



**Minutes
Public Art Advisory Board
City of Lakewood
12650 Detroit Avenue
East Conference Room
October 6, 2022
6:00 p.m.**

1. Roll Call

Members Present

Bryan Evans, Chair
David Robar, Vice Chair
Beth Ryan
Sara Bicknell

Administrative Staff

Amanda Cramer, City Planner

Mary Piunno was absent. The Board discussed her continued absences and the attendance policy for boards and commissions.

2. Approval of the August 10, 2022 Meeting Minutes

A motion was made by Mr. Evans, seconded by Mr. Robar to **APPROVE** the August 10, 2022 meeting minutes. All the members voting yea, the motion passed.

3. Old Business

4. Other Items

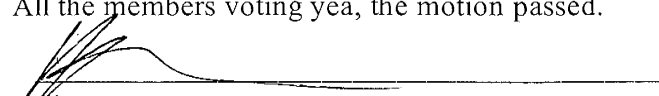
Ian Andrews of LakewoodAlive, discussed the submissions for a public art installment on the southeast facing wall (facing Lakewood Heights Boulevard) of Serpentine Winterhurst Arena. There were 20 submissions and LakewoodAlive was able to narrow the field down to 5 finalists.

The Board discussed each of the 5 submittals individually. After discussing, the Board unanimously decided Evan Laisure to be the artist to create the public art piece in this space.

The Board discussed creating a program to create opportunities for budding and young artists to build their portfolios in order to have more access to these types of opportunities. Ms. Bicknell also suggested extending the timeline for future projects to accommodate artists who don't use art as their main job.

5. Adjourn

A motion was made by Mr. Evans, seconded by Ms. Bicknell to **ADJOURN** the meeting at 7:13 p.m. All the members voting yea, the motion passed.


Signature

11.9.22
Date

Winterhurst Public Art RFQ

Bob Peck

14315 Garfield Ave.
Lakewood, Oh. 44107
(440)655-8964
BobPeckArt@gmail.com

Bob Peck
14315 Garfield Avenue
Lakewood, OH 44107
(440)655-8964
bobpeckart@gmail.com

- Featured artist in the Saatchi Art Catalog - 2019.
- Scene Magazine's Best of Cleveland's 'Best Artist' award 2012.
- Artwork sold nationally and internationally.

GALLERY RESUME 2012-2022:
(Notable shows in bold text.)

You Are Here
The Pivot Center - CAN Triennial
2937 W.25th Cleveland, Oh. 44113
7/8/22; Group Show

Seasons of Self
Negative Space Gallery
3820 Superior Ave.Cleveland, OH 44103
4/30/22; Group Show

Don't Panic! Brace For Impact
Fawick Gallery; Baldwin-Wallace University)
95 E Bagley Rd, Berea, OH 44017
11/12/21; Group Show

The Smol Show
E11even2 Gallery
W. 78th Street Studios
6/18/21; Group Show

Surviving 2020
E11even2 Gallery
W. 78th Street Studios
6/18/21; Group Show

PsyCLEdelica
Blank Canvas Gallery
2174 Lee Rd, Cleveland Heights, OH 44118
5/7/21; Group Show

Art Made During the Shutdown
Yards_Project
Worthington Yards 725 Johnson Ct, Cleveland, OH 44113

6/26/20; Group Show

Trademarks II

Yards_Project

Worthington Yards 725 Johnson Ct, Cleveland, OH 44113

3/5/20; Group Show

Leave Your Mark

2020 Gallery

2020 W Schaaf Rd, Cleveland, OH 44109

12/13/19; Solo Show

52 Weeks/52 Works

Fawick Gallery

Baldwin-Wallace University 95 E Bagley Rd, Berea, OH 44017

11/1/19; Group Show

Don't Panic!: Tread Lightly

E11even2 Gallery W. 78th Street Studios

5/17/19; Two person collaborative show

Transmogrified

Rant Gallery

5228 Lorain Ave. Cleveland, Ohio 44102

3/29/19; Group Show

City Limits

Skylight Financial

2012 W 25th St Suite 900, Cleveland, OH 44113

1/5/19; Two person show

Artfulness

20/20 Gallery

2020 W. Schaaf Rd. Old Brooklyn, OH.

11/24/18; Group Show

52 Weeks/52 Works

Fawick Gallery

Baldwin-Wallace University 95 E Bagley Rd, Berea, OH 44017

11/9/18; Group Show

The People's Show

The Galleries at CSU

1307 Euclid Ave. Cleveland, Ohio 44115

10/26/18; Group Show

2018 Q3 People's Choice Artist Showdown

Gallery+

W.78th Street Studios Cleveland, Ohio
7/13/18; Group Show

Echo

Elleven 2 Gallery
W. 78th Street Studios Cleveland, Ohio
3/16/2018; Group Show

Line of Sight

Lab Studios
2460 Lakeside Ave. Cleveland, Ohio
12/16/17; 3-Person Show

Darkslide

Cuyahoga Community College – East Campus
4250 Richmond Rd, Highland Hills, Ohio 44122
12/12/17; Group Show

Tall Walls

Negative Space Gallery
3820 Superior Ave, Cleveland, OH 44114
11/11/17; Group Show

The Artist's Trust

MOCA (Museum of Contemporary Art)
11400 Euclid Ave, Cleveland, OH 44106
6/2/17; Group Show

Monster Drawing Rally

Spaces, 2900 Detroit Ave, Cleveland, OH 44113
4/22/17; Group Show

Spectrum Miami

1700 NE 2nd Ave, Miami, FL 33132
12/2/2016; juried show/exhibition

Don't Panic! 2

CWAL Gallery W. 78th Street Studios
10/21/16; Two person collaborative show

Monster Drawing Rally

SPACES 2220 Superior Viaduct, Cleveland, OH 44113
4/16/16; Group Show

Insider Trading #4: The Unconscious Mind

Pretension Gallery (Pop-up location) 6304 Fleet Ave. Cleveland, Ohio
1/24/16; Group Show

Juntos

Beth K. Stocker arts center, Lorain Community College. Lorain, Ohio
12/12/15; Group Show

Tall Walls ^[SEP] Bruno Casiano Gallery, 5304 Detroit Ave, Cleveland, OH 44102
7/31/15; Group Show

Teslin Show

Nine Muses Gallery 584 W. Tuscarawas Ave. Barberton, Ohio 44203
5/22/15; Group Show

Fresh!

Summit Artspace, 140 East Market St. Akron, Ohio 44308
5/15/15; Group show (Juried)

Don't Panic! ^[SEP] Eleven Two Gallery, 1300 W. 78th st. Cleveland, Ohio
4/17/15; two-person show

^[SEP] *CWAL Annual Members' Holiday Sale*

CWAL Gallery; W.78th st. Studios, Cleveland OH
12/13/14; group show ^[SEP]

Tall Walls

Pop up gallery; 6707 Detroit Ave. Cleveland OH
10/3/14; group show

Undercurrent

Loren Naji Gallery; 2138 West 25th St. Cleveland, OH 44113
5/2/14; three person show

By Invitation, One Night Only

Eleven Two Gallery, 1300 W. 78th st. Cleveland, Ohio
4/18/14; group show

Oh, Captain!

Breakneck Gallery, 17020 Madison Ave., Lakewood, Ohio 44107
4/5/2014; group show

Day-Glo 2

Doubting Thomas Gallery, 856 Jefferson Ave. Cleveland, Ohio
12/13/13; Group show

Urban Art Show

Gallery 15 - 15 Broad Street, Akron, OH 44305
12/7/13; Two Person Show

Disco Dada Dreamscape

SPACES 2220 Superior Viaduct, Cleveland, OH 44113
11/2/13; Annual Fundraiser

Flourish

Rotten Meat Gallery; 1814 e 40th suite 4b, Cleveland, Ohio 44103
11/1/13; Solo Show

Cleveland Connection

The Gallery at Lakeland; Lakeland Community College 7700 Clocktower Dr, Kirtland, OH 44094
8/10/2013; Juried group show

The 50/50 Show

West 78th street Studios Smartspace, 1300 W. 78th St., Cleveland, Ohio
8/2/2013; Group show

Tall Walls

Loren Naji Gallery 2138 W.25th St. Cleveland, Ohio, 44113
7/19/13; Group Show

Inspired Art

smARTspace at 78th Street Studios, 1305 W. 80th Street Cleveland, OH 44102
6/22/13; Group Show

Alchemy

Miller-Schneider Gallery, 16008 Waterloo Rd. Cleveland, Ohio 44110
6/22/13; Solo Show

Berea Arts Fest 's "Garden Party and Food Fest" fundraiser

Grand St. Walkway at Baldwin Wallace University Berea, Ohio 44017
6/14/13; Group Show

Let's Make This Interesting

WE Gallery, 20 N. High St. Akron, Ohio, 44308
6/1/2013; Solo show

Monster Drawing Rally

SPACES 2220 Superior Viaduct, Cleveland, OH 44113
5/4/13; Group Show

ArtCares 2013

Cleveland Museum of Art, 11150 East Blvd Cleveland, OH 44130
4/20/13; Group Show

The People's Art Show

Cleveland State University Gallery 1307 Euclid Ave. Cleveland, Ohio 44109
11/10/12; Group Show

The Gold Show

Sandusky Cultural Center 2130 Hayes Ave. Sandusky, OH 44870

10/21/12; Group Show

Tall Walls

Loren Naji Gallery 2138 W.25th St. Cleveland, Ohio, 44113

8/3/12; Group Show

Pittsburgh -vs- Cleveland

Zaller Gallery, 16006 Waterloo Rd. Cleveland, Ohio 44110

6/30/12; Group Show

The 50/50 Show

Dredger's Union, 2043 East 4th Street Cleveland, Ohio 44115

6/29/12; Group Show

Fresh And Springy

Summit Artspace, 140 East Market St. Akron, Ohio 44308

3/9/12; Group show

Let The Chips Fall

William Rupnik Gallery, 1117 Euclid Ave. Cleveland, Ohio 44109

1/14/12; Solo show

Annual Group Invitational

William Rupnik Gallery, 1117 Euclid Ave. Cleveland, Ohio 44109

1/7/12; Group show

Bob Peck
14315 Garfield Ave.
Lakewood, Oh. 44107
(440)655-8964
bobpeckart@gmail.com

- Winner of 2021 Detroit-Sloane Public Art Corridor Project (With teammate Eric Pros)
- Winner of 2020 Spectacular Vernacular mural project.
- Lead Artist for local non-profit; Graffiti HeArt (www.graffitiheart.org)
- Featured on NBC Nightly News - 2021

References:

Stamy Paul - Founder of Graffiti HeArt
440-781-4515 Stamy@graffitiheart.org

Michael Gill - Executive Director of CAN Journal and founder of the CAN Triennial
216-235-3564 Michael.Gill.216@gmail.com

Dan Crandall - Marketing and Business Development Manager; Great Northern Mall
440-414-0646 Dcrandall@greatnorthernshopping.com

PUBLIC ART RESUME 2012-2022:
(Notable works in bold text.)

2022

July 2022

Line of Sight sculpture installed at The Pivot Center for CAN Triennial.

May 2022

25'x100' abstract mural at e.147th and St. Clair for Greater Colinwood Development.

May 2022

15'x50' Collaborative mural with Stina Aleah at Woodhill and Mt. Carmel for RTA.

2021

September 2021

Retro Don't Panic! Mural at Great Northern Mall.

August 2021

"Boys from the Heights" graffiti production; Cleveland Walls.

August 2021

Live painting with Rich Cihlar at Great Northern Mall.

July 2021

Two utility boxes on Lorain Ave. wrapped in Don't Panic! Art.

June 2021

Phase 2 of the Euclid Green mural completed.

June 2021

Live painting with Rich Cihlar at grand opening of Cross Country Mortgage's new headquarters.

May 2021

Peacock mural demo at Graffiti Heart for NBC Nightly News.

May 2021

Lettering on "We Wear The Mask" mural with Stina Aleah.

April 2021

Custom paint job on piano to be displayed at the Rock and Roll Hall of Fame.

April 2021

Live painting at Great Lakes Mall Art Walk with Rich Cihlar.

February 2021

Live painting on Kickin' It With Kenny for Graffiti Heart fundraiser promo.

2020

October 2020

Gundam themed graffiti mural in Asia Town with Mikey Garcia.

August 2020

Euclid Green neighborhood mural (Graffiti Heart – Lead Artist and designer).

July 2020

Two murals at Campus International School.

July 2020

Abstract Mural at Star Mart. ***Winner of a Spectacular Vernacular award from City of Lakewood**

June 2020

Participant in Cleveland's Black Lives Matter mural.

May 2020

'Art For Ohio' project to benefit the Children's Hunger Alliance (Print image donated.).

May 2020

Phoenix mural with Rich Cihlar at Lakeside warehouse.

January 2020

Characters painted inside CSU and University Circle Chapati Indian Grill locations with Mikey Garcia.

2019

November 2019

Live painting with Rich Cihlar at CLE Urban Winery for Graffiti Heart's 4th Annual Fundraiser.

October 2019

Live drawing session for release of Aventus' Creed colognes at Saks Fifth Avenue at Beachwood Mall.

September 2019

Live painting at Classic Tattoo's 10th Anniversary party.

September 2019

Painted Graffiti Heart gallery's conference table with Rich Cihlar.

August 2019

Live-painting (Abstract) at 2020 West Schaaf Gallery.

August 2019

Live-painting (Graffiti) at Red Lion Tattoos and Kutz.

May 2019

Abstract mural at the Graffiti Heart Gallery.

May 2019

Live painting with Rich Cihlar at Carol and John's Comic Book Shop for Free Comic Book Day.

March 2019

Collaborative mural with Rich Cihlar at Linda's Superette in Ohio City.

February 2019

Collaborative mural with Rich Cihlar at Lake Erie College.

February 2019

Abstract mural in Arts Cleveland lobby.

2018

December 2018

Graffiti mural at 717 Ink.

November 2018

Live painting with Rich Cihlar at CLE Urban Winery for Graffiti Heart's 3rd Annual Fundraiser.

October 2018

Bedroom mural for Special Spaces/Graffiti Heart

October 2018

Abstract mural on movie set for 'Year of the Beetle'.

October 2018

Collaborative painting for 2nd 3-19 Coffee Label with Rich Cihlar.

September 2018

Live painting at This is Euclid Art Walk

September 2018

Live painting with Rich Cihlar for Metro Lexus at BAYarts Moondance Annual fundraiser.

August 2018

Presentation given on the History of Cleveland Graffiti for the Artist Archives of the Western Reserve

August 2018

Live painting with Rich Cihlar for Metro Lexus at BAYarts Farm+Art Market

July 2018

Hallway and bathroom Murals for Ninja City – Gordon Square location.

June 2018

Live painting at Crocker Park's Liberty Fest

June 2018

Live painting on Fox 8's Kickin' it With Kenny!

May 2018

Collaborative mural with Rich Cihlar on Bike Box for 2100 Lakeside – Men's Homeless Shelter
April 2018

Live painting with Rich Cihlar for Jameson at Fathead's Brewery

March 2018

“Quest” graffiti mural for Cleveland International Film Festival.

February 2018

Graffiti mural for Nickleby's Roundbar.

January 2018

CAN Journal Magazine box with Rich Cihlar.

January 2018

Abstract mural on sales office door for 717 Ink.

January 2018

Collaborative piece with Rich Cihlar featured in AGC's 2018 “52 Weeks, 52 Works” calendar.

2017

November 2017

Live painting with Rich Cihlar at Great Lakes Mall.

November 2017

Live painting with Rich Cihlar at CLE Urban Winery for Graffiti Heart's 2nd Annual Fundraiser. .

November 2017

Live painting with Rich Cihlar for Classic BMW.

November 2017

Live painting with Rich Cihlar for Triumph Motorcycles.

October 2017

Mural for North Coast Auto on E.185th .

October 2017

Live painting for Mad Tree Brewing Co. at The Treehouse.

September 2017

Abstract mural at Loren Naji's Studio.

September 2017

Live painting at the Tremont Arts and Culture Festival – Graffiti Heart tent.

August 2017

Mural for new Hurricane Jiu Jitsu location.

August 2017

Live painting with Rich Cihlar at the 2nd Annual Flats Festival of the Arts – Red Bull Tent.

August 2017

Live painting (abstract mural) for Goldstein Communications Group 25th Anniversary party.

July 2017

Abstract mural at Sammich on E.185th .

June 2017

Live painting at Hip 2B Square event in Gordon Square.

June 2017

Collaborative murals with Rich Cihlar at Hilton's Crocker Park parking garage.

June 2017

Collaborative mural with Rich Cihlar at 3 Barn Doors new location.

May 2017

Live painting events with Rich Cihlar for Lexus of Akron-Canton and Metro Lexus.

April 2017

Abstract mural on garage bay for Lab Studios.

March 2017

Collaborative live-painting with Rich Cihlar at Classic BMW.

February 2017

Collaborative mural with Rich Cihlar at Airgas corporate headquarters.

2016

November 2016

Live-painting at "Graffiti and Grapes" fundraiser for Graffiti Hear at CLE Urban Winery.

September 2016

Live-painting at Firefish Festival.

July 2016

Grateful Dead/Pokestop mural on St. Charles in Lakewood.

June 2016

Abstract mural in courtyard of Edwin's.

June 2016

Artwork used for 78th Street Studios banners.

June 2016

Live-painting at Luxe Restaurant in Gordon Square.

April 2016

Abstract mural on roll-down gate at Crocker park Mall.

April 2016

Mural at CLE Urban Winery.

2015

November 2015

Painted 6 planters for Crocker Park.

October 2015

Painted 50' trailer at Ingenuity Festival.

September 2015

Abstract mural on 78th Street Studios wall.

August 2015

"Explore" mural at Campus International School.

July 2015

Live painting for Cleveland Browns Home opener video to be shown at Browns Stadium.

June 2015

Painted 4 abstracts and a graffiti piece at 2nd Look shop in Legacy Village.

May 2015

Painted a patio mural at “Graffiti: A Social Kitchen”.

May 2015

(2) collaborative panels with Rich Cihlar for B-Side Restaurant in Indianapolis.

April 2015

8' x 22' abstract mural painted at Spyglass Financial in Westlake, Ohio

April 2015

4. (4) 84” x 55” panels installed at Spyglass Financial in Westlake, Ohio^[SEP]*April*
2015^[SEP]

January 2015

Gay Games 9 live-painting piece installed at Tremont Athletic Club.

2014

September 2014

Illustrated Cleveland Magazine's “Best of Cleveland” issue.

September 2014

Live painting demo for Blick Art Supplies.

August 2014

Live painting for Gay Games 9.

August 2014

Three murals inside of Ninja City.

July 2014

Abstract mural on the outside wall of Loren Naji Gallery.

June 2014

Three murals for “Jukebox” bar in Ohio City.

May 2014

Mural/installation for “TAG/Ubertag” at Spaces.

April 2014

Live-drawing/painting at Spaces “Monster Drawing Rally”.

April 2014

4ft. X 12ft. Canvas for ride-sharing company, Lyft.^[SEP]

April 2014

Mural for “Psyche” fitness studio in Westlake.

January 2014

Art installation for Loren Naji's “Moon 3” project.

2013

September 2013

Live painting at “Heart of Hudson” event.

September 2013

Live painting/mural installation at the Agora theater's "Art City" project.

August 2013

Live painting during the city of Lorain's "Follow The Fish" event.

July 2013

Window installation of abstract pieces at the Statler Arms building.

June 2013

Live mural painting at Waterloo Arts Fest.

May 2013

Painted abstract piece on front facade of We gallery.

2012

August 2012

Installation piece at Summit Artspace for the Akron Arts Prize Competition.

July 2012

Live-painting for The Cleveland Aquarium's "Draw The Line/Shark Weekend".

June 2012

Two murals for The Black Pig Restaurant; Ohio City

May 2012

Live painting for Velvet Dog's "Paint The Town VI" event.

March 2012

**Customized a Scene Magazine box for the Rock And Roll Hall of Fame 2012 Inductions
(Location: E.9th and Euclid.)**

March 2012

Two murals for Cuyahoga Community College -Downtown campus

January 2012

Mural for Kent State's MAC hall.









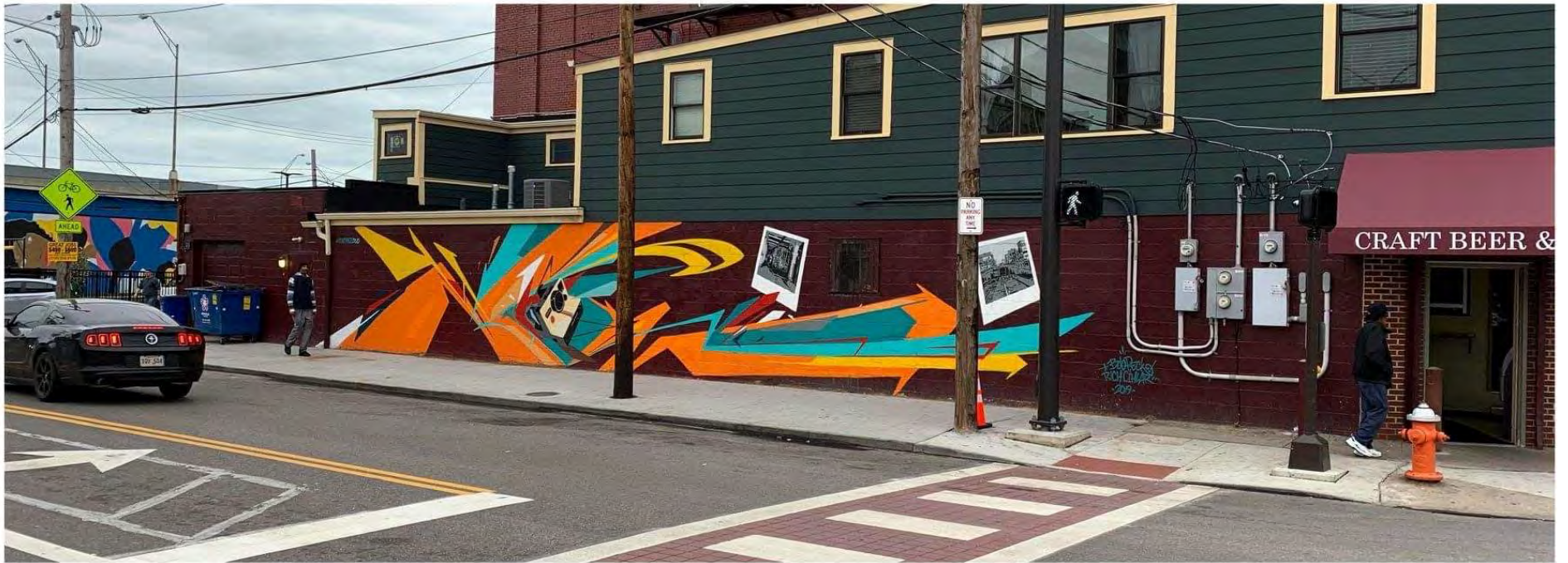














Artist Statement

My artwork is derived from my upbringing in the sub-culture of graffiti. I spent many years working on and perfecting lettering that was laced with intricate and explosive color-fills. As time went on, I began to grow tired of the boundaries that the letters provided and wanted to create art that moved past those walls, while keeping the same energy and movement. You can still find accents of the shapes and angles that compose a graffiti piece in my paintings. They've been deconstructed down to a form that is more free and open in my body of work. The end result is a colorful and dynamic abstract mural that brings any public space to life!

My initial impression was putting into perspective not only the outside of the building but what goes on inside. My approach to this project would be to paint a large-scale abstract painting that could be photographed and digitally printed onto vinyl and installed as a mural in the space. My painting would capture the energy of the ice skating rink and bring it outside to the wall.

I have had one of my paintings transferred to a "printed mural" in this manner before for Cuyahoga Community College's Culinary Institute.

I also work in the printing industry, so I am very familiar with getting an image to be "print-ready" in terms of resolution, file size and scale.

Artist Application: Winterhurst Arena Public Art Request for Proposal 2022



Roni and Kim are applying as a team. Kim has a background in graphic design and illustration and Roni has a background in large scale mural installation, custom interior painting and 3D installations. With our powers combined, we can tackle any project thrown our way.

**Roni Callahan
& Kim Lavery**

EMAIL

snackbreakstudio.com

PHONE

(330) 760.1937

ADDRESS

2139 Lakeland Ave
Lakewood, OH 44107

INSTAGRAM

[@sugarharris](#)

[@kimperly](#)

WEB

[sugar-harris.com](#)

[kimperly.bigcartel.com](#)

SECTION 1: ARTIST RESUME AND REFERENCES

Roni Callahan

EDUCATION

Cuyahoga Community College, Cleveland, OH — Associate of Arts: Interior Design — MAY 2022

Completed the Associates degree program which required coursework in AutoCAD, Revit, hand drafting, preparing construction documents, material selection, etc.

Kent State University, Kent, OH — Bachelor of Arts: Fine Arts, Painting — DECEMBER 2008

PROFESSIONAL HIGHLIGHTS

Whole Foods Market: Completed mural and sign painting for 4 brand new stores.

Anthropologie: Continued to work on a freelance basis for store openings and display development.

Progressive Insurance: Completed a mural at their headquarters.

Ohio Local Businesses: Oceanne Jewelry, Yellowcake, Blue Spruce Boutique, Citizen Pie, Rebuilder’s Exchange, Bolt and Spool, Van Aken District, Alair Homes

REFERENCES

Anna Baldi: (440) 821.9416 | Lauren Herzak-Bauman: (419) 575.2027

Kim Lavery

EDUCATION

Kent State University, Kent, OH — BFA: Visual Communication Design; Concentration: 3D design; Minor: Advertising — DECEMBER 2009

The Bachelor of Fine Arts degree included a Sophmore and Junior (pass/no pass) Review as well as a Senior Show.

PROFESSIONAL HIGHLIGHTS

Cleveland Guardians: Design for integrated marketing campaigns.

Saint Ignatius: Design lead for rebrand of brand architecture including core brand elements and athletic department.

BOMBA Tacos & Rum: Design lead on original brand and positioning, digital campaign and collaboration of restaurant experience with Richardson Design. Art direction for food photography.

Cru Uncorked: Design and art direction for grand opening including menu design, food photography and web/social.

George Gund Photography Exhibit: Design and art direction for an interactive photo exhibit featuring color-changing pillars, typography as well as printed and projected photography at the Downtown Library.

REFERENCES

Tina Katz: (216) 409.7008 | Josh Taylor: (440) 476.0660

SECTION 2: PAST WORK

Roni Callahan

6' x 20'

The Department of Aging,
Lakewood, OH - 2021

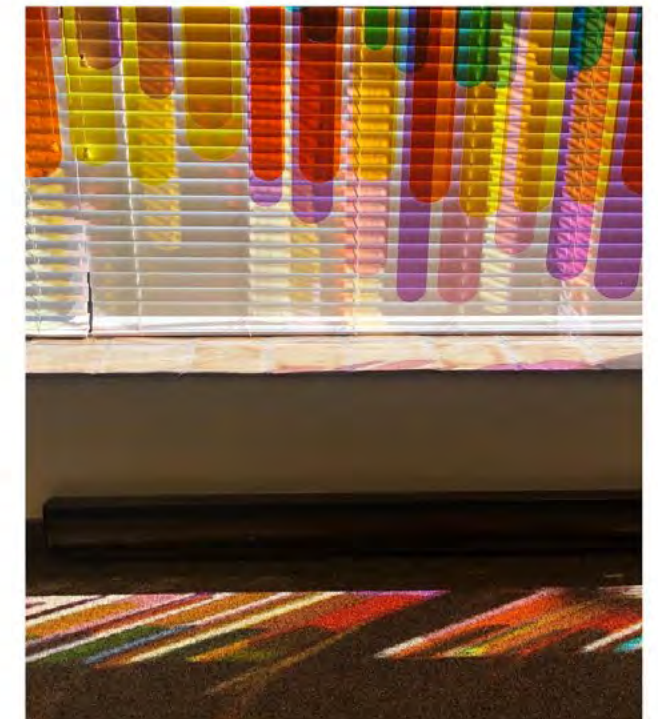
Acrylic: Design, fabrication,
installation



Overlapping Colors

This piece was designed for The Department of Aging for the 2020 Spectacular Vernacular season.

I loved making this piece for the city and would love to do it again.



SECTION 2: PAST WORK

Roni Callahan

~150' x 15'

Whole Foods, Newtown
Square, PA

Hand-Painted

Produce Wall Large Scale Mural

This mural was designed by the Whole Foods store design team. I took their plans and transferred it to the wall by hand.

This is only one piece in the store, I completed a total of 7 large scale pieces over a span of 24 days. This is the largest.



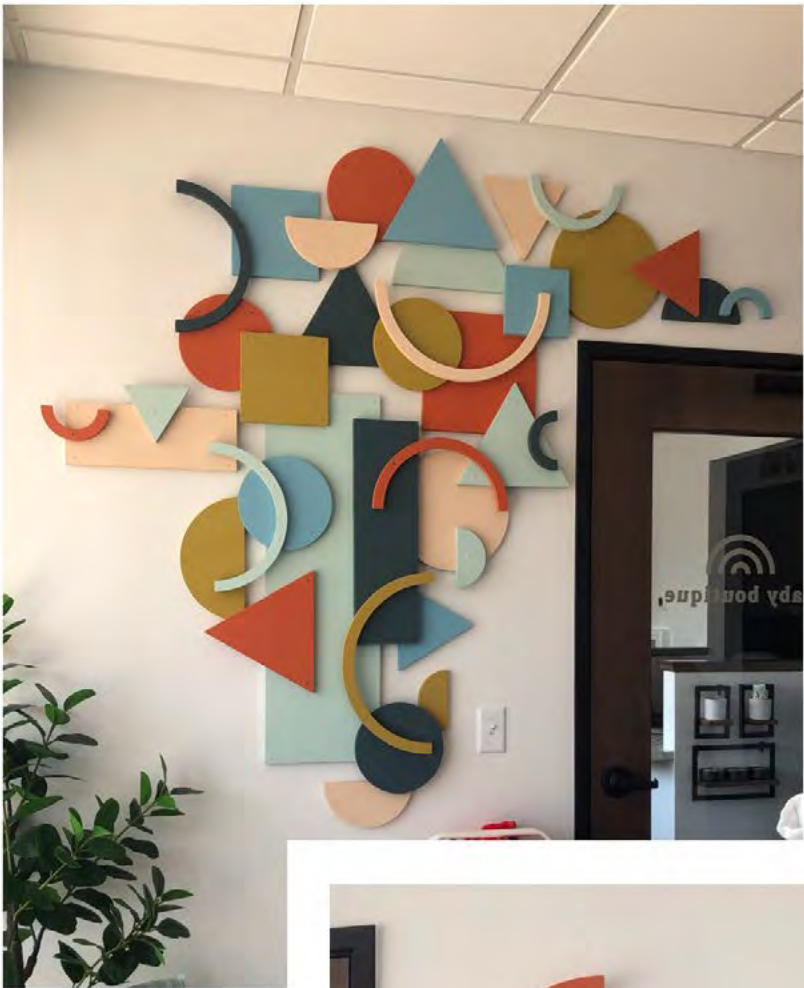
SECTION 2: PAST WORK

Roni Callahan

~6' x 9'

Pregnancy Care Center of
Wayne County, Wooster, OH
- 2021

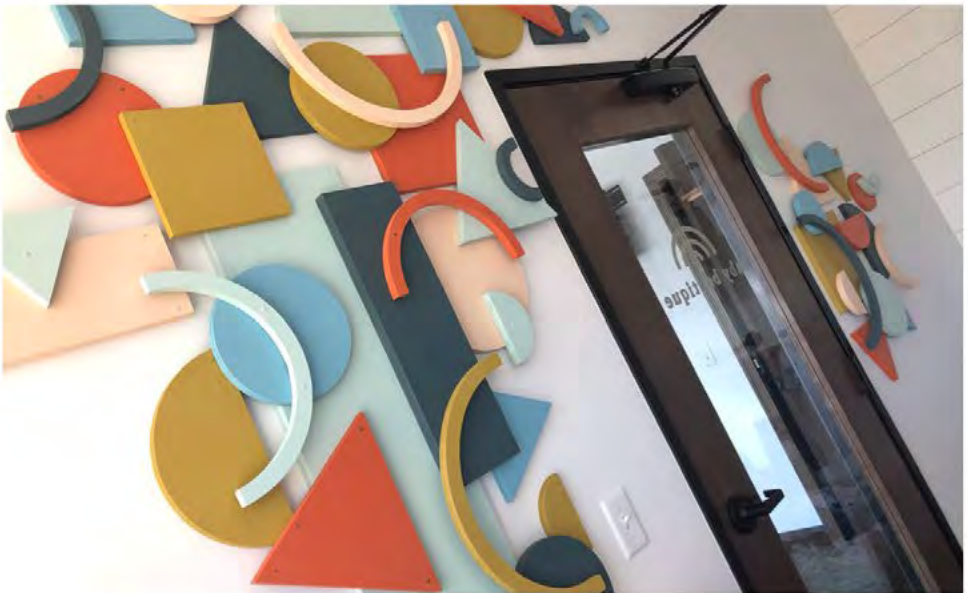
Wood/Paint: Design,
fabrication, installation



Shapes Wall Art

This piece was designed for a small boutique at a pregnancy care center for low income women.

The owner wanted the women who used this small store to feel just as special shopping for their children as every other new mother, regardless of income level.

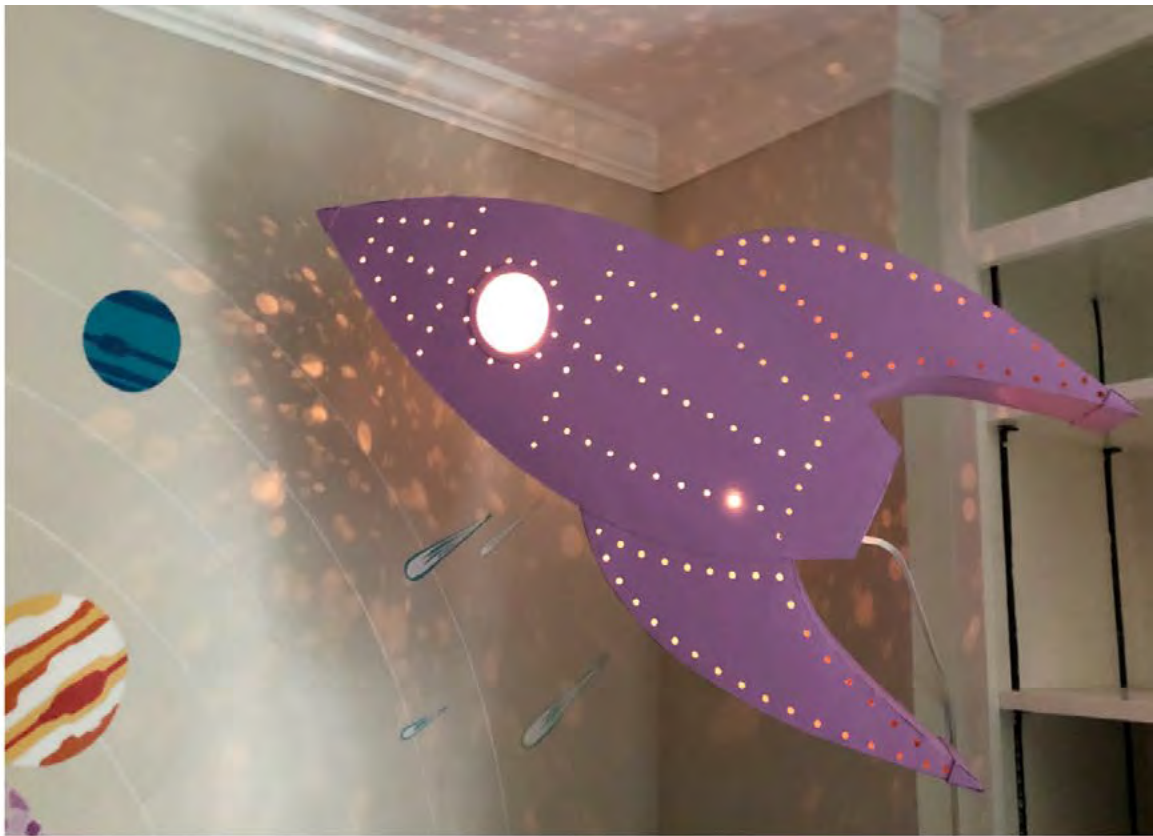


SECTION 2: PAST WORK

Roni Callahan
4 walls, 12 × 12' bedroom
Design, fabrication,
installation

Space Themed Nursery

This child's bedroom was made to inspire.
I designed and painted each wall to fit the theme. I also designed and fabricated the rocket ship hanging lamp.



SECTION 2: PAST WORK

Roni Callahan

~8' x 8' x 11"

American Greetings Gallery,
Westlake, OH

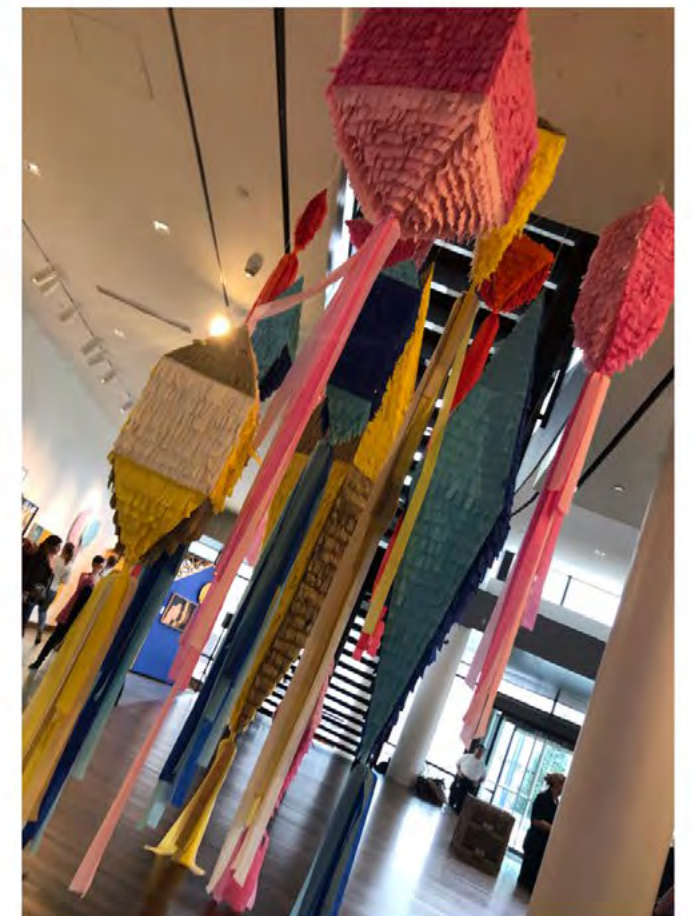
Cardboard & Streamers:
Design, fabrication,
installation



Pinata Celebration Decor

This collection of 17 custom, handmade, pinatas were made as a decorative element for the most recent American Greetings employee art show.

All pieces were designed, fabricated, and installed by me.



SECTION 2: PAST WORK

Kim Lavery
2020
Adobe Illustrator

Typographic Mural
Concept

~~~~~  
Custom typography and  
design for a cinder block  
wall in a residential gym.  
Proof of concept mock  
ups are shown here.



MOCK UP ON WALL

FULL DESIGN

SECTION 2: PAST WORK

Kim Lavery  
2017, Cleveland, OH  
Multi-Media

Photography Exhibit:  
Downtown Cleveland  
Public Library

An interactive exhibit was designed and constructed at the downtown library to showcase the photography of Lisa Kessler. It also featured pillars and letters that illuminated with color changing gradients and as well as projected photography.

Titled Changing Minds, the exhibit was free and open to the public for a few months.



## SECTION 2: PAST WORK

**Kim Lavery**

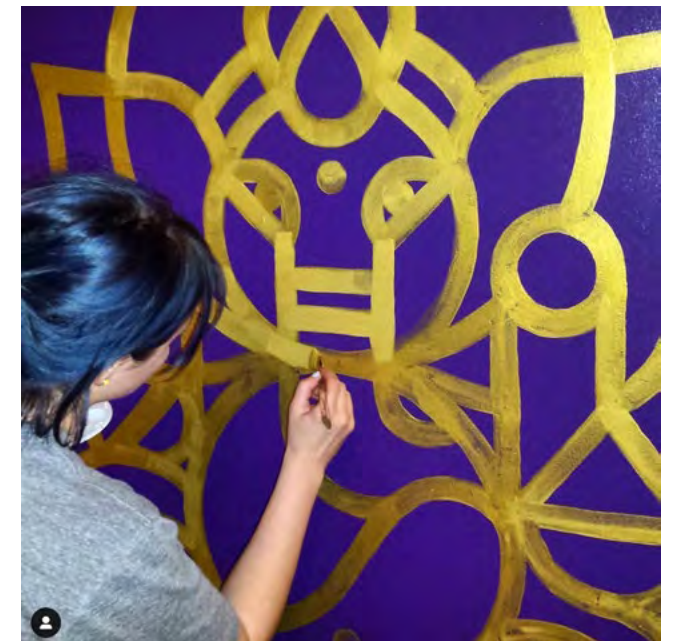
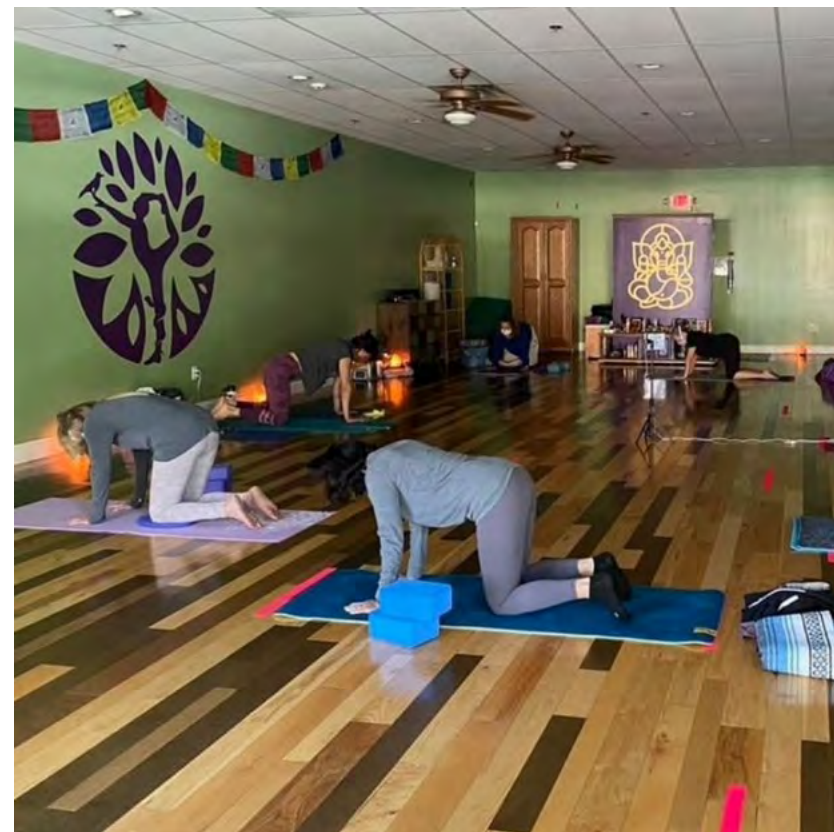
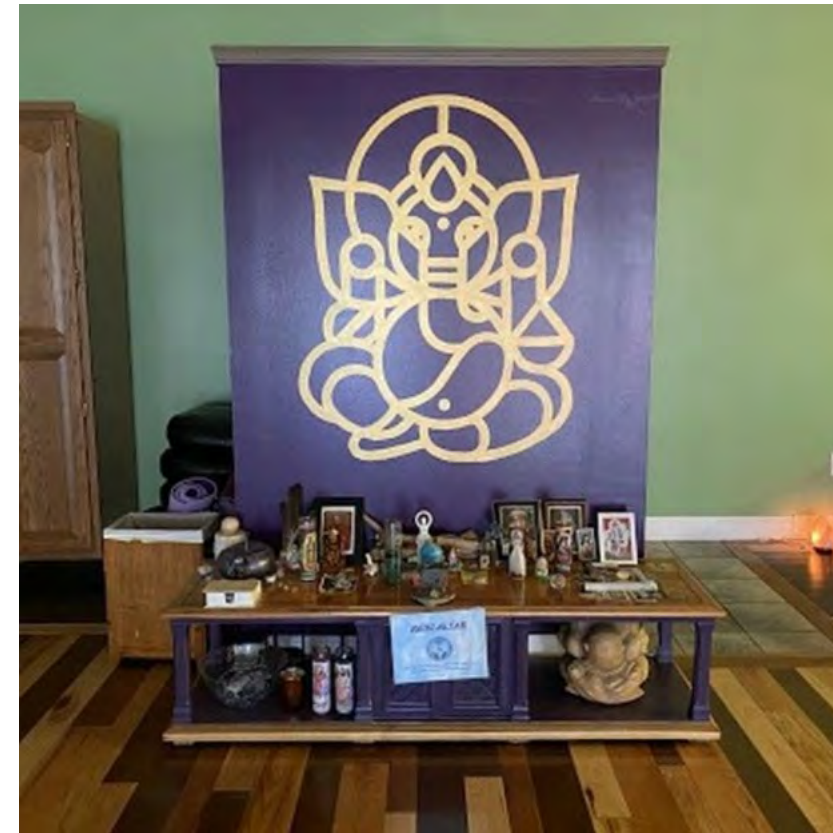
2017, Painesville, OH

Paint; Ink

### Yoga Brand and Mural Installation

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The project began with a core brand identity and a custom line illustration of Hindu God, Ganesha, for a yoga studio.

Then brand elements were installed throughout the studio space using a projector and a paint brush and shirts were screen printed by hand.

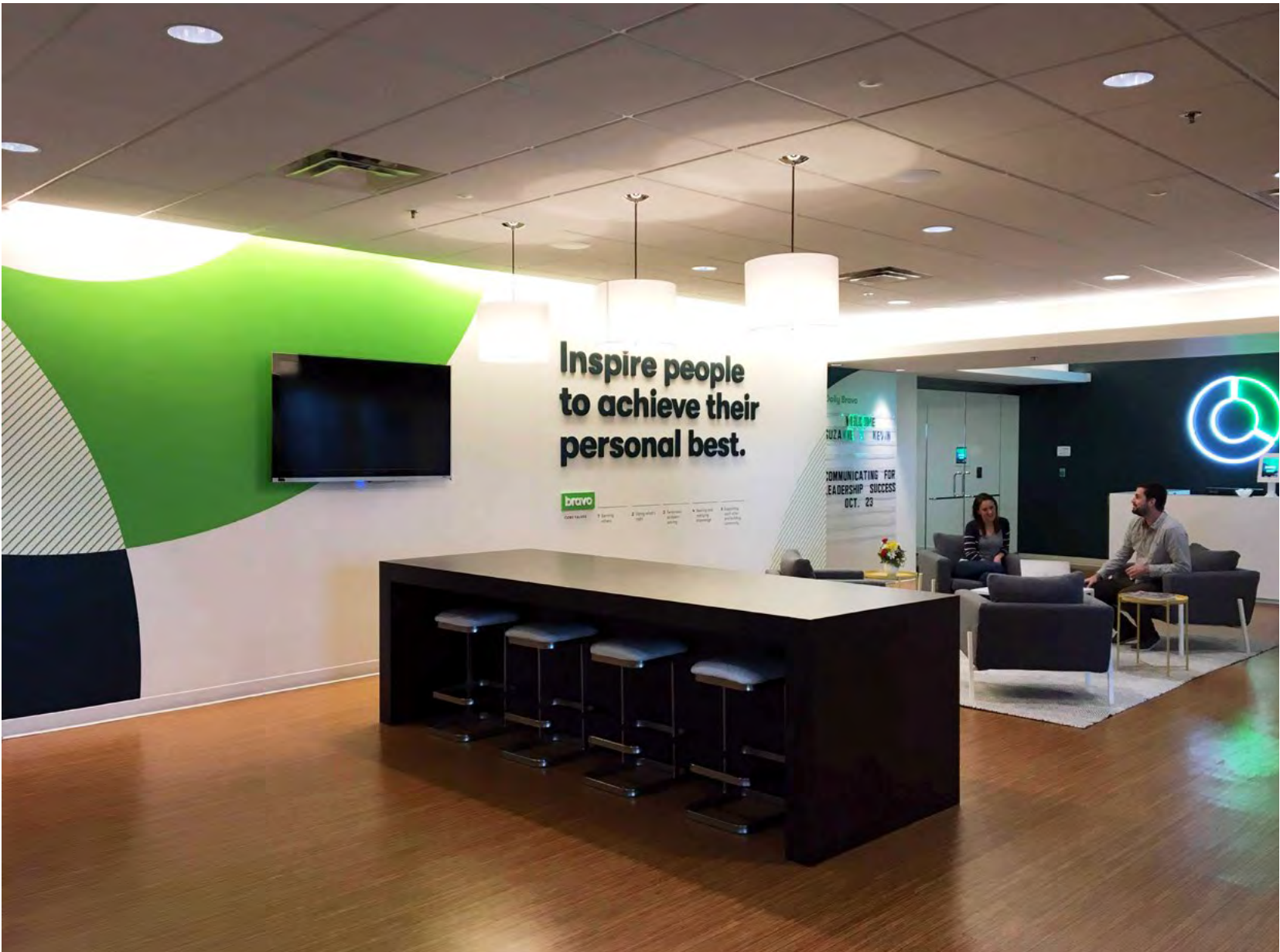
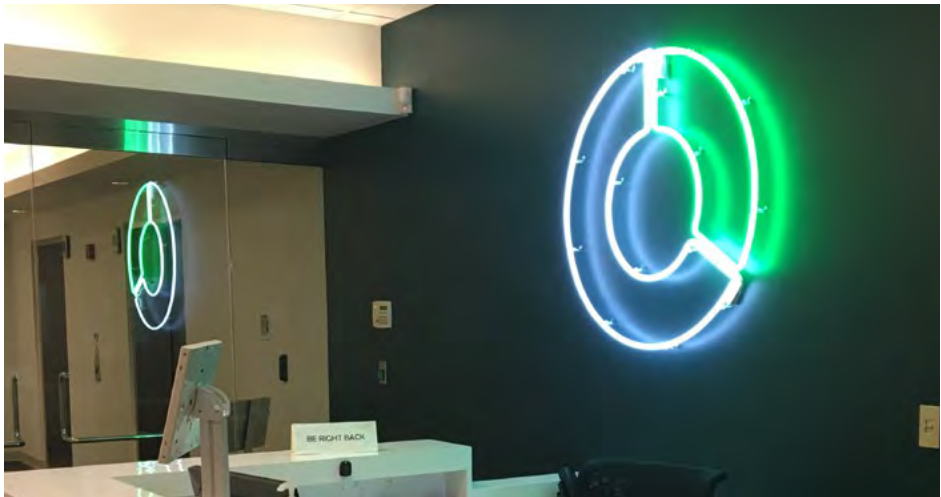


SECTION 2: PAST WORK

Kim Lavery
2019, Cleveland, OH
Vinyl, Neon, Paint,
Dimensional Letters

Office Remodel
Design and Art
Direction

Design included
vinyl wall graphics,
dimensional typography,
neon sign, exterior
signage and movable
messaging board. In
addition, paint colors,
furniture and lighting
were sourced.



SECTION 2: PAST WORK

Kim Lavery

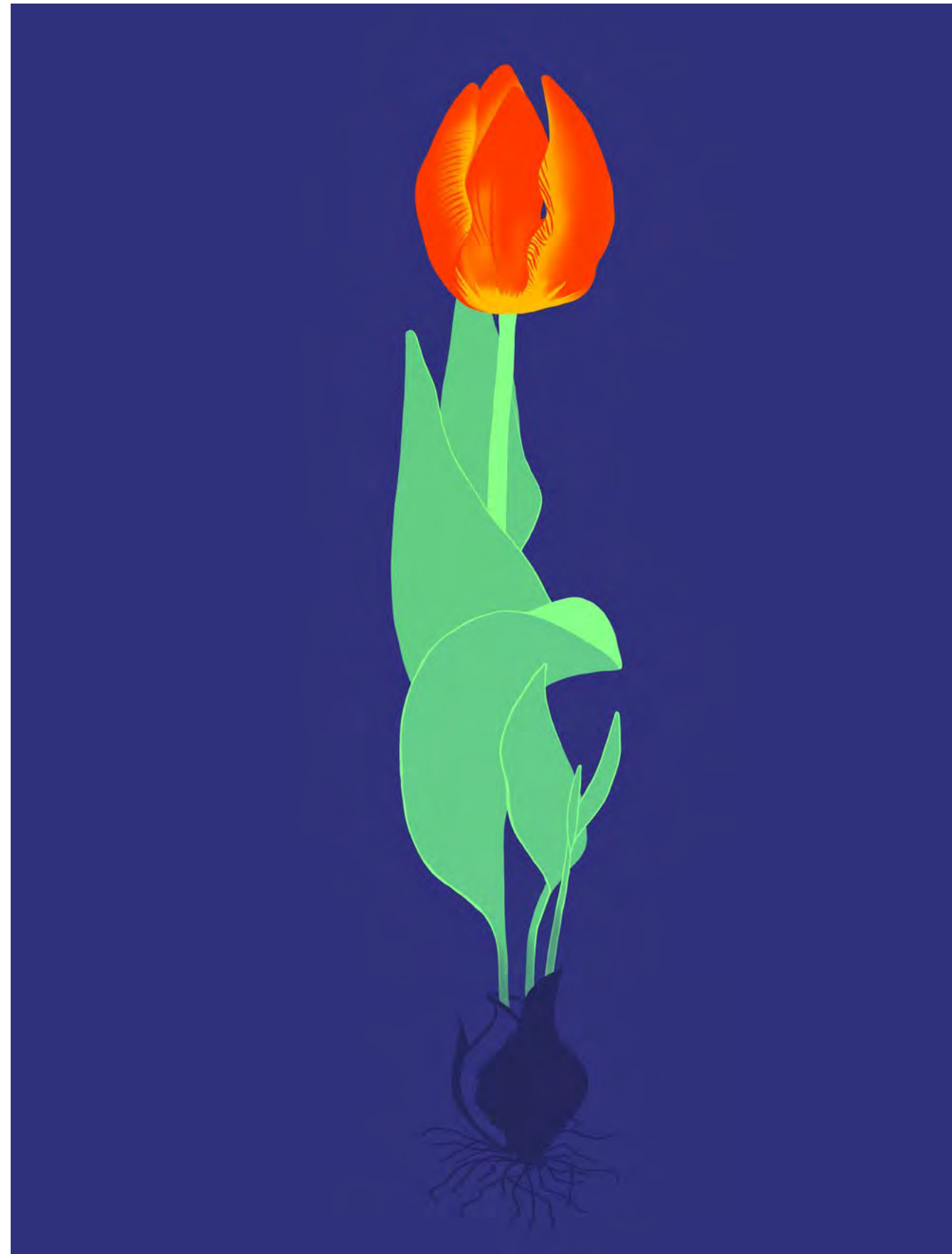
2021, Akron, OH

Personal work

Procreate

Flora Illustrations

~~~~~  
Drawn in Procreate  
and inspired by the  
flora of NE Ohio.  
These sketches would  
eventually be printed  
in the Risograph print  
technique for a 2021  
Flora and Fauna  
calendar.



SECTION 3: ARTIST STATEMENT

**Roni has a background in large scale mural installation, custom interior painting and 3D installations.** Roni is experienced at installing in-environment pieces by working with large-scale design specifications, as well as using the grid method to install murals.



**Kim has a background in graphic design and illustration.** Kim is experienced at building the to-scale digital artwork necessary for the specified output, i.e. vinyl, large-format prints, etc. and collaborating with the vendor throughout the production timeline.

PRELIM CONCEPT

Our approach for the Winterhurst Arena will honor the importance of the location in the Lakewood neighborhood by being inclusive, vibrant, welcoming and exciting.

Our design will be balanced, yet active — highlighting the community aspect of the Arena. Overlapping organic shapes, contiguous lines and a cool color palette will evoke the feeling of a community of folks living, playing, moving and learning together.

We always aim to have moments of intrigue, so while the piece will work from far away it will perhaps have a few surprise elements when interacted with close-up.

It will be vibrant, happy and ACTIVE.



**EVAN LAISURE**

## PROFILE

**EMAIL:** [evan@thepastimes.com](mailto:evan@thepastimes.com)

**PHONE:** 216.618.6620

**ADDRESS:** 1601 Elmwood Ave, Lakewood Ohio

**WEB:** [thepastimes.com](http://thepastimes.com)

## EXPERIENCE

### Self Employed since start of 2018

#### Ohioboy Design Studio

Jan 2015 – March 2018 Lettering Artist & Graphic Designer

**DUTIES:** To develop branding and promotional projects for a diverse range of clients.

**SKILLS:** Promotional, identities, logos, menus, posters and much more.

#### Cradle Gear Sports Apparel

2013 – 2015 Junior Graphic Designer

**DUTIES:** The design and production of custom college and high school sports apparel

**SKILLS:** Learned to work quickly and efficiently within the parameters of a deadline

#### Yes Electric

June 2019 – December 2019

**DUTIES:** Pipe Bender

#### Ferris Steakhouse

March 2017 – June 2018

**DUTIES:** Server / Bartender

## EDUCATION

**Kent State University** 2013-2017 CUM LAUDE  
Bachelor of Fine Art in Visual Communication Design  
MINOR: Marketing

**Cuyahoga Community College** 2011-2013  
Core Curriculum

**Medina County Career Center** 2009-2011  
Adobe Certifications

## AWARDS + NOTABLE PUBLIC ART

- **Graduated With Honors**  
Kent State University Cum Laude
- **Kent State Honors Exhibition**  
2016 (2), 2017 (2) Projects inducted
- **BEST OF CLE 2022 nominee**  
Best Artist + Best Muralist
- **ADDY Award Recipient**  
2021
- **Ingenuity Fest Mural**  
2019
- **Hiho Brewing co. Mural + Signage**  
2020
- **Roasted Tremont Coffee Mural**  
2022
- **Bike Rack Mural**  
Lakewood Park
- **Cleveland Lake Avenue Bridge Project**  
2020 Finalist
- **WARD 1 REC CENTER selected artist**  
Mural coming 2023
- **RTA Bus Structure Artist**
- **Slavic Village Signage Artist**  
Slavic Village
- **Cleveland Community Mural**  
Hough
- **Detroit Rd. Mural**  
Lakewood
- **Sherwin Williams' Mural**  
Ohio City
- **Luca's Bakery Mural**  
Ohio City

**PHONE:** 216.618.6620  
**FAX:** 330.460.1234

**1601 Elmwood Ave.**  
Lakewood Oh. 44107

**PORTFOLIO**  
[thepastimes.com/studio](http://thepastimes.com/studio)

**EMAIL**  
[evan@thepastimes.com](mailto:evan@thepastimes.com)



**EVAN LAISURE**

## PROFILE

---

**EMAIL:** [evan@thepastimes.com](mailto:evan@thepastimes.com)

**PHONE:** 216.618.6620

**ADDRESS:** 1601 Elmwood Ave, Lakewood Ohio

**WEB:** [thepastimes.com](http://thepastimes.com)

## REFERENCE 1

---

### **KATIE & JASEN MELNICK**

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**Owners of Fizz Creative**

East Cleveland

216-347-3103

## REFERENCE 2

---

### **LAUREN BACK**

---

**Owner of North Coast Culinary /  
Backattack Snacks**

West Cleveland

937-602-3548

## REFERENCE 3

---

### **KELLY LYNCH**

---

**Marketing & Mural Coordinator**

Sherwin Williams

585-857-5475

## REFERENCE 4

---

### **ALLISON HENNIE**

---

**Former Public Art Coordinator**

City of Lakewood / Graffit Heart

216-798-2729

## ARTISTIC APPROACH - WINTERHURST RFQ

Hi my name is Evan Laisure, and I am a visual designer from Lakewood, Ohio where I own a small mobile art & coffee studio called The Pastimes. The conceptual basis for all of my work starts with learning to first outline what my client and their audience would view as a successful project. It's easy to let your own style and ideas get in the way of solving the problem in a way that fulfills each unique design brief. Once a direction is chosen conceptually, I begin to explore how the artwork should be created stylistically using inspiration imagery that shows what kind of look and feel are we going for. This lets the client see a visual representation of the final product before the drafting process begins.

When creating the artwork, I put great emphasis on making the seemingly insignificant details all relate back to the original concept. Two examples of this are first with my mural at Lakewood Park. Each leaf found in the drawing is drawn from a different tree species that is within the park. The second example is my mural for Sherwin-Williams that I painted this summer. They wanted something that looked like it was from Cleveland so I drew each of our favorite landmarks and set them within a stamp border to make the entire piece reminiscent of a giant post card. I try to judge all my work not just off how it is drawn, but how thoroughly the original concept is being communicated.

The last few years of my freelance work have been spent almost entirely in the packaging and public art fields. This has given me a great deal of experience working with printers and architectural designers and I've now completed multiple projects with vinyl brick wrap as the medium. I've learned the limitations and challenges that sometimes accompany this material and am well seasoned with die lines and printer files that non-vector designers may struggle with. I've learned how important scale and legibility are with a piece this size and know how to work with the printer rep to ensure that the artistic vision effectively translates with the application. I realize how serious of a project this is and will ensure that the proper amount of time is invested so that a piece of art that is created represents the city with pride and is something that all parties find remarkable.

Evan Laisure  
**THEPASTIMES.COM**  
Designer/Owner

## PRELIMINARY CONCEPT STATEMENT - WINTERHURST RFQ

My initial impression of the project was at first, awe. This is an area with the utmost visibility with passerby's driving into Lakewood, turning down 90w, and into Cleveland from Warren and the highway off-ramp. A large portion of residents will pass this every day and it will be in a location with not a lot of visual stimuli in the surroundings it which will bring it even more attention. Therefore the execution of the piece must be nothing short of remarkable. This piece is not only an preview to the collection of public art that the city has, but it is an intro to the city and community of Lakewood. Even so, it should appeal to both residents and non residents with subject matter that is universally admired.

My idea for the space is to showcase the communities unique connection to nature that comes from bordering the Cuyahoga River & Lake Erie. The artwork would transform the wall to make it look like it is a lush scene covered with an array of vegetation with massive overlapping plant leaves and detail view of tree branches. The plant life along the bottom and sides of the canvas would be largest in scale with the top part transitioning into a treetop canopy that shows Lake Erie between the trees. The illustrations would have clear hierarchy with small scenes featuring animal & insect life and vegetable & flower growth. These moments will reveal themselves slowly to viewers, making it public art that evolves overtime. Nature is something that is unanimously admired and it will beautify the space in a way that will be appealing to everyone.

All the nature would be extending out from a strong centered headline that is the only type in the artwork for maximum contrast. The headline would be arched around a central location, making it a prime spot for 'selfies' with the headline set above the model and the foliage extending out on all sides. The type could simply read LAKEWOOD, with small sections of the lettering being partially obscured by leaves.

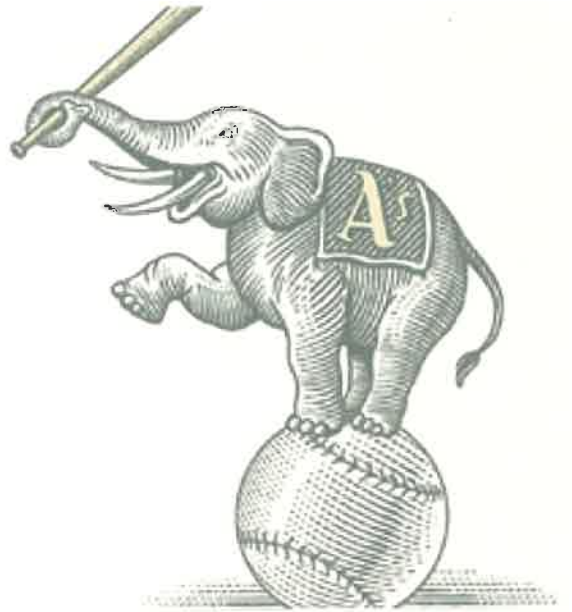
The style of this drawing would be drawn in an intricate engraving illustration style rendered in a modern approach. The wavelike hatching of this style has a quality that appeals to the masses and is something we all grew up seeing in our books, on our currency and in our dictionaries. The coloring of the artwork can be rendered in multiple executions for the board to choose from and these could be as simple as dark line-work set above light watercolor coloring (pictured). Or something more unique such as one color line-work printed on a transparent backing. The final treatment of the artwork can be mocked-up and discussed with the city and the printer to make sure the best quality direction is chosen.

I believe this concept is a great way to satisfy all audiences and it represents the city in a clever way without being overly informational or too specific. The artwork has subject matter that is aware of current trends and would be executed in a way that is timeless and shows our communities respect and admiration for the beautiful environment we call home.

Thank you! -Evan



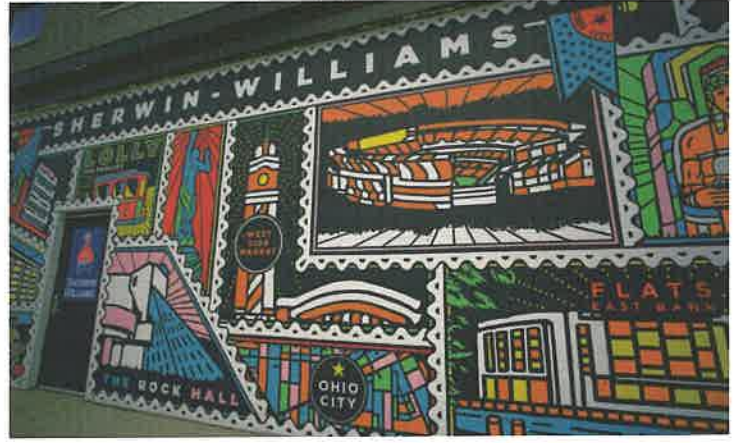
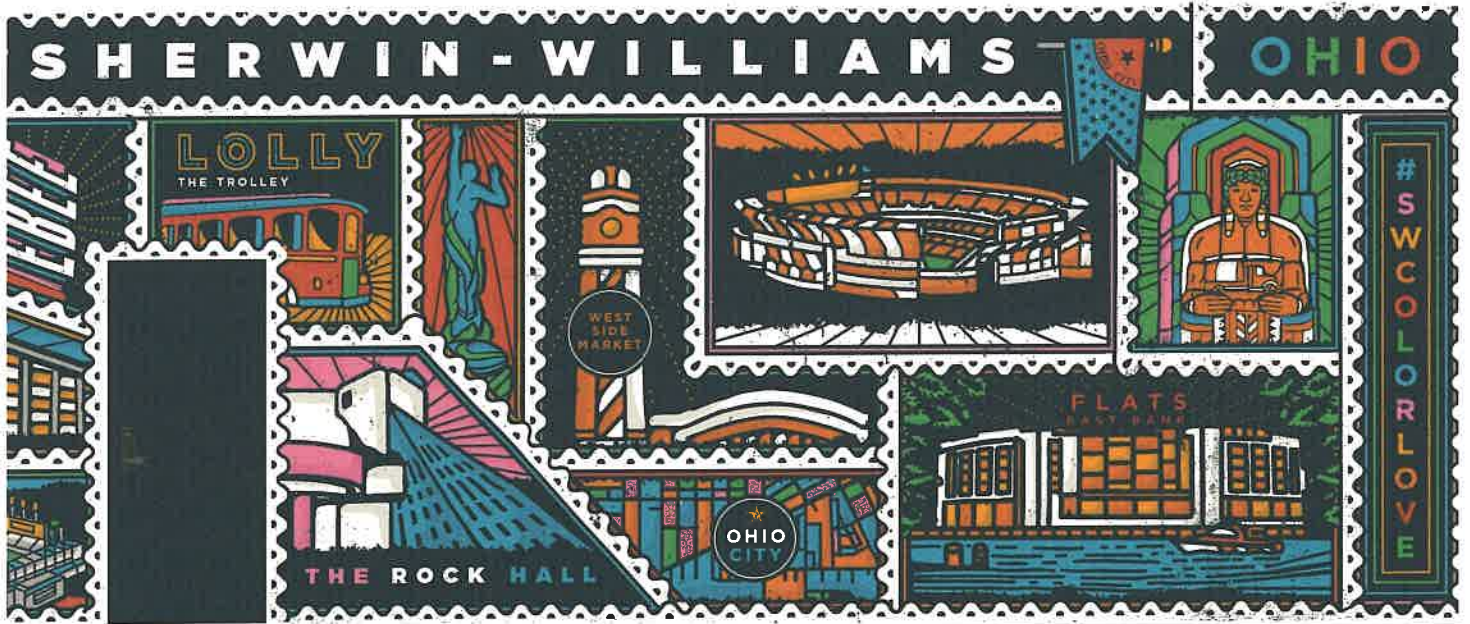
Fig. 1  
VIOGNIER  
Orange, France, France



UPCOMING MURAL DESIGN  
CLEVELAND POSTCARD

SHERWIN-WILLIAMS MURAL

I painted a mural for Sherwin Williams this summer that took 437 hours of painting.



BUILD YOUR OWN BAGEL  
FULL COFFEE & ESPRESSO  
BAR

FOOD TRUCK BUILD & DESIGN

Over the last 6 months I built and designed the wrap for my food trailer which I eventually plan to turn into Cleveland's first Coffee / Printshop called Studio Coffee.

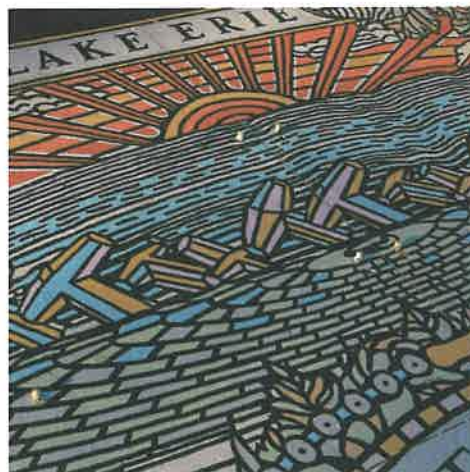
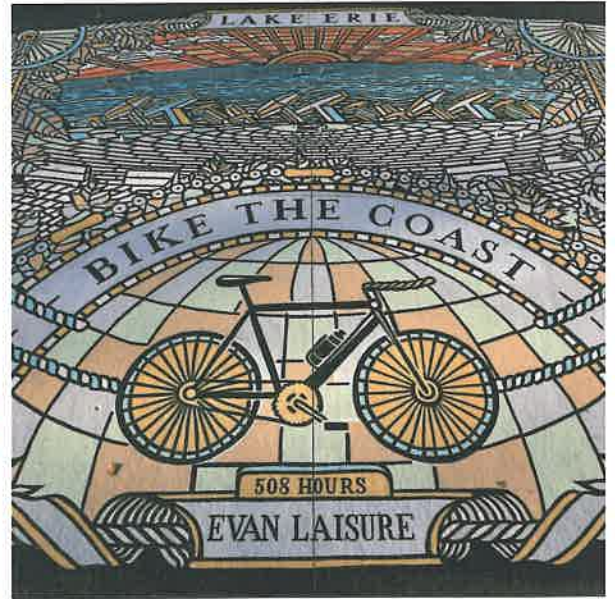


STYLE: STAINED GLASS

50' x 11', 508 HOURS

## LAKEWOOD PARK MURAL DESIGN

The artwork for the Lakewood Park mural incorporates elements of cycling such as bike chains, paths, and tires. Elements of the coast are included such as nautical drawings, boat cleats, and different sailing nots. And lastly elements of the park are included such as the tetrapods and leaves drawn from each of the different tree species found within the park.



MURAL SIZE: 112' x 30'

LETTERING DESIGN / PAINT

1.5 MOS. OF DAILY PAINT-  
ING

## HOUGH COMMUNITY MURAL

In collaboration with my friend Chris Darling, I helped teach art classes at a corrections step-down Facility. Then with the men and women we painted the drawn portraits of members from their communities in Hough, Cleveland.



163H 44M LOGGED HOURS

Last summer I painted the exterior lettering for HIHO using the chalk pounce method and ONESHOT lettering enamel.



6 HAND PAINTED SIGNS

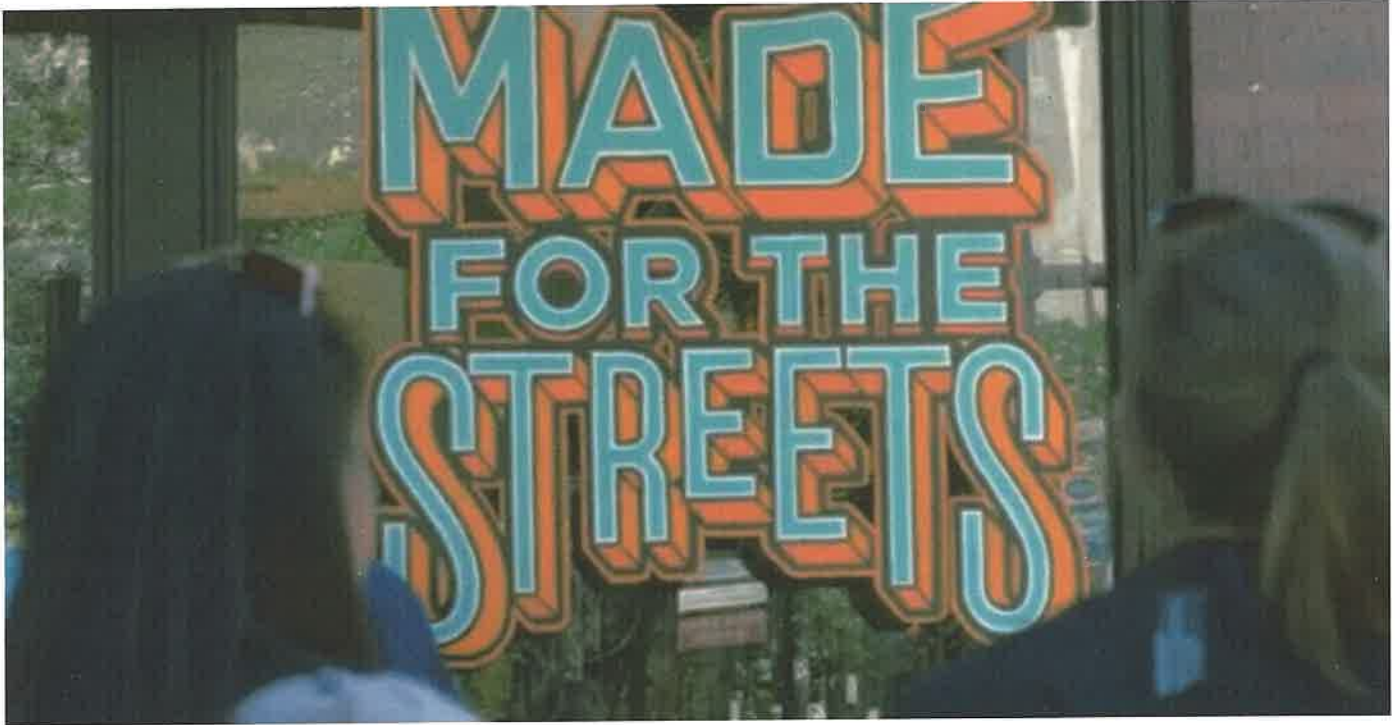
DOWNTOWN CLEVELAND

2 MONTH DESIGN & PAINT

## ADIDAS BOOST DPR EVENT

I was commissioned to paint 6 signs for an Adidas event in Cleveland.

Teams of runners had a city scavenger hunt for the signs hung in popular Cleveland land mark locations.



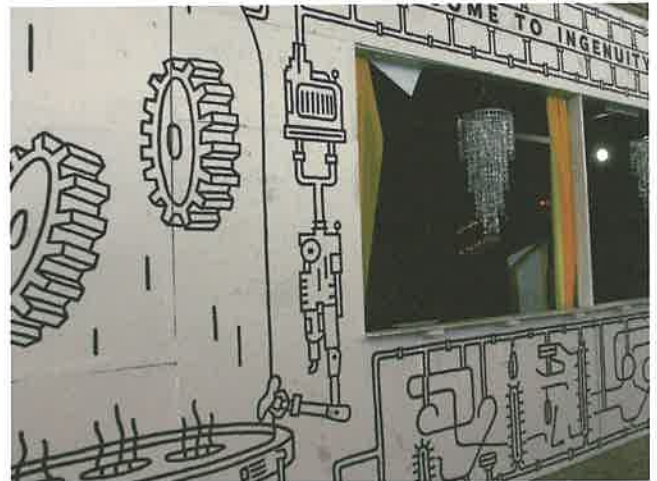
MURAL SIZE: 107' x 14'

ONE COLOR, ONE LINE

WENT MONTH OF DAILY PAINT-  
ING

## INGENUITY FEST CLEVELAND

Ingenuity Cleveland hired me to paint their workshop's 107' wall with a simple black and white contour line drawing.



14000+ PEN STROKES EACH

65.16 TOTAL HOURS

## WOODCUT RESPECT NATURE SERIES

Personal project to boldly remind everyone to do what's right.



SAN DIEGO, CALIFORNIA  
 BUSINESS ADVISORY FIRM  
 89.56 HOURS TOTAL

## KINFIELD ADVISORS

Kinfield Advisors from San Diego, hired me re-brand them with a clean identity representing their story.

KINFIELD  
*Advisors*  
 1335  
 KINFIELD



*San Diego*  
 CALIFORNIA

*Kinfield*  
 SD CA  
*Kinfield*  
 ADVISORS



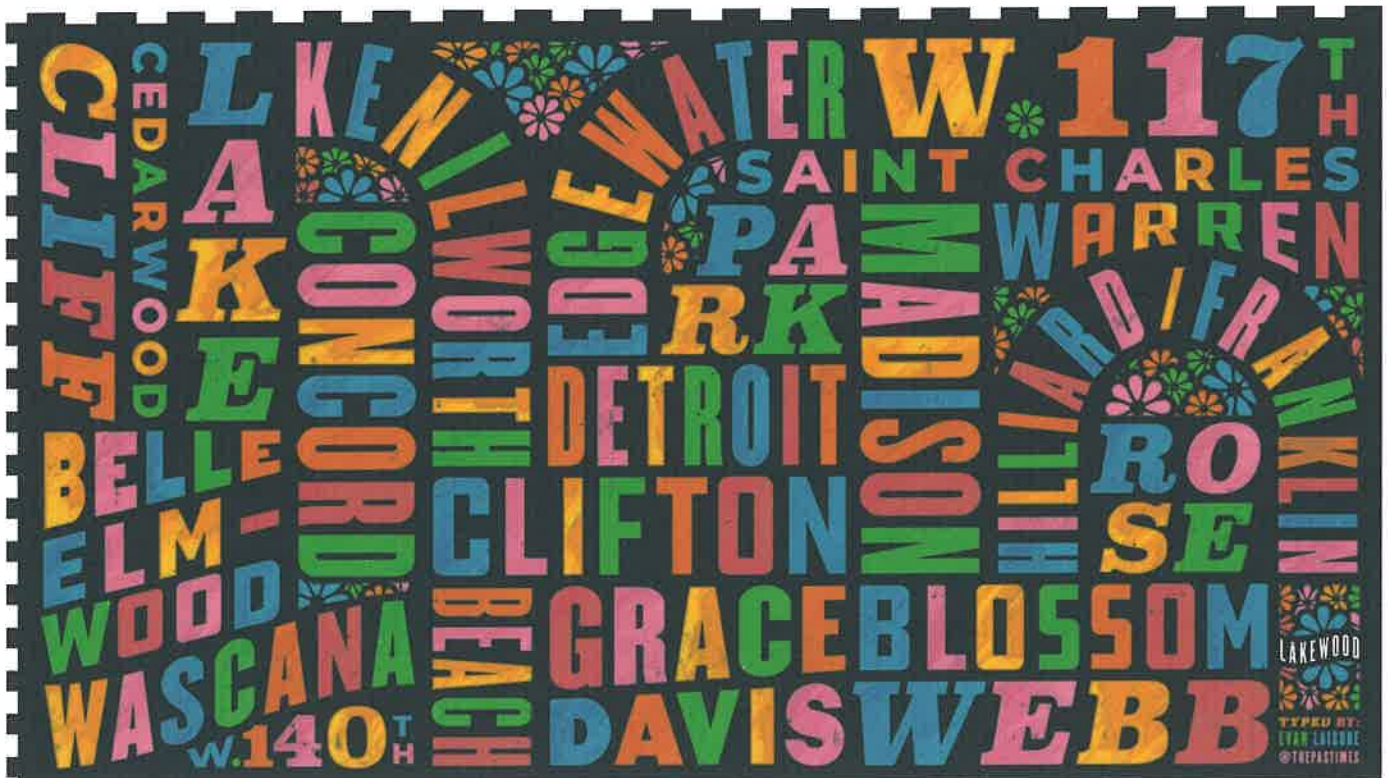
KINFIELD  
 ADVISORS

THIRTEEN  
 THIRTY  
 FIVE

UPCOMING MURAL  
 DETROIT RD. LAKEWOOD

## STREET NAME TYPOGRAPHY

Brick wrap of a mural installation for the city of Lakewood. 20'x16'



THE 720 MARKET  
CANTON OHIO

720 MARKET 2021 BRANDING

Open Air Society illustrations drawn in a  
70s album art style.



RTA BUS STRUCTURE  
LAKEWOOD, OHIO

TRANSIT STRUCTURE ILLUSTRATION  
Neighborhood scene for a RTA bus wrap.



LUCAS BAKERY  
OHIO CITY, CLEVELAND

LUCAS BAKERY MURAL  
68 hour tennis ball mural for a dog bakery.



# Quovada Bass

440-668-9864  
6709 Charles Ave  
Parma, Ohio 44129  
quovada@gmail.com

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September 8, 2022

LakewoodAlive  
Winterhurst Arena Public Art  
14650 Detroit Avenue #LL40  
Lakewood, Ohio 44107  
iandrews@lakewoodalive.org  
216-521-0655

Dear Ian Andrews,

Submitted for consideration for the public art display. *"A little bit of Zen."*  
Thank you for considering my work.

I recently completed a display project for the Warehouse District through my place of employment Adcom. (engageadcom.com) The art is currently located at Superior Hill Park. My current job title is Associate Art Director. Previous position was Manager of Art Production Services. I attended Columbus College of Art Design early on. Returned to school through ITT, receiving a degree in Multi-Media. 25 years as a creative professional.

**References:**

Derryl Strong  
Creative Director Adcom  
dstrong@engageadcom.com  
216-574-8700 Ext. 8098  
330-289-1617

Leslie DiNovi  
CX Studio Producer in CX Creative  
216-574-7972 Ext. 8110  
216-406-9323  
ldinovi@engageadcom.com

Danielle Heacox  
Project Manager at Marcus Thomas LLC  
216-403-5942  
misspez330@gmail.com

## Past work examples:

Superior Hill - Warehouse District - Vinyl Wall Application (Print)

*"Do you see what I see?" (A Celebration of Warehouse District History & Presence)*

*Created by Quovada Bass - July 2022 - Present*



**Artist Statement:**

I have been employed by Adcom for 10 years. In that time as both a production artist and associate art director, I've had the pleasure of creating large-scale graphics for trade shows and experiential gatherings. I am familiar with working with engineers, architects and creative professionals that specialize in interior/exterior mock-ups and construction for events.

There is no question, that I have been blessed and fortunate in working with so many talented people over the years. They have been incredibly inspiring in the type of art I get to create. To this day, we do lots of graphic design focused art. Within the past few years interest has increased in illustration using Adobe Illustrator, Adobe Photoshop and Procreate for iPad, with a focus on form, line and pattern.

**Preliminary Concept Statement:**

For this particular piece I was inspired by adding a small amount of calm to a high traffic area. Hopefully as cars and people view the art they'll be able to align with the natural elements and bright colors.

Considering the surroundings, I wanted to contrast the color palette. There were a lot of neutrals minus the trees, so I thought it would be best to go with a darker background, allowing the pop blues and yellows to stand out. And as we begin to transition to fall, it could be the center piece reminding us of Zen through the change of seasons. The blue tones would be a nod to cooler temperature of the ice rink. Lines bring in the flowing skate patterns of interior skaters and exterior route makers.

Thinking of the night lighting, it could allow for an alternative perspective on shapes and color. Especially if we get nice reflective light from snow.



*"A little bit of Zen."*

# LakewoodAlive

## Winterhurst Arena Mural Proposal

### GREETING

LakewoodAlive  
Winterhurst Arena Public Art  
14650 Detroit Avenue  
Lakewood, Ohio 44107

Greetings to the LakewoodAlive's Design Committee! Thank you for providing me with such an amazing opportunity to share my passion and work with the City of Lakewood, LakewoodAlive and Cuyahoga County.

The enclosed proposal includes the information needed based on the mural RFQ.

- Resume
- References
- Exhibits
- Previous work samples
- Portfolio samples
- Artist statement
- Biography
- Process information
- Art review
- Proposal image

My proposed mural is a previously created image that is a playful and thought provoking piece that lets the imagination soar and dreamers dream.

Again, thank you for such a wonderful opportunity. Should you have any questions or need more information, please contact me with the info below.

A pdf file of this proposal is provided on the enclosed flash drive.

Mike Weiss  
330-445-9982  
mtweiss@rocketmail.com

**Michael Weiss**  
[michaeltweiss.wixsite.com/weiss/lifestyle](http://michaeltweiss.wixsite.com/weiss/lifestyle)  
330-445-9982  
mtweiss@rocketmail.com



# LakewoodAlive

## LakewoodAlive Winterhurst Arena Mural Proposal

### RESUME



#### EDUCATION

##### University of Akron Akron, Ohio

Bachelor of Fine Arts,  
drawing major, illustration minor

##### Army Reservist Chaplain's Assistant, Personnel Assistant,

Desert Storm/Desert Shield  
Veteran 1990-91. Selected as  
NCO of the Year, 1990

#### PROFESSIONAL TRAINING

##### CWA

Independence, Ohio  
Final Cut Pro training

##### Kent State University

Kent, Ohio  
Flash animation  
workshop

##### Plain Local School

Canton, Ohio  
HTML workshop

##### University of Akron

Akron, Ohio  
Marketing workshop

##### Poynter Institute

St. Petersburg, Florida  
Visual Editors workshop



#### EXPERIENCE

##### Stan Hywet Hall & Gardens

2014 - present  
Creative Services Manager  
Akron, Ohio

■ Responsible for designing ads,  
collateral, magazines, videos,  
and promotional material for the  
historic manor house museum

##### The Repository

2002 - 2014  
Associate Graphics Editor  
Canton, Ohio

■ Oversee graphics department,  
responsible for creating slide  
shows, videos, style sheets,  
libraries, and design special  
sections

##### About Magazine

2008 - 2013  
Design Director  
Canton, Ohio

■ Instrumental in the  
development and design  
of the monthly, 68-page, Stark  
County Magazine

■ Assist in planning photo shoots,  
story ideas and page design

##### The Repository

1996 - 2002  
Staff Artist  
Canton, Ohio

■ Create graphics, illustrations  
and page design

■ Work with Adobe CS,  
QuarkXPress, Freehand, iMovie,  
and traditional media



#### SELECT AWARDS

##### Associated Press of Ohio

2022 Gold Award Visual  
Communication (book design)  
2022 Silver Award Visual  
Communication (video)

##### Associated Press of Ohio

2013 Best Graphic Artist

##### GateHouse Media

2010 Best multimedia project,  
special recognition for design

##### ADDY Award

2010 Magazine cover

##### Associated Press of Ohio

2005 - 2009 Best Graphic Artist  
four consecutive years, numerous  
awards for page design,  
illustration and infographics

##### Ohio News Photographer Association

2006 First and third place awards  
for best issue illustration

##### Society of Professional Journalists

2001 Best Graphic Designer

**Michael Weiss**  
michaeltweiss.wixsite.com/weiss/lifestyle

330-445-9982  
mtweiss@rocketmail.com



### REFERENCES

**Darla Brown**

Vice President of Digital Services  
The Karcher Group  
5590 Lauby Rd, Suite 8  
North Canton, OH 44720  
330-493-6141  
darla@tkg.com

**Julie Frey**

Curator, Stan Hywet Hall & Gardens  
714 North Portage Path  
Akron, OH 44303  
330-315-3226  
jfrey@stanhywet.org

**Joe Ott**

Director of Facilities  
Stan Hywet Hall & Gardens  
714 North Portage Path  
Akron, OH 44303  
330-315-3214  
jott@stanhywet.org

**Michael Weiss**

[michaeltweiss.wixsite.com/weiss/lifestyle](http://michaeltweiss.wixsite.com/weiss/lifestyle)

330-445-9982

[mtweiss@rocketmail.com](mailto:mtweiss@rocketmail.com)



## Winterhurst Arena Mural Proposal

### EXHIBITS



Title: **Loving Home**

2022: Ohio State Fair  
2022: Bath Epiphany Arts Festival  
2019: North Canton Little Art Gallery  
2019: Stark State College - Solo Exhibit  
2017: Dover Library - Solo Exhibit  
2017: Massillon Museum - Solo Exhibit  
2017: Ohio State Fair  
2016: Ohio State Fair - Ohio Arts Council Award  
2016: Akron Art Prize Show  
2016: Trumbull Art Gallery  
2016: PhotoPlace Online Gallery  
2016: Massillon Museum - 3rd place  
2016: About Magazine - Cover contest winner  
2016: Fresh Art show - Summit Art Space  
2016: Pop-Up show - RO3 Gallery  
2015: Group show - Salem City Arts  
2015: Solo show - RO3 Gallery  
2015: Group show - RO3 Gallery  
2015: Above the Fold - Saxton Gallery  
2015: Ohio Percent Award - Stark State Satellite Campus  
2015: Akron Canton Airport Exhibit  
2014: Malone University - Solo Exhibit  
2014: Massillon Museum of Art  
2014: Artfest University of Mount Union - Best of Show  
2013: Journey Art Gallery Exhibit  
2013: Massillon Museum of Art  
2012: Massillon Museum of Art

**Michael Weiss**

[michaeltweiss.wixsite.com/weiss/lifestyle](http://michaeltweiss.wixsite.com/weiss/lifestyle)

330-445-9982

[mtweiss@rocketmail.com](mailto:mtweiss@rocketmail.com)



# lakewoodalive

## LakewoodAlive Winterhurst Arena Mural Proposal

### WORK SAMPLES



Title: **Stan Hywet Orientation Room**  
Year: **2018**

#### **14'x10' wall scrim, created in Photoshop**

The image was created using individual photos of historical vehicles. The garage space was constructed using stock imagery and current photographs of the original garage space. It was printed on a scrim that is removable should the space need to be opened for events.



Installation detail

**Michael Weiss**

[michaeltweiss.wixsite.com/weiss/lifestyle](http://michaeltweiss.wixsite.com/weiss/lifestyle)

330-445-9982

[mtweiss@rocketmail.com](mailto:mtweiss@rocketmail.com)



# lakewoodalive

## LakewoodAlive Winterhurst Arena Mural Proposal

### WORK SAMPLES



Title: **Stan Hywet Orientation Room**  
Year: **2018**

#### **22' wall-length historical timeline and interactive panels**

The historical timeline was designed using InDesign and illustrates the history of the Goodyear co-founders and the Seiberling family. It also compares dates to other significant events throughout history.



**Michael Weiss**

[michaeltweiss.wixsite.com/weiss/lifestyle](http://michaeltweiss.wixsite.com/weiss/lifestyle)

330-445-9982

[mtweiss@rocketmail.com](mailto:mtweiss@rocketmail.com)



# lakewoodalive

## LakewoodAlive Winterhurst Arena Mural Proposal

### WORK SAMPLES



Title: **Stan Hywet – The Legacy Exhibit**  
Year: **2017**

- 3 wall wraps measuring 7'hx30'w
- 16 acrylic panels
- Multiple acrylic stand-offs
- Worked with architectural site plans and section plans

In 2017, the lower level of the 100 year old Manor House museum was being updated. The updates included painting, new ceiling, new lighting and new exhibit space. I created 3 large wall wraps that tell the story of the Goodyear co-founder F.A. Seiberling, his family and their contributions to the city of Akron.



Installation detail

**Michael Weiss**

[michaeltweiss.wixsite.com/weiss/lifestyle](http://michaeltweiss.wixsite.com/weiss/lifestyle)

330-445-9982

[mtweiss@rocketmail.com](mailto:mtweiss@rocketmail.com)



# lakewoodalive

LakewoodAlive

## Winterhurst Arena Mural Proposal

### WORK SAMPLES



Title: **Stan Hywet – The Legacy Exhibit**  
Year: **2017**

- **3 wall wraps measuring 7'hx30'w**
- **16 acrylic panels**
- **Multiple acrylic stand-offs**
- **Worked with architectural site plans and section plans**

The 3 large wraps included information on the family businesses, the community and the family's military history. Other panels on opposite walls, cover information about their involvement in the arts, park system, transportation, and immigration.



Installation detail

**Michael Weiss**

[michaeltweiss.wixsite.com/weiss/lifestyle](http://michaeltweiss.wixsite.com/weiss/lifestyle)

330-445-9982

[mtweiss@rocketmail.com](mailto:mtweiss@rocketmail.com)



# lakewoodalive

## LakewoodAlive Winterhurst Arena Mural Proposal

### PORTFOLIO SAMPLES



Title: **The Escape**



Title: **Gently, She Rose With The Wind**

**Michael Weiss**  
[michaeltweiss.wixsite.com/weiss/lifestyle](http://michaeltweiss.wixsite.com/weiss/lifestyle)  
330-445-9982  
[mtweiss@rocketmail.com](mailto:mtweiss@rocketmail.com)



# lakewoodalive

## LakewoodAlive Winterhurst Arena Mural Proposal

### PORTFOLIO SAMPLES



Title: Tug-of-War



Title: Roots

**Michael Weiss**  
[michaeltweiss.wixsite.com/weiss/lifestyle](http://michaeltweiss.wixsite.com/weiss/lifestyle)  
330-445-9982  
[mtweiss@rocketmail.com](mailto:mtweiss@rocketmail.com)



# lakewoodalive

LakewoodAlive  
Winterhurst Arena Mural Proposal

## PORTFOLIO SAMPLES



Title: **The Boat**

**Michael Weiss**

[michaeltweiss.wixsite.com/weiss/lifestyle](http://michaeltweiss.wixsite.com/weiss/lifestyle)

330-445-9982

[mtweiss@rocketmail.com](mailto:mtweiss@rocketmail.com)



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## Winterhurst Arena Mural Proposal

### PORTFOLIO SAMPLES



Title: **Looking For Alyce**

**Michael Weiss**

[michaeltweiss.wixsite.com/weiss/lifestyle](http://michaeltweiss.wixsite.com/weiss/lifestyle)

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## Winterhurst Arena Mural Proposal

### ARTIST STATEMENT

I am a visual storyteller.

It is my job as an illustrator to compliment, not compete, with a story. My work is like a storybook. Each piece is like a page from a book, only the beginning of the story nor the ending isn't always clear. Some of the stories are obvious; some are hidden a little deeper. Like a good adventure story, we wait with bated breath as we turn the page and continue reading. Did our hero survive? Was our hunch correct? What will happen to the main characters?

My inspiration comes from book titles and quotes, as well as song lyrics and movie taglines. Some pieces, such as "The Boat" and "Looking For Alyce" are very personal pieces. A magical boat soars through the sky with my father as he searches for understanding during a difficult time in his life.

My mother, Alyce is the subject of "Looking For Alyce" and is inspired obviously by Alice in Wonderland. In that story Alice is asked several times who she is by the caterpillar sitting on a mushroom. As my mother struggled for several years with dementia, the idea resonated with me.

Other images are more playful and obvious, such as "Oh, The Places You'll Go" or "Dreaming of Flying." My art usually isn't politically driven, but "Tug of War" and "A Matter Of Balance" certainly are more controversial subjects. Once the seeds of a few words are planted in my head, my imagination takes over. I don't always know how the stories will end, I know only that I have enjoyed spending time with each character.

As letters float off pages or boats soar through the air in these whimsical and surreal worlds, just sit back and let your imagination take over. Enjoy the journey ... who knows where you might end up.

For large scale work, such as the wall wraps and acrylic panels at Stan Hywet Hall, I referred to architectural drawings such as section plans and site plans to complete the project.



Title: **The Keeper**

**Michael Weiss**

[michaeltweiss.wixsite.com/weiss/lifestyle](http://michaeltweiss.wixsite.com/weiss/lifestyle)

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## Winterhurst Arena Mural Proposal

### ARTIST BIO

Michael Weiss is a Canton-based artist who brings a whimsical, yet mysterious flair with his work. Through a combination of drawings, photography, painting and digital artistry, Weiss' works create a world where words tumble off pages, children transform into angels and boats soar through the sky on journeys into the unknown. His work has been published in Stark Arthology, Somerset Magazine, and Incite: Dreams Realized. Exhibitions include: Stark State College (solo show), Malone University (solo show), Ohio State Fair (Awarded), Trumbull Art Gallery, Summit Art Space, Salem City Art Show, Massillon Museum and others. He has won numerous design and illustration awards as the Associate Graphics Editor at The Repository. Currently, he is the Creative Services Manager with Stan Hywet Hall & Gardens in Akron, Ohio. Find more of his work at [michaeltweiss.wixsite.com/weiss/lifestyle](http://michaeltweiss.wixsite.com/weiss/lifestyle).



Title: **Personal Space**

**Michael Weiss**

[michaeltweiss.wixsite.com/weiss/lifestyle](http://michaeltweiss.wixsite.com/weiss/lifestyle)

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## LakewoodAlive Winterhurst Arena Mural Proposal

### PROCESS

I sketch. I shoot. I assemble. And I manipulate.

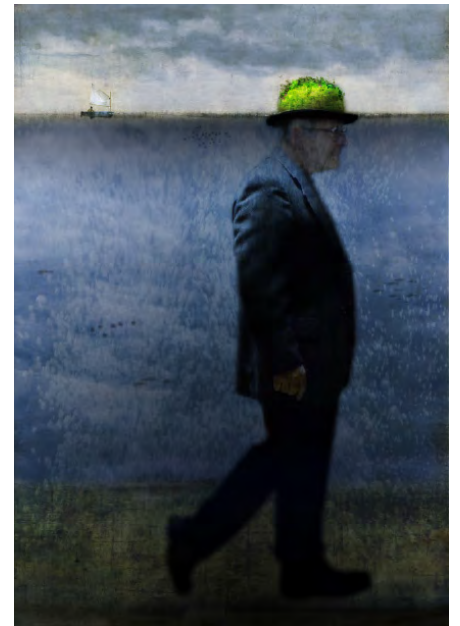
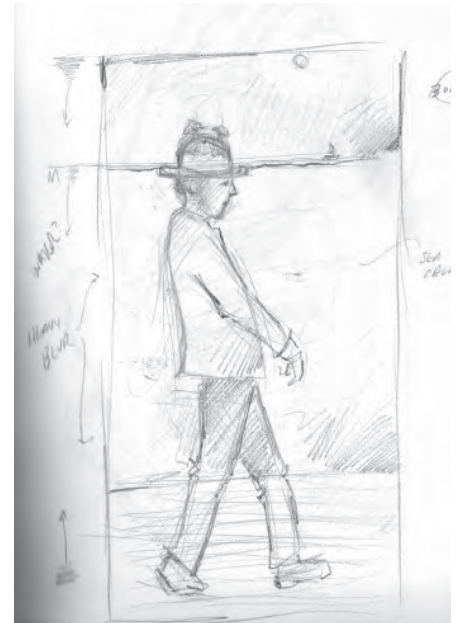
I typically get an idea for an image either from book titles or movie quotes. I usually write it down or sketch it out quickly only to come back and finalize it later. Each crude sketch usually indicates basic shapes, symbolism and a color palette.

After starting with a rough thumbnail sketch, I shoot several photos as I plan the direction of each piece. Every rock, tree, cloud and person is a photograph that I shoot. I never use stock art. Something I pride myself on. For textures, I scan watercolor washes, wood or peeling paint and even old cutting boards. I use the textures to help unify the composition like a traditional underpainting.

Using family and friends as models, I "direct" them into positions like actors on a stage. I give them just a hint at what the final image will be about as I guide them into different lighting positions shooting from different angles.

Once I have most of the photos I need for the final piece, I combine them together in the photo editing program, Photoshop. It is in this digital program I spend the most time. I am constantly working with several layers of images and erasing or blurring where applicable. I limit my color range, and play more with narrower selections of the palette. I am free to change things and usually do, and I always allow for "happy accidents."

Anything is really possible in these whimsical places. I try combining just enough reality with some subconscious emotions and surreal worlds.



Rough thumbnail and final for  
"The Island Was Never Again in  
the Same Place."

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## Winterhurst Arena Mural Proposal

### REVIEW

Once Upon A Time...  
By Tom Wachunas

**EXHIBIT: Whimsical Worlds of Wonder** – Digital Photography and Mixed Media by Michael Weiss, at Malone University McFadden Gallery, located in the Johnson Center, 2600 Cleveland Ave. NW.

While I have seen several of Michael Weiss's works here in past group shows over the past few years, this collection of 33 digital photographic/mixed media pieces exudes an epic air – as in a sweeping, ongoing narrative. Call it a fantasy saga spanning love and longing, loss and discovery, desire and fulfillment. Aside from the tantalizing and facile digital wizardry that Weiss brings to his imagery, this exhibit amply demonstrates that he is at heart a mesmerizing storyteller who has given free rein (and reign, for that matter) to the proverbial inner child.

His pictures are enchanted scenarios that found their beginnings in book titles and quotes, song lyrics, and even movie taglines. But then, somewhere in the artist's fertile imagination, such snippets of inspiration (sometimes identifiable enough by their titles) seem to have taken flight to unexpected dimensions and destinations – ranging from delightfully narcotic and tranquil to more shadowy and mystical. Yet even at their most strange, these haunting visions manage to somehow reside just on this side of familiar and accessible.

Weiss has mastered a technique that gives his surfaces a stressed, aged look that nonetheless conveys a distinct sense of timelessness. The characters that populate his misty, surreal or exotic locales might well represent real individuals and



Title: **The Story Carried Them Away**

situations personal to himself, the artist. But they could also just as well be any of us, caught up in our own journeys. That's the power of story. We all have one. It's the one thing that can bring us together – the common road we trudge.

If that smacks of sentimentality, so be it. That said, many of these pictures do bring to mind certain clichéd sentiments: Home is where the heart is, or there's no place like home, among others.

One particularly strong image in this show that marvelously embodies both the whimsy and gripping reality of life as a journey is *The Story Carried Them Away*. A young boy and girl are riding through the air atop a huge open book, looking over their shoulders at a distant castle. Falling away from the book, like a vapor trail, is a stream of letters. Pieces of their story, remembered but left behind, even as they take it to a place unknown? Another "sentiment" comes to mind: Wherever I go, there I am.

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### PROPOSED PROJECT



**Project Title:** So Many Dreams To Unlock

**Medium:** Digital Photography/Mixed Media

**Location:** The Winterhurst Arena building

**Description:**

The image of a young girl staring at keys that mysteriously dangle from clouds is a previous work that I created a few years ago.

It is the story of realizing how we all have the potential to unlock our dreams but sometimes the choices aren't always easy. We learn from each choice we make, whether it has to do with a job, a relationship, family drama or life-changing events. The choice must be made.

We make most of our choices based on what brings us happiness, but we learn from those choices even if they are the wrong decisions. We learn and we adapt, so that the next decision we are faced with, we approach it with experience and knowledge that will direct us to a better future. A future that defines our dreams. A future that guides our happiness.

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### DIGITAL SKETCH

#### Imagery:

The child in this piece is my daughter. I asked her to pose one evening for me in her favorite dress. I use my family as models in most of my work.

I photographed the clouds, landscape and the keys separately. After assembling the images in Photoshop, I added layers of textures and digital painting, then blended all the elements together.

The overall bluish, muted color palette brings a peaceful harmony to the image. The loose digital brush work and added textures beg the question, "How was it created?" Questions that add to the mysteriousness of the completed piece.



Detail sketch

**Michael Weiss**  
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## LOCATION SKETCH



Title: **So Many Dreams To Unlock**

- The Winterhurst Arena building is located at the northwest corner of the Lakewood Heights Boulevard and Warren Road intersection.
- The building façade is roughly 35' wide and 10' tall.
- One mature locust tree is intended to remain.



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