Minutes
Public Art Advisory Board
City of Lakewood
12650 Detroit Avenue
Auditorium
August 10, 2022
6:00 p.m.

1. Roll Call

Members Present	Administrative Staff
Bryan Evans, Chair	Shawn Leininger, Director of Planning and Development
David Robar, Vice Chair	Amanda Cramer, City Planner
Beth Ryan	

Sara Bicknell and Mary Piunno were absent.

2. Approval of the May 11, 2022 Meeting Minutes

A motion was made by Mr. Evans, seconded by Ms. Ryan to **APPROVE** the May 11, 2022 meeting minutes. All the members voting yea, the motion passed.

3. Old Business

a. Spectacular Vernacular 2022 Program

i. 13400 Madison – Crossen

Stephanie Crossen, Lovely Forest was present to explain the application. The members liked the direction of the proposal, colors, stylization, and etc.

A motion was made by Mr. Evans, seconded by Mr. Robar to **SUPPORT** the concept as presented. All the members voting yea, the motion passed.

ii. 1384 Hird Ave. – Studio West

Daniel Budish; Studio West, Betsy Figgie; Co-Developer, Deidre McPhearson; Head of the Arts Mural Project, and Mike Sobek; Artist of the mural/project were present to explain the application. The members liked the proposal (fun, playful), and the perspective was appropriate. Public comment was closed as no one addressed the item.

A motion was made by Mr. Robar, seconded by Ms. Ryan to **APPROVE** the application. All the members voting yea, the motion passed.

iii. 13427 Detroit Ave. – Callahan and Lavery

Roni Callahan and Kim Lavery were present to explain the application. The members liked the colors and their juxtaposition, the visual movement, placement of the mural on the building, requested enlargement of the hand. The members suggested that the east end piece wrap around to the front (north side of the building). Public comment was closed as no one addressed the item.

A motion was made by Ms. Ryan, seconded by Mr. Evans to **APPROVE** the application. All the members voting yea, the motion passed.

iv. 1382 Arthur Ave. – Laisure

Evan Laisure, The Pastimes Design & Print Studio, was present to explain the application. For the record, the members had reviewed the other concepts, and said the integration of them would result in a lovely, dynamic design. No wrap-around was anticipated; maybe something could be hand painted. The design was sensitive to all peoples. Public comment was closed as no one addressed the item.

A motion was made by Mr. Evans, seconded by Ms. Ryan to **SUPPORT** the concept as presented. All the members voting yea, the motion passed.

v. 18520-18524 Detroit Ave. – Krivosh

Mickey Krivosh and Ryan Krivosh were present to explain the application. The members understood the concept and said it could be a bit more stylized, whimsical, and to scale. Public comment was taken. No motion was made.

vi. 18123 Sloane Ave. – Raw Esthetics

Kristen Parken, Raw Esthetics, was present to explain the request. The members said the design might have to be heard by the Architectural Board of Review, asked about how the edges would be be finished, liked the concept of Shou Sugi Ban.

A motion was made by Mr. Evans, seconded by Mr. Robar to **SUPPORT** the concept as presented. All the members voting yea, the motion passed.

4. Other Items

There were no other items for discussion. The next meeting was scheduled for November 9, 2022.

5. Adjourn

A motion was made by Mr. Evans, seconded by Mr. Robar to **ADJOURN** the meeting at 7:21 p.m. All the members voting yea, the motion passed.

Signature

11.9.22

Date

Public Art Advisory Board

August 10th, 2022

Name	Address	Email

STEPHANIE CROSSEN

DESIGNER / ILLUSTRATOR

Stephanie Crossen
1418 Rosewood Ave.
Lakewood, OH 44107
440-655-7865
inthelovelyforest@gmail.com
6/21/22

Katelyn Milius
Lakewood City Hall
12650 Detroit Ave.
Lakewood, OH 44107

HELLO KATELYN!

With my partners at United Readers, I present “Summer at the Lake,” a mural that celebrates the most iconic and beautiful scenery that Lakewood has to offer: Lake Erie viewed from the Solstice Steps! We want to highlight the natural wonder that is Lake Erie and its flora and fauna. We also want to celebrate Lakewood’s diverse population. We love our city and all of the elements that make it the best place to call home! Our proposed mural would cover most of the United Readers west–facing wall at 13400 Madison Ave.

Design pictured is a sketch, not final art. The people, pets, boats, etc, are just quick sketches, but if it were to be selected I would add details and clean everything up. Due to the many small details in the design, I think a brick wrap installation will be best.

See below for our proposed project budget.

PROPOSED PROJECT BUDGET: $7,500 Total (United Readers to provide $2,500 of total)
• DESIGN FEE: $1,824
• FABRICATION FEE: $5,676
• INSTALLATION METHOD: Brick wrap to be installed by Inflatable Images.

Thank you for your consideration.

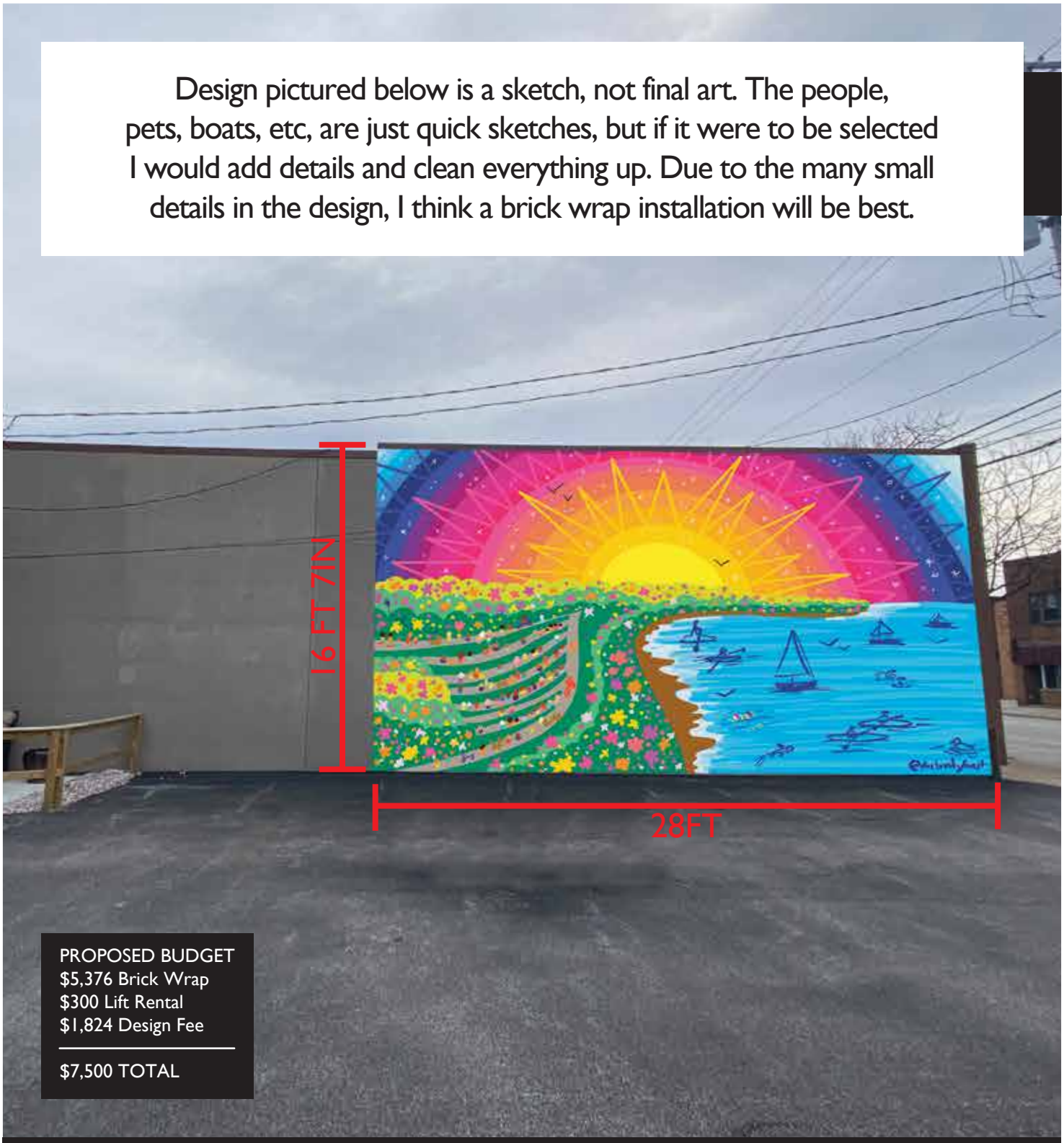
Sincerely,

Stephanie Crossen

Stephanie Crossen

SPECTACULAR VERNACULAR "SUMMER AT THE LAKE" PRELIMINARY CONCEPT SKETCH

Design pictured below is a sketch, not final art. The people, pets, boats, etc, are just quick sketches, but if it were to be selected I would add details and clean everything up. Due to the many small details in the design, I think a brick wrap installation will be best.



PROPOSED BUDGET
$5,376 Brick Wrap
$300 Lift Rental
$1,824 Design Fee

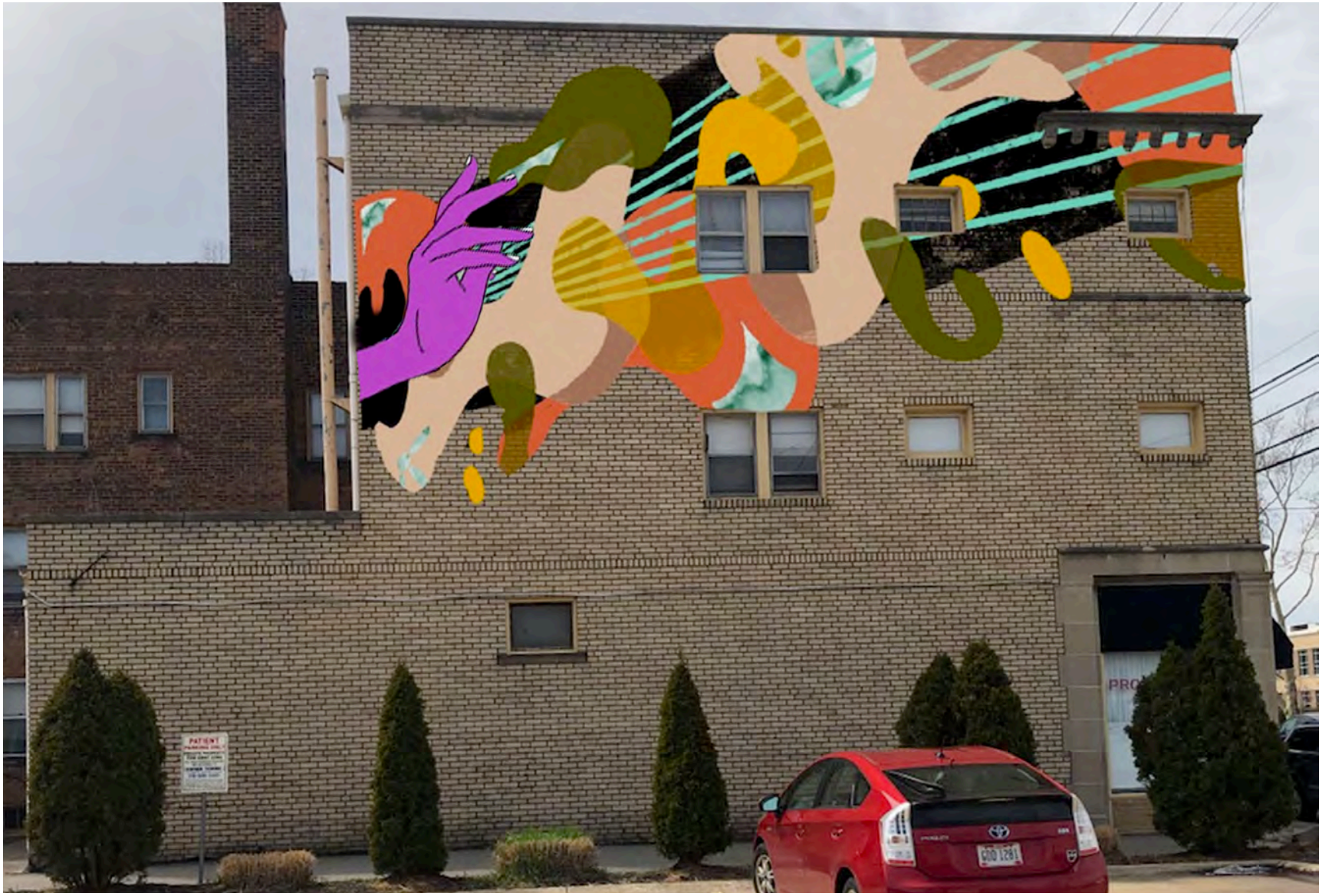
$7,500 TOTAL

PRELIMINARY CONCEPT SKETCH RENDERED ON UNITED READERS WEST FACING WALL @ 13400 MADISON AVE.

STEPHANIE CROSSEN X UNITED READERS

Stephanie Crossen / The Lovely Forest
inthelovelyforest@gmail.com
440.655.7865

Tony Anthony / United Readers
ta@unitedreaders.com
216.228.8833 EXT. 117



WE LOVE THIS NEW OPTION. CUTTING THE CORNER ADDS A SENSE OF DYNAMIC MOVEMENT AND PLAYFULNESS.

IT ADDRESSES YOUR CONCERN OF MAKING THE PIECE MORE VISIBLE FROM THE ROAD BY BRINGING IT UP AND OVER. IT FULFILLS OUR GOAL OF FILLING UP THE BLANK WALL ON THE LEFT SIDE AND BALANCING OUT THE COMPOSITION OF THE BUILDING.

****Please note that this is only a sketch. The final version will be more refined, balanced, and rich with detail.

THE MURAL WILL BE DRAWN IN A MODERN STAINED GLASS STYLE, THAT HIGHLIGHTS THE COMMUNITIES CONNECTION TO NATURE. THE ARTWORK WILL BE BRIGHT HIGH CONTRAST COLORS ENCASED IN A THICK LINEWORK.

★

THE SCENE FEATURES 4 SPOT ILLUSTRATIONS EACH SHOWING A DIFFERENT DAY OF CREATION. THESE ARE ENCASED IN A STONE FRAMEWORK THAT IS SURROUNDED BY TREES, RIVERS, AND OTHER PLANT & WILDLIFE SCENERY.

Light beams shine through gaps in the stonework and trees.

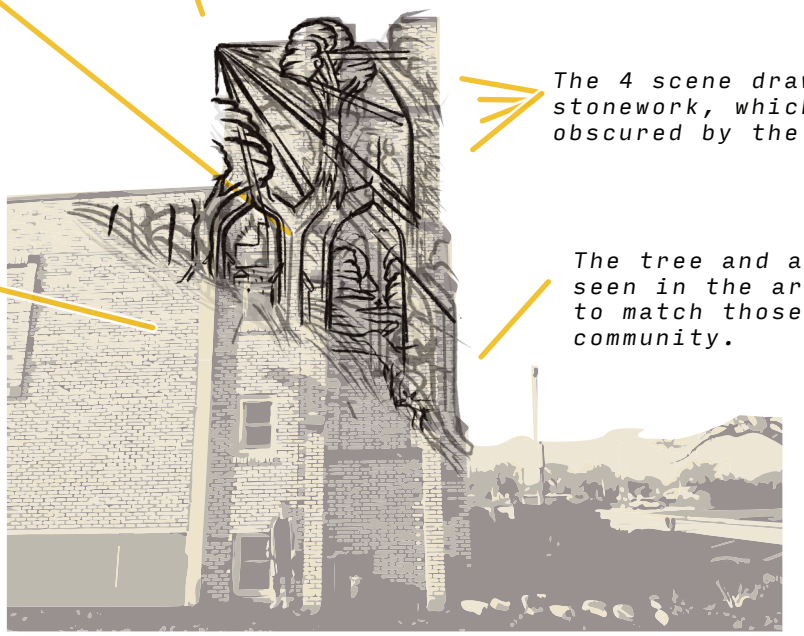
Treetop Canopy goes onto raised sections making it look like the artwork extends past the canvas.

Illustrated stonework architecture lines up with the natural shape of the building.

The 4 scene drawings are set below stonework, which is overgrown and obscured by the foliage.

Mural tapers into the cuyahoga river which flows through and around the structure.

The tree and animal species seen in the artwork will be drawn to match those found in the community.

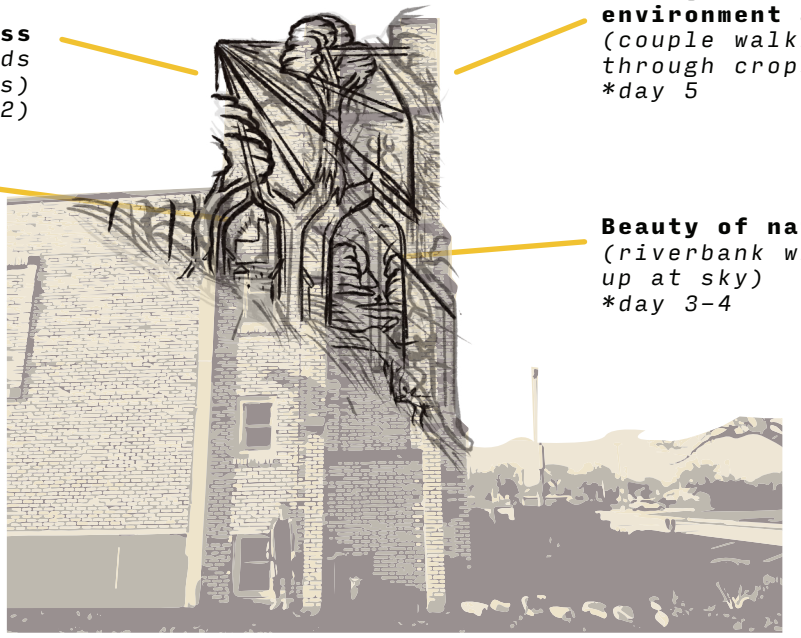


Light into darkness
(Sky scene with clouds birds and light beams)
(day 1-2)

Caring and compassion for the environment and each other.
(couple walking together through crops)
**day 5*

Togetherness/Community
(community event scene in front of building)
**day 6*

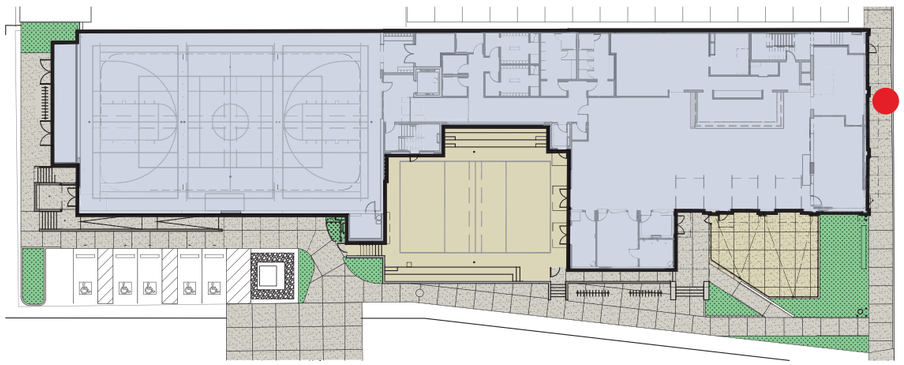
Beauty of nature/landscape
(riverbank with figure gazing up at sky)
**day 3-4*



EXAMPLE OF A SKETCH (PG 1) COMPARED TO THE FINAL PRODUCT:

The Fieldhouse @ Studio West 117

ARB Signage Package- Proposed Mural & Blade Sign



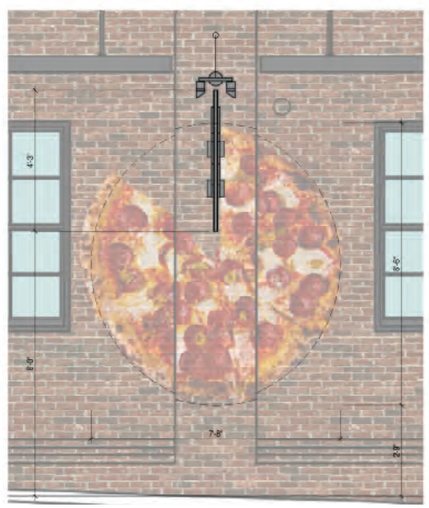
NORTH

The Fieldhouse @ Studio West 117

Scale: Not to scale

Perspective Facing North East

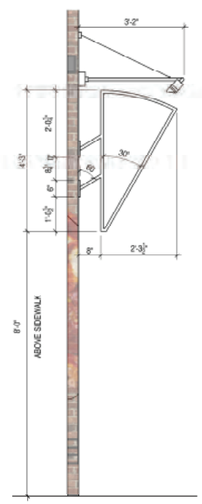
Scale: Not to scale



Mural Sign

Vinyl applied to brick

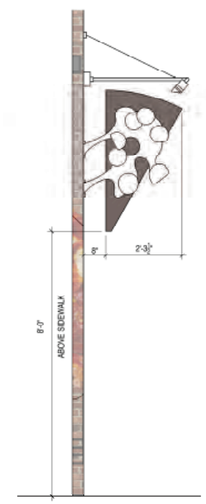
48 SF



Blade Sign Structure

1" tube steel welded to 6"x6" brackets at 60 degrees from wall.

1" tube steel structure



Blade Sign Face

1/8" steel welded to structure both sides. Painted to resemble crust and sauce. 3/4" plywood attached both sides, cut to resemble cheese & pepperoni. Pizza graphic wraps side of pilaster.

Light Fixture

East Elevation

Scale: Not to scale

LARSEN ARCHITECTS

SW STUDIO WEST 117

From: brooktherapy@yahoo.com <brooktherapy@yahoo.com>
Sent: Tuesday, July 12, 2022 3:03 PM
To: Michelle Nochta <Michelle.Nochta@lakewoodoh.net>
Cc: Katelyn Milius <Katelyn.Milius@lakewoodoh.net>; Chelsey Cain <design@arcandalder.com>
Subject: Raw esthetics outside art

CAUTION: This email originated from outside your organization. Exercise caution when opening attachments or clicking links, especially from unknown senders.

Hi Michelle,

I spoke to the artist and I have answers to the questions Katelyn asked below in red. Thank so much for this opportunity. Hope to hear back soon.

"Hope you are having a great summer. Sorry for the delay on this. I was hoping to get additional details on the below questions.

1. Can the artist send any photo examples of this type of wood on the exterior of the building and how it looks after a few years? There is some concern with how it will look over time as it is exposed to the elements so any photos or other local examples to go see are helpful. We do not have any photos of exterior. The artist will be using a pine that is thermally treated. Shu sugi ban method (art form of torching the wood to create a black finish that is also water & insect proof) Burnt wood siding is a traditional Japanese siding treatment. Called "Shou Sugi Ban", the wood is charred with fire, then finished out with Tung oil. Interestingly enough, this process actually makes the wood fire resistant and bug-proof. Burnt wood siding will last over 100 years without any kind of maintenance. Pieces will be sealed and mounted individually like puzzle on marine grade plywood (exterior graded). There will be a waterproof barrier between the plywood and exiting brick building. All screws and hardware will be exterior graded. Not only will this piece be protected from the elements it will also be eco friendly. We intend to install a modern awning that will help protect the piece from the elements and also add to the design.

1. For the corner treatment, they're wondering if the end will be capped by metal as shown in the screenshot below or if it will just end with the rough ends of the wood. If the artist can provide a description of how they physically plan to address the end of the wood pieces at the corner of the building that would be what the task force is looking for. The end pieces will be customize made out of metal to protect the edge.

Once we get answers we will discuss this at the next public art task force meeting. Please coordinate with Michelle moving forward, as I will be out of the office.

Katelyn

Katelyn Z. Milius, P.E.
Assistant Director

We will seal the art piece every other year or as needed to maintain the integrity of the art. The total cost for the art & install will be $19,000. I truly think this will be a beautiful addition to Sloane Ave & the west end.

Cheers!

Kristen

RESTAURANT & PIZZERIA
OPENING NIGHT