enough, these areas are interconnected and co-develop over time. That is the reason why sensory paths which usually incorporate hopscotches, mazes, and other activities can significantly improve agility, gross motor skills, and focus. They provide opportunities for children to play games, socialize, and collaborate with friends, taking valuable time away from screens and engaging in physical activities—all proven stress relievers. Children will also benefit from exercise through jumping and hopping from square to square, promoting overall physical health. Combining the physical activity in a playful way with numbers can enhance numerical understanding.

You can find more details about my research in the links below.

- **Blog:** Venera Gashaj - Bold Blog
- **Website:** Venera Gashaj - Loughborough University
- **Google Scholar:** Venera Gashaj - Google Scholar

I have been in discussions with some local artists about this project, but I am fully open and happy to work with any artist or team that the city chooses. My primary role would be to consult on the overall theme and the engaging activities for the sensory path, ensuring they align with developmental and educational goals. Additionally, I am willing to volunteer my time for the execution of the project in September or whenever it takes place. I am committed to supporting this initiative in any way I can to ensure its success and positive impact on our community.

In light of this, I propose incorporating a sensory-path sidewalk into your asphalt art project. Sensory paths are designed to provide engaging activities for children as they walk to school, offering numerous benefits for their physical, motor, and cognitive development. These paths encourage children to hop, skip, jump, and balance, promoting physical fitness and motor skills while also providing cognitive challenges that support early learning and math cognition. On the following pages, I have illustrated my idea for an ELEMENTS theme, and included sketches for the sensory path as well as the intersections.

I would be delighted to discuss this proposal further and collaborate on integrating this idea into your current project. Thank you for considering this suggestion, and I look forward to the possibility of working together to enhance our community.

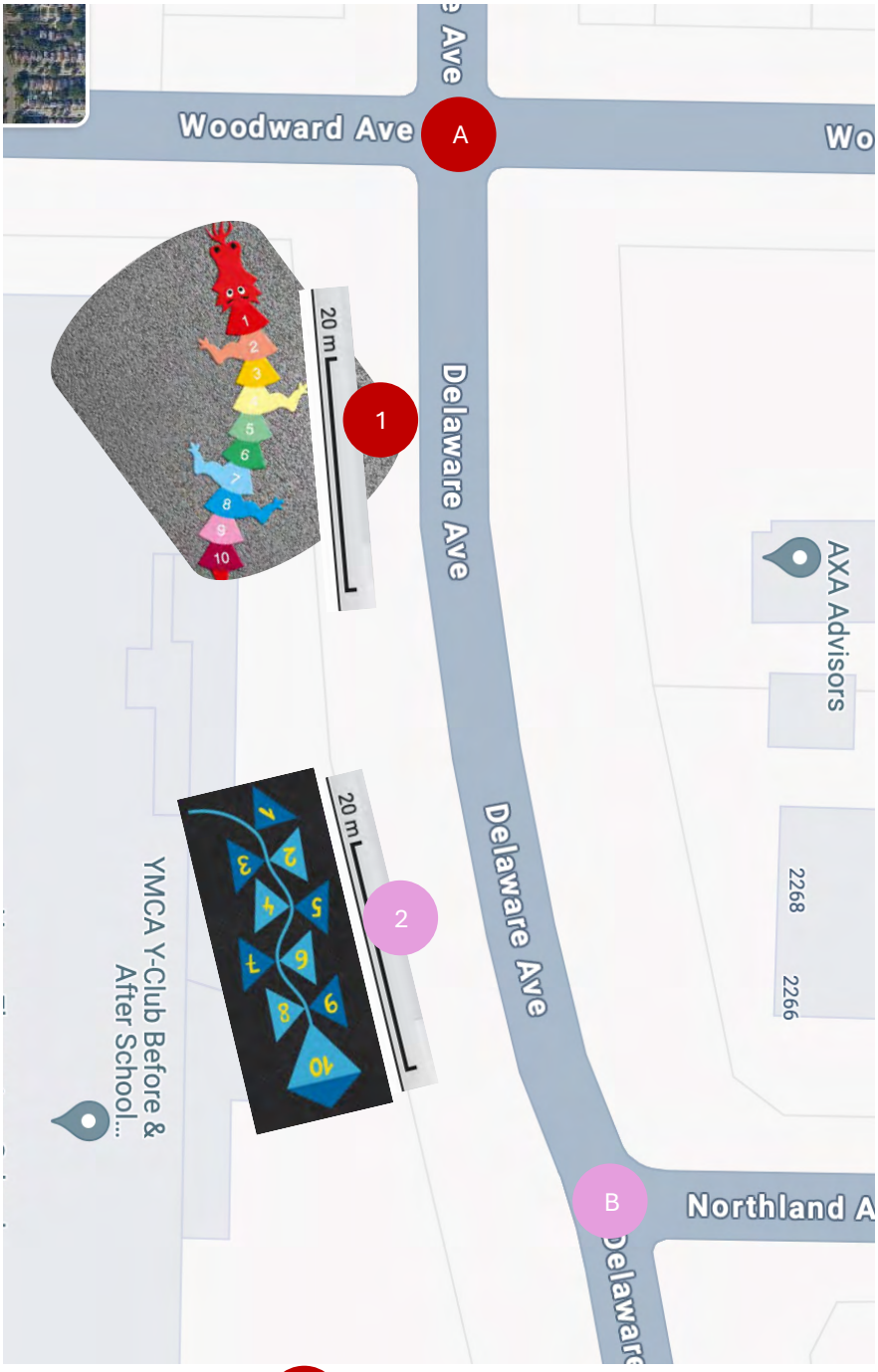
Best wishes,
Dr. Venera Gashaj

Proposal for Asphalt Art and Sensory-Path Sidewalk

The proposed design follows the theme “ELEMENTS," where each intersection will have a corresponding element and associated activity on the sensory path.
Implementation: The sensory-path sidewalk will be integrated into the long sidewalk on the elementary school side of the road (Delaware), ensuring that the activities are accessible and engaging for children on their way to and from school. They will be strategically placed a minimum of 6 feet away from the crosswalk. This layout will minimize distractions for children as they cross the road, enhancing safety while still encouraging active engagement.

1. **Intersection Fire (Woodward with Delaware):**
    - **Element:** Fire
    - **Asphalt Art:** Mosaic of three colors resembling fire, with curved designs to mimic flames.
    - **Sensory Path Activity: Number Line Dragon** - This game offers a unique twist on the classic hopscotch, making it fun for everyone. It's particularly well-suited for young children (6-10 years) as it helps them practice jumping on one foot, improve their balance, and learn basic number sequencing (1-20 or 1-30). **Approx. Size:** 65 x 3 feet
2. **Intersection Air (Northland with Delaware):**
    - **Element:** Air
    - **Asphalt Art:** Mosaic illustrating movement by wind, using three colors to depict air currents.
    - **Sensory Path Activity: Kite Hopscotch—**This classic hopscotch is engaging for children aged 6-10. It allows them to practice jumping, dexterity, and hand-eye coordination (throwing a rock), balance on one or two feet, and learn numbers and number order (1-10 or 1-30). **Approx. Size:** 11 x 3 feet
3. **Intersection Earth (Olive with Delaware):**
    - **Element:** Earth
    - **Asphalt Art:** Mosaic with different shades of green representing the earth.
    - **Sensory Path Activity: Maze** - Suitable for ages 5-12, this game develops analytical, cognitive, and logical skills. Obstacles and challenges can be set up throughout the maze, or a stopwatch can be used to increase difficulty. **Approx. Size:** 14 x 4 feet
4. **Intersection Water (Carabel with Delaware):**
    - **Element:** Water
    - **Asphalt Art:** Mosaic of different colors corresponding to water, with designs resembling waves.
    - **Sensory PathActivity: Walk the Plank** - Ideal for elementary school-aged children, this game promotes imaginative play, balance, and whole-body coordination. Children can hop from one shark/fish to another or balance on the path to avoid falling into the water, moving forward, backwards, or sideways. **Approx. Size:** 14 x 4 feet

Conclusion: Incorporating a sensory-path sidewalk into Lakewood’s asphalt art project will create a dynamic and enriching environment for children, supporting their development while enhancing the community's public spaces. As a developmental psychologist with expertise in motor development, physical activities, and early math cognition, I am confident that this addition will offer significant benefits to our young residents.



A

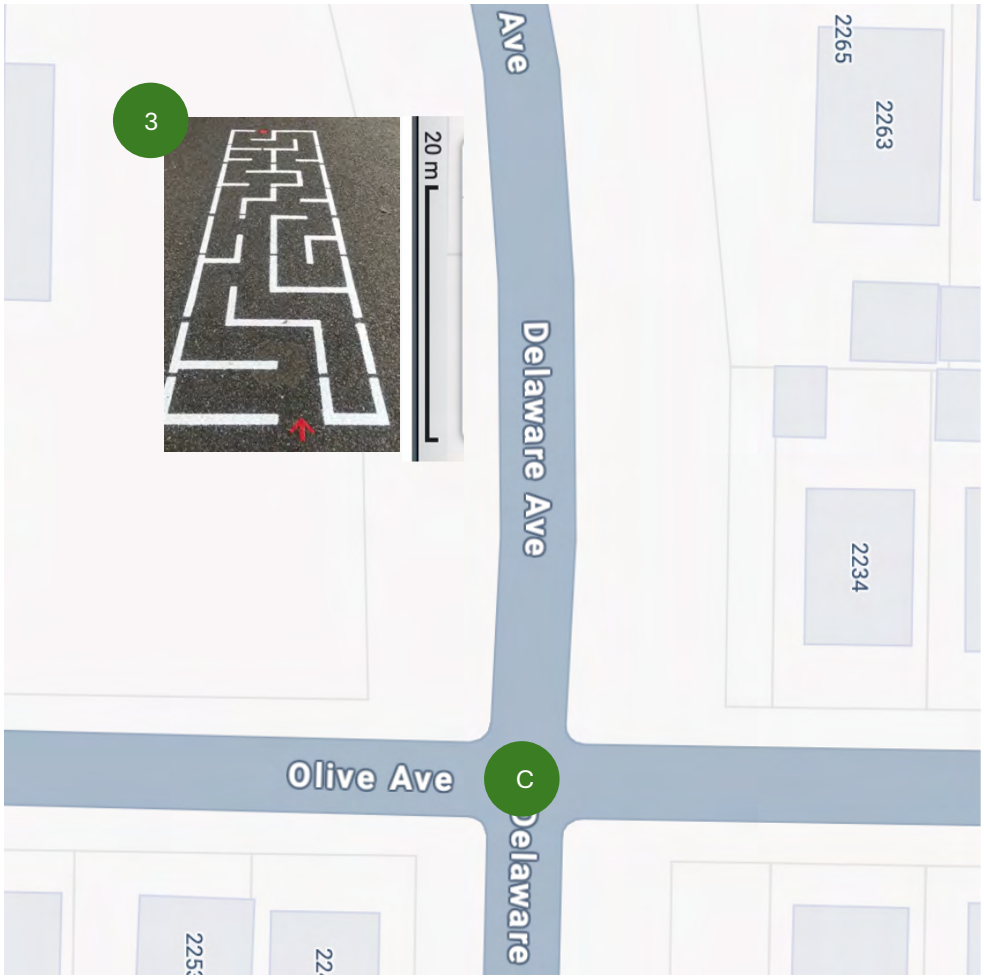
1 **Intersection Fire**

Sensory Path–Number Line Dragon: This game offers a unique twist on the classic hopscotch, making it fun for everyone. It's particularly well-suited for young children (6-10 years) as it helps them practice jumping on one foot, improve their balance, and learn basic number sequencing (1-20 or 1-30). Approx. size: 65 x 3 feet.

B

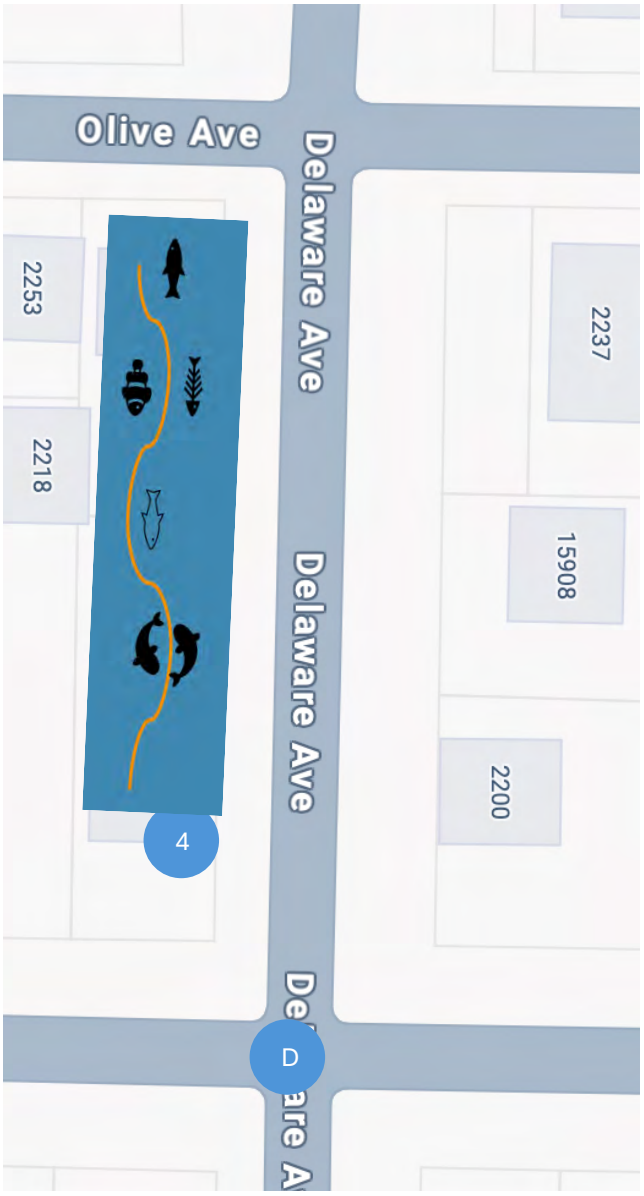
2 **Intersection Air**

Sensory Path–Kite Hopscotch: A classic hopscotch, engaging for children aged 6-10 years, they can practice jumping, practice dexterity, and hand-eye coordination (throwing a rock), balance on one or two feet, and learn numbers and number order (1-10), or 1-30). Approx. size: 11 x 3 feet.



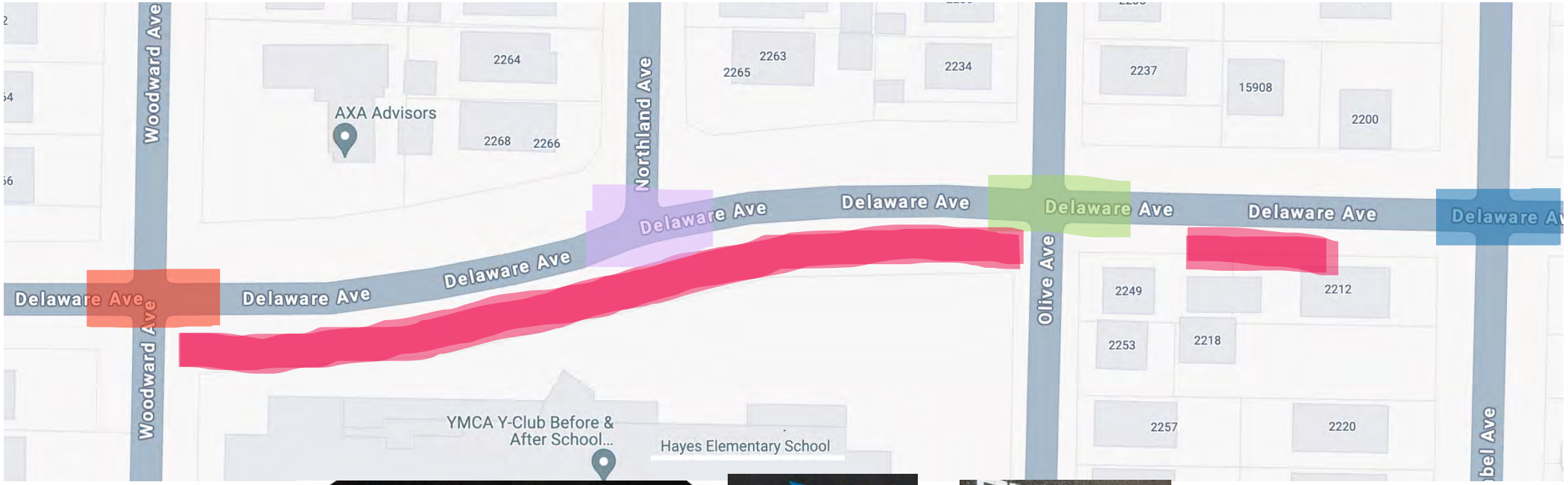
Intersection Earth C

3 Sensory Path–Maze: This game is great for ages 5-12 and provides educational benefits such as analytical, cognitive and logical skills. Set up obstacles and challenges throughout the maze or keep time with a stopwatch to increase difficulty. Approx. size: 14 x 4 feet.



Intersection Water D

4 Sensory Path–Walk the Plank: This game is perfect for elementary-school-aged children and offers various ways to play, fostering imaginative activities, balance, and whole-body coordination. Children can hop from one shark/fish to another or try to balance on the path to avoid falling into the water! They can move forward, backward, or sideways. Approx. size: 14 x 4 feet.



Sensory path







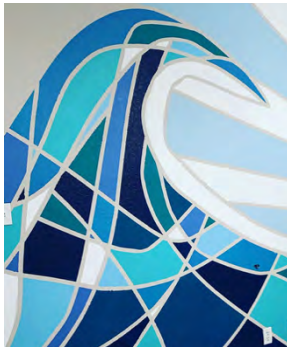




Ideas for intersections







Fire

Air

Earth

Water

*Images are examples and input for inspiration

Estimated Costs

Item	Type/mark	Price per unit	Quantity	Total price
Paint	Heavy Shield Concrete Stain Gallon	$50 per gallon	40 gallons per intersection (x4)	$8,000.00
Anti Slip	SHARKGRIP 16OZ	$12	12	$ 144.00
Paint rollers, paint brushes, paint trays, plastic drop cloths, masking tape etc				$ 300.00
Flex posts, base and bolts	National capital	$50 per flex-post w/bolts	25 per intersection	$ 1,250.00
Stencils (estimate)			10	$ 1000.00
Tool rental (estimate)	Pressure washer and air blower optional airless sprayer etc		3	$ 50.00
Food and water for volunteers				$ 200.00
Crosswalk striping and flex-post install				$15,000.00
Artist fee and labor		$50-100 per hour	24	$ 2,400.00
Consultant fee		$50-100 per hour	10	$ 1,000.00
Total materials cost				**$29,344.00**

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